

# 第八屆「亞太區農業技術展覽暨會議」 「臺灣畜牧產業展」、「臺灣養殖漁業展」

展出時間: 2024年6月19-21日

展館地點:大臺南會展中心 (台南市歸仁區歸仁十二路 3 號)

主辦單位:香港商亞洲英富曼會展有限公司台灣分公司

協辦單位:農業部、臺南市政府

#### 主題館

- 丹麥館:種豬、現代化養雞、養豬設備及管理系統、自動餵飼系統、屠宰分切。
- 荷蘭館:畜禽飼養設備、雞隻自動屠宰設備、溫室設備、種子種苗。
- 法國館:種豬、現代化養豬設備、廢水處理和沼氣發電。
- 臺灣農業館:微生物農藥、農噴無人機及影像拚接和分析、智能環控系統、補光技術、脫粒機、播種機、種蔗機、採收機、多樣種苗、植物保護製劑、漁電共生全方位養殖配套方案、魚/貝類省工分篩機、魚苗種原及選育技術、大數據管理系統、家禽 AI 解決系統等。
- 臺灣農業設施館:新型溫室建置服務、智慧溫室系統、溫室農用 PO 膜、環控與智 慧農業解決方案、農業溫室通風和降溫技術等。
- 臺灣農業機械館:施肥機、中耕機、深耕機、搬運機、碎木機、榨油機、電動農機等省工機械。
- 環保產業館:自動控制與水質監控系統、有機肥快速發酵機。
- 花卉資材館:管耕立體栽培設備、土壤益生菌、溫室規劃施工及園藝資材等。
- 酪農產業館:自動化酪農設備、吊扇、AI 監控與辨識系統、國產牛乳推廣。
- 飼料科技館:超過100種品牌的動物保健產品、疫苗、添加劑、檢測。
- ◆ 智慧養殖設備館:水產種苗與育種工具、增氧機、魚池過濾、水質監控系統、智



慧養殖整廠設備、水產加工冷鏈包裝設備等。

養豬產業轉型升級暨低碳環保永續發展館:現代化畜舍升級、廢水處理、減少臭味、沼氣發電建置及系統整合技術、沼液沼渣資源再利用。

#### 展品類別

- 農業:農業資材、一般肥料/生物性肥料、電動農業機械、環控設備、農業物聯網技術、農業自動化系統、灌溉及水質處理設備系統、農產品檢測、植物工廠相關產品等。
- 畜牧業:功能性添加劑、動物用藥及疫苗、自動化飼養系統與設備、大數據分析及監控系統、廢水及臭味處理、沼氣發電、生物防治消毒、冷鏈保鮮運輸、蛋品洗選檢測包裝設備等。
- 漁業:飼料添加劑、剝殼機、分選機、魚池過濾器、水質監控、魚苗、漁電共生、環境控制設備等。

#### 論壇

- 前瞻禽舍論壇
- 第二屆精準預防醫學論壇
- 臺灣豬論壇

#### 研討會

- 溫室及農機新產品技術發表會
- 魚蝦病防治及健康養殖研討會

#### 現場活動

- 開幕典禮、貴賓巡禮
- 歡迎及交流晚宴
- 商洽媒合會
- 參訪農場/養殖場
- 國際產業公協會交流洽談會
- 中華民國養豬協會全國理事長大會
- 夜遊台南文化景點或特色夜市小吃





CO-ORGANISER: (6) MINISTRY OF AGRICULTURE





# The 8<sup>th</sup> Asia Agri-Tech Expo & Forum

2024/6/19-21

**Q** ICC, Tainan, Taiwan



# **Asia Agri-Tech Expo & Forum**





2024 "Asia Agri-Tech Expo & Forum," held from 19<sup>th</sup> to 21<sup>st</sup> June at ICC, Tainan, Taiwan, focuses on "Feeding the Future" through "Sustainable, Innovative & Eco-friendly" agriculture. It attracts global participants, fostering international collaboration and showcasing innovations.

