







2024 TAIWAN INTERNATIONAL TRADE SHOWS

BICYCLES ○ SPORTING GOODS

Trade show name		Description	Web	 
	TAIPEI CYCLE 2024 Taipei Intl Cycle Show	Complete Bicycles Bicycle Parts Bicycle Accessories E-Bikes & Drive units Cargo bike & Micro-mobility Cycling e-Sports Overseas exhibitors and country Pavilions	https://www.taipcycle.com.tw/en/index.html	March 6-9 Taipei Nangang Exhibition Center Halls 1+2
	TAISPO 2024 Sports and Fitness Taiwan	Fitness Equipment Smart Sports Sports Service Outdoor Ball Sports Sportswear Water Sports Startups	https://www.taispo.com.tw/en/index.html	
<p>○ Taiwan is known as the “bicycle kingdom” as it is one of the major exporters of high-end bicycles with a well-established bicycle industry cluster in central Taiwan. Leading brands such as GIANT, Merida, Ideal Bikes, KMC, Darfon (BESV), Maxxis, KTM, Shimano, SRAM and FSA will showcase their latest innovations at TAIPEI CYCLE 2024 ○</p>				
Organizers: Taiwan External Trade Development Council (TAITRA) + Taiwan Bicycle Association (TBA)				

VISITOR TRAVEL INCENTIVES

Qualification	Incentive
VIP BUYER Only for first-time visitors A minimum of USD 15 million of annual sales in latest 3 years for the applicant's company	 One round-trip economy-class ticket (max. NT\$20,000 tax included) Scheduled stay during two full show-day periods between March 6 to 9, 2024
GENERAL BUYER A minimum of USD 0.3 million of annual sales in latest 3 years for the applicant's company	 One hotel room (max NT\$ 12,000 tax included) Up to 4 nights being in March 5 to 9, 2024

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OFICINA ECONÓMICA Y CULTURAL DE TAIPEI

T +34 91 5704718  espana@sa.moea.org.tw  www.taiwanembassy.org/ES