

**2016 Call for Entry: 8th Continental Hwa-yang Award**  
**8th Biennial Continental Watercolor Art Hwa-yang Competition**  
**&**  
**1<sup>st</sup> Taiwan Student Supplemental Hwa-yang Competition**

**Contacts:**

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Website: <http://www.colorfullife.tw/reward.php>

**A Short History:**

The Biennial Continental Watercolor Art Hwa-yang Competition was established by Professor Yang-Chun Chen in 2007 in efforts to promote watercolor art. Due to strong and consistent support from Advantech Foundation, First Commercial Bank Education Foundation and many other philanthropic entrepreneurs and artists over the years, the CWA-HYA Contests have grown in scale and size over the years. Stemming originally from Taipei City, its reputation has now spread onto major Asian cities, and across all world continents.

The 2016 CWA-HYA is now calling for entries for its 8<sup>th</sup> Biennial Contest. This year, we have specially formed a supplemental HYA Contest, specifically for students in Taiwan called the *“1<sup>st</sup> Taiwan Student Supplemental Hwa-yang Award”*

**Motivation:**

- To advance watercolor art education, promote international cultural exchange and diplomacy, and to entertain Chinese expatriates living abroad;
- To illustrate the beauty of the earth, elevate nowadays environmental and living taste so as to enjoy it, to shape or cleanse one’s spirit, and thus, to demonstrate one’s cultural depth, to make the art a living style and the life an art performance, achieving the world of truth, goodness and beauty;
- Promote the right teachings by art and let the fame of beauty spread to continents of the world.

**Competition Entry Requirements:**

**1. Entry Eligibility:**

✧ Open to all artists who are 16 years or older, amateur and professional, from all nations.

2. **Theme:** Regional characteristics by watercolor art

3. **Media:** All entries must be 80% in watercolor. Adaptions of other flat forms of material are allowed.

**4. Size Specifications:**

The maximum size of work, in its largest dimension is 54.5cm by 39.5cm. Please do not frame your work. Should your entry include frames, it will be instantly rejected.

5. **About the Competition:** The competition is divided into two sessions: Preliminary and Final.

**Awards - 8th Biennial Continental Watercolor Art Hwa-yang Competition**

1. Gold Medal Prize: One artist, who will receive NTD 250,000, a medal and certificate.
2. Silver Medal Prize: One artist, who will receive NTD 150,000, a medal and certificate.
3. Bronze Medal Prize: One artist, who will receive NTD 100,000, a medal and certificate.
4. Honorable Mention: 20 artists, who will each receive NTD 30,000, and a certificate.
5. Jurors' Selection: 127 artists, who will each receive a certificate, plus a specially published issue for winners' collections.

**Jurors**

✧ The organizers shall appoint worldwide-known artists and art educators to form a jury panel, judging openly from aspects of theme planning, aesthetic creation, and media techniques.

**The Preliminary Session:**

✧ **Submission Dates:**

Entries dates: June 1, 2016 to September 30, 2016.

✧ **Submission Method:**

- a. Participants' works must be digitalized.
- b. A digital file per work, in JPEG or TIFF format. The size of file upload on the

account must be limited between 5-10 MB.

- c. If participants are not familiar with the working of computer files, you may choose to take a photo picture of your work using a cell phone or digital camera. The rest procedures will be taken cared by the organizer.
- d. If two days after sending the participating work file, one does not receive a formal confirm email, he/she should send another e-mail to seek reconfirmation.
- e. All participants shall receive a pass-or-not notice e-mail, after the panel finished their preliminary reviews. (The maximum numbers of qualified works is set to 150.)
- f. A painting work per participant, and the participating digital file must be uploaded by him/herself; otherwise the participant will be disqualified.
- g. All submissions should be sent to: [wahya\\_8th@sce.pccu.edu.tw](mailto:wahya_8th@sce.pccu.edu.tw).
- h. Participants must include their names, nationalities, and the works' titles.

## **The Final Session**

- ✧ Participants who receive our qualified notifications please send within a week your original work-- contents of the submit form (in three copies) must be typed both in Chinese and English, with the first copy attached on the back of the work, the 2nd and 3rd copy attached to the downside of the first copy-- by registered mail to the *following address*:

1F., No.12, Ln. 235, Chongyang Road, Nangang District, Taipei City 115  
Taiwan R.O.C.

- ✧ Please send extra copies of the above in digital forms to [wahya\\_8th@sce.pccu.edu.tw](mailto:wahya_8th@sce.pccu.edu.tw) for the need of filing record, contact and evaluation.
- ✧ A detailed prospectus, entry form, team list could be downloaded from <http://www.colorfullife.tw/reward.php>

## **Submission Terms & Conditions**

By submitting to your entry, you must agree that should you be awarded as a prizewinner and cannot receive the award in person, you may choose to entrust an agent to receive your award at our Exhibition & Awards Presentation Ceremony (described below). if not, his/her award would be reserved and the money would be donated to the Taipei City Yang Chun Watercolor Art Organization for charity.