It brings together stakeholders from Africa, Australia, Brazil, Cambodia, China, Denmark, India, Indonesia, Japan, Korea, Malaysia, Netherlands, Philippines, Singapore, Taiwan, Thailand and Vietnam etc. and from various sectors to exchange knowledge, foster collaborations and drive the adoption of innovative and sustainable practices. By embracing these core values, the expo contributes towards a more productive, environmentally conscious and resilient agricultural sector in Asia and beyond.

#### (i) Venue & Southern Taiwan



Located in the agricultural hub, 2024 AAT in Tainan facilitates easy access for stakeholders. It aligns with the US\$5.07 billion agriculture production in Mid to South Taiwan, constituting 51% of the total.

While Tainan City is in proximity to the significant agricultural regions, including Yunlin County, which has the highest agricultural output value and Chiayi County, known for its large-scale rice production.

# (i) Exhibition Features

#### **Government & Associations' Supports**

Co-organized with Taiwan's Ministry of Agriculture, AAT garners strong support. Partnerships with agricultural associations create networking opportunities for future collaborations.

#### **One-Stop Sourcing Platform**

AAT serves as a unique B2B platform, focusing on the "Farm to Market" value chain, offering smart, sustainable and innovative agricultural technologies.

#### **Online Product Show Room**

AAT provides a year-round online-offline product showcase for continuous business promotion.





#### **Hosted Buyers Program and Matchmaking**

Pre-show interviews ensure quality matchmaking, connecting exhibitors and international buyers.

#### **Networking & Forums**

AAT acts as a meeting point for professionals, offering forums and conferences for knowledge sharing.

# Live Demonstrations, Product Presentation & Farm Visits

Showcase cutting-edge agricultural technologies.







# (i) Market Opportunities In Asia

#### Agri-Tech & Farming Solutions:

Growing demand for precision farming, smart irrigation, vertical farming, drones and data analytics.

#### Organic & Sustainable Farming:

With a 5.8% increase in organic agriculture in Asia, businesses can tap into the market by focusing on sustainable practices and certification standards.





#### Supply Chain Management:

Opportunities exist in seeds, organic fertilizers, biopesticides and smart machinery.

#### Cold Chain Management:

Efficient solutions for cold chain and supply chain management are crucial for timely delivery of agricultural products.

#### Agricultural Services & Consulting

Specialized services and consulting in crop management, soil testing and pest management support farmers in enhancing productivity and sustainability.

In celebration the 400<sup>th</sup> anniversary of Tainan City, night tour sightseeing buses for Tainan cultural attractions or night markets will be offered for international exhibitors and buyers during the show periods. First come first serve.

# (i) Exhibit Profile

- Seeds & Seedlings
- Bio-organic Fertilizer
- Bio-Pesticides
- Prevention & Control of Plant Diseases
- Soil Management
- Smart Agriculture
- Greenhouse
- Ventilation
- Detective Devices
- Traceability Technology



- Electronic Agriculture Machinery
- Irrigation
- Agricultural Waste Management
- Hydroponic
- Aquaponic
- Vertical Farming
- Floriculture
- Cold Chain & Logistic
- Agricultural Biotechnology
- Agricultural Products

"Feeding the Future" remains the core theme, uniting global stakeholders for a more resilient and environmentally conscious agricultural sector.

# 2023 Post show report

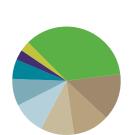








# (i) Visitor Business Nature



- 35% Farmers
- 27% Manufacturers/Suppliers
- 9% Agents/Distributors
- 7% Importers/Exporters
- 7% Government/Institutes
- 6% Retailer/Wholesaler
- 4% Associations/Medias Testing company
- 3% Integrators
- 3% Investors

# (i) Most Wanted Products

- Smart Agriculture
- Automatic Equipment & Application
- Seeds, Seedlings
- Agriculture Products
- Agriculture Biotechnology Application

# Top 10 Visitor Countries/Regions

- Japan
- <sup>05</sup> Vietnam

- - Malaysia
- China
- Philippines
- Indonesia

- Thailand South Korea
- Hongkong

Singapore

# Exhibitor Testimonial



#### jjgreenhouse

Thank you very much to Informa Markets for providing this professional trading platform, which allows us to communicate and collaborate with international buyers. It will be beneficial for expanding our business overseas.



HUANG LIN MACHINERY CO.,LTD.

