



2017 Opportunity

臺灣國際學生創意設計大賽

Taiwan International Student Design Competition



Global Challenge
Design Opportunity

面對挑戰 選擇機會
整合資源 創造價值

Purpose

Encourage international creative design exchange, develop creative design talents, express the international image of Taiwan attaching great importance to creative design, and establish the international design status of Taiwan.

Theme

Opportunity

Feature

- Total Prize is Up to USD\$150,000
- The Largest Student Design Competition Worldwide
- 16 International Design Associations Endorse Special Awards
- No Registration & Presentation Fee



Qualification

Students who currently enroll at senior high schools or above (Based on the internet registration deadline, and the participant must be born after May 29, 1987, and younger than 30 years of age. For females who have given birth before year of 30 may have 2 years extension per birth.).

*Fresh graduates (graduate in June 2017) and new students (enroll school in September, 2017) are also eligible.

Participating Works

The creative design of the competition theme "Opportunity" must be expressed in the participating pieces.

Category

Product Design, Visual Design, Digital Animation, and Brand Specified

Registration Fee

Free

Timetable

Items	Dates
Online Registration and Online Work Submission	June 1, 2017 to July 25, 2017, 24:00 (Taipei GMT+08:00)
Preliminary Selection	mid-September, 2017
Finalists Announcement	mid-September, 2017
Delivery Deadline of Final Selection Submission	Finalists will be asked to submit printouts and upload works for the Final Selection. Related information and the deadline will be noticed in the finalist announcement.
Final Selection	mid-October, 2017
Award Ceremony and Exhibition	late-November, 2017

Participation Procedure

A. Register online at www.tisdc.org

B. Login to your account, enter the project information and you will receive a registration code for each entry.

C. Upload works

Product Design Category

Please follow the instructions and sample board to upload your presentation boards. (You may upload up to 3 files per entry. Each file must be under 1MB, A3, 300dpi, JPG format. CMYK)

Visual Design Category

Please follow the instructions and sample board to upload your presentation boards. (The work can be presented a single or series design. You may upload up to 3 files per entry. Each file must be under 1MB, A3, 300dpi, JPG format. CMYK)

Digital Animation Category

Please upload a 30-60 seconds trailer of the film. (The file must be under 100MB, MOV format), a full length film which must be within 10 minutes. (The file must be under 800MB, MOV format.) And a film poster, A3, 300dpi, under 1MB in JPG format.

Brand Specified Category

Please follow the instructions and sample board to upload your works. (The works can be presented a single or series design. You may upload up to 4 files per entry. Each file must be under 1MB, A3, 300dpi, JPG format.)

D. Registration Completed

After the registration is completed, participants can login to the website using their personal account and password to upload new works and modify works or personal data until the deadline of submission..

Please note:

- Please provide the most frequently used E-mail, to which the executive will send important information regarding the competition, including the finalist and winner announcements.
- The organizer will send the annual portfolio and certificate to every finalist. Please make sure to fill in the valid mailing address when registering.
- After the deadline of online registration, all information about the entry cannot be modified, so please fill in the information carefully.
- To protect intellectual property and ensure participating rights and interests, participants must fill out the Affidavit for each entry and upload its scanned copy.

A. Download the Affidavit

B. Upload registration documents

1. Scanned file of Student ID card or school enrollment certificate (the document of each member in the design team is essential)
2. Scanned file of the proof of date of birth (the document of each member in the design team is essential)
3. Scanned file of signed Affidavit (one copy for each entry)

A. Product Design Category

- **Printout(s):**
Please submit at most 3 printouts of your presentation boards, each piece on A2 size (42X59.4cm). The printouts need not be mounted on cardboards/paperboards. The descriptions on the boards should be in English.
- **Upload works: Electronic documents should include:**
 - *Digital archives of the posters and product photos (JPG/300dpi/press quality/CMYK)
 - *Clear half-length photos of all designers (above 2MB/JPG/300dpi)

B. Visual Design Category

- **Printout(s):**
Please submit a maximum of 3 posters describing each piece on A2 size (42X59.4cm) paper. The printouts need not be mounted on cardboards/paperboards.
- **Upload works: Electronic documents should include:**
 - *The electronic file of the work(s), in original size (JPG/300dpi/press quality/CMYK)
 - *Clear half-length photos of all designers (above 2MB/JPG/300dpi)

C. Digital Animation Category

- **Upload works: Electronic documents should include:**
 - *A full length film which must within 10 minutes. (The file must be under 800MB, MOV/MP4 format.)
 - *At most 5 stills/promotion images of the film (JPG/300dpi)
 - *Clear half-length photos of all designers (above 2MB/JPG/300dpi)

D. Brand Specified Category

- **Printout(s):**
Please submit at most 4 printouts of your presentation boards, each piece on A2 size (42X59.4cm). The printouts need not be mounted on cardboards/paperboards. The descriptions on the boards should be in English.
- **Upload works: Electronic documents should include:**
 - *Digital archives of the posters and product photos (JPG/300dpi/press quality/CMYK)
 - *Clear half-length photos of all designers (above 2MB/JPG/300dpi)

Please note:

- The printouts should be packed properly before delivering. The organizer is not responsible for any damage of art works during the delivery process.

Mailing Address:

2017 Taiwan International Student Design Competition Executive
Department of Visual Communication Design, Asia University
A412 Project Office, No.500, Lioufeng Rd., Wufeng Dist.,
Taichung City 41354, Taiwan

Upload Link: www.tisdc.org

Evaluation Operation

A. Preliminary Selection

The evaluation will be based on the digital files provided by the participants. The evaluation committee will select finalists for the final selection.

