

WORLD INNOVATIONS FORUM LAUNCHING IN LUCERNE, SWITZERLAND

New movement, enabling a global exchange for innovative minds, doubling entrepreneurial success, increasing equality of prosperity

Lucerne, Switzerland August 29, 2017. An estimated 1,200 innovation stakeholders from 50 countries, including entrepreneurs, investors, incubators, accelerators, mentors, and economic development officers expect to join forces for the first time solving the most burning challenges of entrepreneurship. [The World Innovations Forum](#) takes place in Lucerne, Switzerland, June 6 to 8 2018. Doubling the entrepreneurial success rate by 2030, creating more equality for prosperity is the main objective. “Our mindset is on global prosperity equality across the planet” said Axel Schultze, co-founder and board member of the WIForum.

Conference topics are reported in advance and include: fundraising, mentorship, taxation, legal barriers, lack of ecosystems, lack of entrepreneurial mindset, societal issues and more. The main objective is to define immediate actions, stopping the so-called brain drain, where young entrepreneurs move to other countries, reducing the ability of their country’s innovation development.

Carole Ackermann, a founding member about the difference to other conferences: “From listening to exploring and making – a truly global initiative with the mutual understanding: “the more you put in the more you get out”. Only a few, but very igniting keynote speakers will inspire this forum.

Participating countries are organizing monthly “national startup competitions”. The winners from each country will be invited to Lucerne in 2018 and compete for the world’s best startup. The organization will help several hundred innovative entrepreneurs to gain global visibility at no cost to the startups.

“We don’t want to be an elite club, but make sure the most qualified people join the forum” said Rene Zeier, co-founder and CEO of the WIForum. Attendance is either by invitation or confirmed application only.

For businesses from any country to equally represent themselves in the WIForum, sponsorship levels are based on gross domestic product per capita (GDP/C). A lead sponsor from Rwanda would pay €750 while the same sponsor level from a French business would be asked to pay €38,000.

Khem Lakai, the WIForum ambassador from Nepal: “The challenges we face in Nepal may be different from Nigeria, France, or Japan and never in our history the world comes together to this scale to share, and solve the entrepreneurial problems of today and tomorrow.”

The World Innovations Forum was founded by a group of entrepreneurs and investors from multiple countries. More information at <http://wiforum.com>



Photo:

From left to right: Axel Schultze (Co-Founder and Board Member), Marita Schultze (Founding Member), Prof. Dr. René Zeier (Co-Founder and CEO), Manuela Rantra (Marketing Manager)

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About The World Innovations Forum (WIForum):

It is the first of its kind where all stakeholders of the innovation space, including entrepreneurs, investors, enablers and government officers responsible for innovation and economic growth unite and commit to work on their most burning challenges. The overarching objective of the WIForum is to double the entrepreneurial success rate from less than 10% today to more than 20% in the next 20 years, to significantly increase prosperity in all participating countries. Organizations from all over the world can support the WIForum through its gross domestic product per capita (GDP/C) based sponsor fee structure.

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