This year, we encountered visitors from many countries at the exhibition, including Italy, Vietnam, Japan, Malaysia, Thailand, India and more. The main highlight of the exhibition is the opportunity to promote our brand to overseas and gain exposure benefits.







# The 8th Livestock Taiwan

2024/6/19-21 **Q** ICC, Tainan, Taiwan

# FEEDING THE FUTURE



organiser: informa markets

CO-ORGANISER: MINISTRY OF AGRICULTURE



#### **Livestock Taiwan**



The 8<sup>th</sup> "Livestock Taiwan", themed "Feeding the Future," will showcase AI technology for precise livestock farming, co-located with "Aquaculture Taiwan" and "Asia Agri-Tech Expo & Forum".

Emphasizing "Sustainable, Innovative, Eco-friendly" technologies, the 3-in-1 event a professional international trading platform. In its 8<sup>th</sup> edition, the exhibition debuts in Taiwan's livestock cluster, merging Tainan City's history and culture for diverse experiences, enhancing effectiveness and fostering local economic growth.

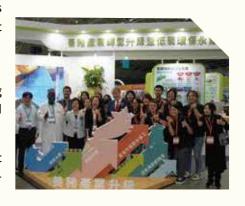
This exhibition brings together leading domestic and international aquaculture technologies, engaging participants like farmer associations, import-export agents, feed mills, food companies, government procurement units, venture capital advisors and more. Dedicated to industry upgrades, it offers a platform for knowledge sharing, brand exposure and business opportunities.

# Taiwan Livestock Industry

Taiwan's livestock industry is undergoing a transformative phase. The new generation is embracing modern feeding practices and introducing international branded equipment from Europe, America, Japan and South Korea to address the labor shortage.

The government is also supporting farm renovations to combat diseases by providing subsidies for upgrading housing, implementing smart and sustainable equipment and improving waste management.

These initiatives aim to enhance breeding precision, nutrition, feeding management and biosecurity, which boosting the industry's sustainability and international competitiveness



# Exhibition Features

#### **Government & Associations' Supports**

Co-organized with Taiwan's Ministry of Agriculture, AAT garners strong support. Partnerships with key livestock associations create networking opportunities for future collaborations.

#### **One-Stop Sourcing Platform**

Livestock Taiwan serves as a unique B2B platform, focusing on the "Farm to Market" value chain, offering smart, sustainable and innovative technologies.

#### Online Product Show Room

The digital platform provides a year-round online-offline product showcase for continuous business promotion.

#### **Hosted Buyers Program and Matchmaking**

Pre-show interviews ensure quality and efficient matchmaking on site, connecting exhibitors and international buyers.

#### **Networking & Forums**

Livestock Taiwan acts as a meeting point for professionals to network and the themed forums and conferences offer industry stakeholders knowledge sharing opportunities.

# Live Demonstrations, Product Presentation and Farm Visits

Showcase cutting-edge technologies, products and or services.





In celebration the 400<sup>th</sup> anniversary of Tainan City, night tour sightseeing buses for Tainan cultural attractions or night markets for international exhibitors and buyers during the show periods

# **(i)** Exhibit Profile

Husbandry

**Breeding Stocks** 

Feed & Ingredients

**Feed Additives** 

**Feed Machinery** 

**Feeding System** 

Solar System

**Veterinary Tools** 

**Animal Waste Management** 

Animal medicine & Vaccine

**Smart Livestock** 

Egg Grading/Washing & Packaging

Incubation

**Biogas Technology** 

**Swine Farming Equipment** 

**Poultry Farming Equipment** 

**Farm Disinfectant** 

Slaughterhouse Equipment

**Meat Processing Equipment** 

Farm Management

Farm Design and Construction

**Animal Welfare Farming Equipment** 

**Environment Management** 

Dairy Farming Equipment

#### 2023 Post show report



15 countries/regions

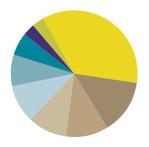
17,029 Visitors
48 countries/regions





#### (i) Visitor business nature

- 35% Farmers
- 27% Manufacturers/Suppliers
- 9% Agents/Distributors
- 7% Importers/Exporters
- 7% Government/Institutes
- 6% Retailer/Wholesaler
- 4% Associations/Medias Testing company
- 3% Integrators
- 3% Investors