B. Final Selection

Finalists in Product Design category, Visual Design category and Brand Specified category will be judged according to the printout works submitted by the participants. In Digital Animation category, the nominated films will be evaluated according to the digital files.

Evaluation Criteria

The design works will be judged on their creativity, interpretation of the theme, expression of concept, and aesthetic approach. Domestic and international experts in different fields will be invited to organize the preliminary and final selection committee to process the evaluation.

A. Product Design Category

Creativity: 50%; Thematic: 30%; Design Presentation: 20%

B. Visual Design Category

Creativity: 50%; Thematic: 30%; Composition and Aesthetics: 20%

C. Digital Animation Category

Creativity: 50%; Aesthetics: 30%; Thematic: 20%

D. Brand Specified Category

Creativity: 50%; Manufacturing Feasibility: 50%

Awards

Product Design, Visual Design, and Digital Animation Categories

Grand Prix (1 winner):

NT\$400,000 (approx. US\$13,000), an awarding cup and a certificate

Gold Prize (1 winner for each category):

NT\$250,000 (approx. US\$8,000), an awarding cup and a certificate

Silver Prize (1 winner for each category):

NT\$150,000 (approx. US\$5,000), an awarding cup and a certificate

Bronze Prize (3 winners for each category):

NT\$60,000 (approx. US\$2,000), an awarding cup and a certificate

Honorable Mention Prize (several winners for each category):

NT\$10,000 (approx. US\$330) and a certificate

International Design Association Special Prize (16 winners):

NT\$100,000 (approx. US\$3,300), an awarding cup and a certificate

Brand Specified Category:

iSee Taiwan Foundation Innovative Design Awards - Taiwan Teaware Design

Gold Prize (1 winner for each category):

NT\$250,000 (approx. US\$8,000), an awarding cup and a certificate

Silver Prize (2 winner for each category):

NT\$150,000 (approx. US\$5,000), an awarding cup and a certificate

Bronze Prize (4 winners for each category):

NT\$60,000 (approx. US\$2,000), an awarding cup and a certificate

Honorable Mention Prize (several winners for each category):

NT\$10,000 (approx. US\$330) and a certificate

- The prizes will be adjusted according to the quality and quantity of participating works. The awarding cup and the certificate will be conferred by the Minister of Education and the Award Ceremony will take place in November. The winners will be announced on our official website and other media in Taiwan and abroad, to allow suppliers to seek for design cooperation opportunities.

Terms & Conditions

For the entries:

- All entries will not be returned.
- Entrants can participate in the competition as individuals or in teams. Multiple submissions of different works are acceptable.
- Multiple submissions of the same work in two or more categories are not allowed.
- The entries must be original and creative by the participants themselves.
- All the concepts, text, icons, sheets, pictures, videos, audios, music, animation contents and program of the work shall not be involved in any plagiarism or infringement of copyrights or other laws.

For the entrants:

- All entrants shall accept the regulations of TISDC. Participating qualifications or prizes will be cancelled if the violation is proved and the organizer shall have the rights to take actions.
- The entrants shall respect the evaluation and decisions made by the committee.
- If the participating work has been published, awarded or is under evaluation process in other competitions, the entrant shall clearly indicate the fact in the Affidavit and inform the organizer.
- Requests, lobbies, threats, bribes or other actions interfering in the evaluation are not allowed.
- The entrants shall agree to provide the detail information of the entries for future media coverage and exhibitions.
- The top three and special prize winners in Product Design, Visual Design, and Digital Animation category, and the winners in Brand Specified category shall be present at the Award Ceremony. All travel expenses related to the award ceremony will be borne by the participants.

For the winners:

- The winners shall agree to provide the detail information of the works for future media coverage and exhibitions.
- The winners shall cooperate with the organizer in promotion and education activities for 3 years since the proclaiming of awarding.
- All monetary prizes will be taxed according to the regulations of Taiwan government. (The winners from abroad will be taxed at the rate of 20%.)
- For promotion purposes, the organizer shall have the rights to utilize (including but not limited to reproduce, public recitation, public broadcast, public presentation, public transmission, distribution, public display, publication, public release) the awarded works in different formats, including but not limited to Video/CD recordings, catalogues, photos, publications, and exhibitions.
- The commercialization and marketing activities of the awarded works shall not contravene the spirit of the competition.
- The sponsorship of Gold Prize, Silver Prize and Bronze Prize in Brand Specified category shall be entitled to use, production, manufacturing and publishing related matters of the winners' works.

In any of the following condition, the organizer shall have the rights to disqualify the awarded winners and revoke the prizes, awarding cups and certificates:

- In the event that the participant does not meet the qualification.
- In the event that the awarded work is involved in plagiarism or infringement of copyrights or other laws.
- In the event that the awarded work is proven to be unoriginal design, or to have fraudulently copied ideas from other person's work.
- In the event that the commercialization and marketing activities of the awarded work contravene the spirit of this competition.
- In the event that the entrant is involved in request, lobby, threat, bribe or other actions which interfere the evaluation.

The organizer reserves the right to make alterations, which will be announced on the official website. If there should be any controversial issue, it will be deliberated and judged by the committee before reporting to the organizer the Ministry of Education for the final resolution.

Contact

2017 Taiwan International Student Design Competition Executive

Department of Visual Communication Design, Asia University

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Taichung City 41354, Taiwan

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Facebook: Taiwan International Student Design Competition



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Opportunity

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India Design Council



墨西哥國際海報雙年展協會
International Poster Biennial in Mexico



日本設計振興會
Japan Institute of Design Promotion



韓國現代設計協會
Korea Ensemble of Contemporary Design



澳門設計師協會
Macau Designers Association



亞洲設計連
The Design Alliance Asia



泰國創意設計中心
Thailand Creative & Design Center



台灣創意設計中心
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