

## Challenge Taiwan cooperate with Taitung County government to build Taitung Sports City

Taitung has always been known as Taiwan International sports events in this beautiful land. This year is the fifth anniversary of Challenge Taiwan in Taitung, attracting international players and the media to participate in this race. Challenge Taiwan had signed the letter with Taitung County government for next five years, hoping to promote the triathlon tournament in Taiwan. Taitung in addition to the world famous hot air balloon International Carnival and the International Surfing, now is the first choice for the triathlon city. Dozens of sports is held here, and Challenge Taiwan will join Taitung County to build Taitung as an international sports city.

## Challenge Taiwan 5th Anniversary Goal Hope + Health + Her

Hope, health, and invite triathlon mothers to become Challenge Family
Challenge Taiwan is committed to supporting and assisting children who have a
dream. Through the spirit of the competition to encourage children to face
challenge of life. And also through this professional events to promote the concept
of triathlon and healthy life. Also we praised the great and brave female players
who challenge this race, so that the spirit of the Challenge family spread to
everyone.



## Professional triathlete JAN FRODENO visiting Asia at Taitung, Taiwan as his first stop

Challenge Taiwan partnered with Mercedes-Benz Taiwan invites the legendary professional player Jan Frodeno, who won the championship and broke the world record in the Challenge Roth with 7 hours 35 minutes and 39 second, to participate in 113 km triathlon tournament for his first time in Asia. Frodeno picks scenic Taitung City as his destination where the Challenge Taiwan triathlon tournament locates at this year. It attracts more than 3700 players from nearly 40 countries to join this annual Iron Man competition. Besides seeing Frodeno in person, there are opportunities to take pictures with him at the end of the game. Some of the fans are so excited that they already came to Tiehuacun Village in Taitung waiting for his coming.

## Top players across the world CRONEBORG FREDRIK depending championship

This year we have 21 professional triathletes from all over the world to compete for championship. They are from Europe, Asia, America, Oceania and other countries. The last year Challenge Taiwan champion from Sweden, Croneborg Fredrik, also join this year. Every year we have more and more professional triathletes joining tournament and we have achieved record high this year. The quality of the event has been what Challenge Taiwan strives for. The top five winners in each age group will also be granted with the qualifying status for Challenge World Championship.