# (i) Top 10 visitor countries/Regions

- 01 Japan
- 02 Malaysia
- 03 Philippines
- 04 Thailand
- 05 South Korea
- 05 Vietnam
- 06 China
- 07 Indonesia
- 08 Hongkong
- 09 Singapore

# Most Wanted Products

- Breeding Stocks
- Feed & Additives
- Smart Livestock
- Animal Health
- Environment control

# (i) Exhibitor testimonial



Cargill has been participating in Livestock Taiwan for five consecutive years. In the beginning, the exhibition mainly featured companies that offered feed additives. However, in recent years, there has been an increase in the number of equipment suppliers joining the exhibition. Customers have shown a strong interest in upgrading their equipment. The Livestock Taiwan provides a showcase platform for our pneumatic beds, attracting a diverse range of customers.



In Livestock Taiwan, we had the privilege of gathering with many advanced peers in the livestock industry. We are delighted to see that not only have attracted domestic peers, but we have also welcomed peers from various countries who have come to visit our booth.

#### HANBELL

Through this Cold Chain & Agri-food Tech Expo, we encountered many potential customers that I had never met before. We exchanged a lot of business cards and will be able to visit the customers' factories later to make energy-saving and carbon reduction improvements. This has led to many business opportunities.









# The 8<sup>th</sup> **Aquaculture Taiwan**

2024/6/19-21

**Q** ICC, Tainan, Taiwan



# EEEDING



ORGANISER: (informamarkets







# **Aquaculture Taiwan**

The 8" "Aquaculture Taiwan", themed "Feeding the Future," will showcase AI technology for precise aquaculture farming, co-located with "Livestock Taiwan" and "Asia Agri-Tech Expo & Forum".

Emphasizing "Sustainable, Innovative, Eco-friendly" tech, it's a professional trading platform. In its 8th edition, the exhibition debuts in Taiwan's aquaculture cluster, merging Tainan's history and culture for diverse experiences, enhancing effectiveness and fostering local economic growth.

This 3-in-1 exhibition brings together leading aquaculture technologies, engaging participants like farmer associations, import-export agents, feed mills, food companies, government procurement units, venture capital advisors and more. Dedicated to industry upgrades, it offers a platform for knowledge sharing, brand exposure and business opportunities.





#### (i) Exhibition Features:

#### Government & Associations' Supports

Co-organized with Taiwan's Ministry of Agriculture, the exhibition garners strong support. Partnerships with leading aquacultural associations create networking opportunities for future collaborations.

#### One-Stop Sourcing Platform

The exhibition serves as a unique B2B platform, focusing on the "Farm to Market" value chain, offering smart, sustainable and innovative aquaculture technologies.

#### Online Product Show Room

The digital platform provides provides a year-round online-offline product showcase for continuous business promotion.

# Thosted Buyers Program and Matchmaking

Pre-show interviews ensure quality matchmaking, connecting exhibitors and international buyers.

# Networking & Forums

AAT acts as a meeting point for professionals, offering forums and conferences for knowledge sharing.

Live Demonstrations, Product Presentation and Farm Visits

Showcase cutting-edge aquaculture technologies.

# **(i)** Taiwan Aquaculture Market







Taiwan government actively enhances seafood exports through a robust cold chain logistics system, upgrading facilities and promoting economic value. Funds are reserved for demonstration systems for seafood cold chain logistics, quality assurance, refrigeration and freezing facilities improvement and cold chain equipment upgrade for wholesale fish markets.

Additionally, efforts are being made to enhance the economic value of aquaculture by providing freezing and storage facilities, improving water supply infrastructure, upgrading processing equipment and promoting the use of disinfection, cleaning and recycling technologies.

Leveraging Taiwan's aquaculture expertise and experience as a foundation, Taiwan promotes its technologies and scientific achievements to regions with aquaculture environments similar to Taiwan, such as Thailand, Vietnam, the Philippines, Indonesia and Cambodia.

At the same time, Taiwan is actively introducing cutting-edge aquaculture technologies, equipment and new knowledges from European countries, America and Japan to Taiwan.