## **Exhibition & Award Ceremony:**

✧ **Award Collection**

Please note that winners are welcome to collect awards in person or entrust others to receive his/her award. However, if no notice is given to the organizer, it will be considered an “absent award winner”, and be considered as a “declined award” from the winner. Therefore, please notify the organizer if you will collect your award in person or entrust another to do so.

✧ **Date of Exhibition and Award Ceremony:**

March, 2017 (will be notified later of the specific date)

✧ **Venue:** National Dr. Sun Yat-sen Memorial Hall

505, Sec. 4, Ren'ai Rd., Xinyi Dist.,

Taipei City

Taiwan R.O.C.

✧ **Exhibitions:**

All prizewinners' works shall be exhibited simultaneously with the awarding ceremony at the SYSMH gallery floor. The works of all prizewinners will be arranged to be exhibited at other exhibition halls such as the Gallery of Advantech Foundation; Taipei Cultural Center, The Department of Cultural Affairs of the Taipei, City Government; Gallery at Headquarters of the First Commercial Bank; China Art Gallery, Taipei 101, etc.) as well as around the world.

✧ **Publication of Works:**

Journal of Taipei City Yang Chun Watercolor Art Organization

✧ **Terms & Conditions:**

By submitting to this call for entry, the participants agree that:

- a. In case of the prizewinner could not receive the award in person, he/she could entrust his/her agent to the awarding ceremony. If not, his/her award would be reserved and award prize money would be donated to the Taipei City Yang Chun Watercolor Art Organization for charity.
- b. One work per participant and the work submitted is your own work and that there is no copy, imitation or substituting touch. If the organizer is informed afterward of such rule-breaking action, the awarded certificate, prize money and medal will be retrieved unconditionally.
- c. All qualified entries will not be returned. All prize-winning works and their copyrights shall belong to the organizer: the Taipei City Yang Chun Watercolor Art Organization.
- d. The jurors shall meet in November 2016, and the final results shall be announced in the following month on the webpage of Taipei City Yang Chun

Watercolor Art Organization and major press media.

## **1<sup>st</sup> Taiwan Student Supplemental Hwa-yang Competition**

✧ **Eligibility:** All high school students and vocational high school students, graduate school students (MBA, EMBA as well) who are currently enrolled in a Taiwan school. All entrants must hold a Taiwan ROC citizenship.

✧ **Submission Method:**

The submission and evaluation methods of this supplemental award are identical to the 8th Biennial Continental Watercolor Art Hwa-yang Competition.

Student participant must enclose his/her valid Student ID card file, scanned on both sides.

If your submission is considered qualified by the organizer, please mail the following items to the organizer:

- a. original work,
- b. photocopy of a valid Student ID card (photocopied both sides)
- c. submitting forms, specifying “1st Taiwan Student Supplemental Hwa-yang Competition” in the Subject Field.

## **Awards - 1st Taiwan Student Supplemental Hwa-yang Competition**

- 1) Gold Medal Prize (Hwa-yang Award for Students from Taiwan): One artist, who will receive NTD 100,000, a medal and certificate.
- 2) Silver Medal Prize (Hwa-yang Award for Students from Taiwan): One artist, who will receive NTD 80,000, a medal and certificate.
- 3) Bronze Medal Prize (Hwa-yang Award for Students from Taiwan): One artist, who will receive NTD 60,000, a medal and certificate.
- 4) Honorable Mention (Hwa-yang Award for Students from Taiwan): 20 artists, who will each receive NTD 5,000, and a certificate.
- 5) Jurors' Selection (Hwa-yang Award for Students from Taiwan): 30 artists, who will each receive a certificate, plus a specially published issue for winners' collections.

### **Directing Ministries:**

- Ministry of Foreign Affairs
- Ministry of Culture
- Overseas Community Affairs Council

**Organizers:**

- ◆ Taipei City Yang Chun Watercolor Art Organization
- ◆ National Dr. Sun Yat-sen Memorial Hall
- ◆ Taipei Cultural Center, The Department of Cultural Affairs of the Taipei
- ◆ City Government
- ◆ Global Federation of Chinese Business Women
- ◆ The Taipei Chih-nan Temple

**Sponsors:**

- ◆ St. Johns University
- ◆ Transworld University
- ◆ Chen Yang-chun Watercolor Art Exchange Center: Shanghai International Cultural Exchange Association
- ◆ The Photographic Society of China
- ◆ Chinese Writers & Artists' Association
- ◆ Donghua University, Shanghai
- ◆ The World Arts & Multi-Cultural Inc., Australia

**Donations:**

- ◆ Advantech Foundation
- ◆ First Commercial Bank Foundation
- ◆ Pegatron Culture Foundation
- ◆ The Taipei Chih-nan Temple

**Executive Producer: DUSN.com**