In celebration the 400° anniversary of Tainan City, night tour sightseeing buses for Tainan cultural attractions or night markets will be offered for international exhibitors and buyers during the show periods. First come first serve.

# (i) Exhibit Profile

- Aquatic Fries
- Feeds & Ingredients
- Feed Additives
- Water Management
- Feed Machinery & Parts
- Feeding Systems
- Animal Medicine & Vaccine
- Disease Diagnosis Tools
- Aquaculture Farming Equipment
- Smart Aquaculture

- Environmental Control
- Recirculating Aquaculture Technology
- Cage Culture Equipment
- Seafood Processing Equipment
- Cold Storage
- Seafood Packaging Equipment
- Ornamental Fish Farming Equipment
- Ornamental Fish Feed
- Ornamental Fish Medicine.
- Cold Chain & Logistic



# 2023 Post show report



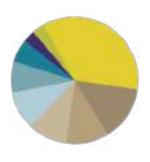






# (i) Visitor business nature

- 35% Farmers
- 27% Manufacturers/Suppliers
- 9% Agents/Distributors
- 7% Importers/Exporters
- 7% Government/Institutes
- 6% Retailer/Wholesaler
- 4% Associations/Medias Testing company
- 3% Integrators
- 3% Investors



# Most Wanted Products

- Feed & Additives
- Aquatic Fries
- Cold Chain
- Smart Aquaculture
- Environment Control

# Top 10 visitor countries/Regions

Japan

Malaysia

**Phillippines** 

Thailand

South Korea

Vietnam

China

Indonesia

Hongkong

Singapore

# Exhibitor testimonial

#### HANBELL

Through this Cold Chain & Agri-food Tech Expo, we encountered many potential customers that I had never met before. We exchanged a lot of business cards and will be able to visit the customers' factories later to make energy-saving and carbon reduction improvements. This has led to many business opportunities.

#### WISDOM NETWORK CONSULTING CO., LTD.

Aquaculture Taiwan was with many advanced practitioners from agriculture, aquaculture, and livestock industry, both domestically and internationally. It is very helpful for the exposure of our products and for exchanging industry information with stakeholders in the upstream and downstream sectors

#### 市 本下製網株式会社

Aquaculture Taiwan is a very good show to attend. We hope that there will be more Japanese companies to participate.

# Conference sponsorship packages

Diamond sponsor: US\$11,500 (Exclusive for 2 exhibitors only)

Platinum sponsor: US\$7,400

Gold sponsor: US\$5,600 Silver sponsor: US\$3,000

Exhibitor technical or new product launch seminar:

US\$900/slot

(30 minutes per session)

# **Advertisement opportunities**

New product launch seminar

Venue front gate flags

Fans

Bottle water

Balloon

Pull-up poster





\*For more information, please contact sales office

# (i) Booth fee \* All prices are subject to 5% VAT.

Raw Space	US\$330/sqm (minimum 36 sqm)
Shell Scheme booth	US\$365/sqm (minimum 9 sqm)
	Including : company fascia board,
	partitions, 1 square table, 3 chairs, 3 lights,
	1 socket and 1 bin
Corner charge	two sides open +5%;
	three sides open +7.5%;
	island booth +10%
Digital Product	US\$1,000/year
Showroom	for 20 products maximum

# (i) Supported parties



19th ~ 21st of June 2024 (Wed. ~ Fri.) 09:30 - 17:00 ICC, Tainan, Taiwan

No. 3, Guiren 12th Rd., Guiren Dist., Tainan City In celebration the 400th anniversary of Tainan City, night tour sightseeing buses for Tainan cultural attractions or night markets for international exhibitors and buyers during the show periods

# Organiser



#### Informa Markets Asia Limited Taiwan Branch

Informa Talwan is part of Informa plc, the largest B2B event organiser in the world. Informa Markets bring a diverse range of industries and specialist markets to life. creating platforms for customers, partners and communities to meet, trade and grow, helping them thrive 365 days a year. Informa Markets produces more than 550 branded B2B events each year and organize annually more than 15 agriculture, livestock & aquaculture related events in America, Europe, Africa, Middle East and Asia.

# (i) Global sales offices

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