

# About New Taipei City-

## Creating Advantages in Competitive Times

As a municipality of Taiwan, New Taipei City has the largest population and land area. It is also a convenient transportation network hub, covering the 3-ring-3-line MRT system and a number of high-speed railway, railway systems, and highways which connect to two major airports and seaports. Owing to the strategic advantages of New Taipei City, businesses and industries are all prosperous here.

Moreover, industrial clusters located here provide comprehensive supply and manufacturing services. Various industries are represented in this active growing city, including metal products, machinery, hardware, electronic parts, automobile parts and accessories, hospital and medical supplies, industrial equipment, and textiles.

New Taipei City focuses on not only new emerging and traditional industries such as cloud computing, green energy, biotech, ICT, logistics, textile, and machinery, but also in start-up business. In order to encourage the innovation and entrepreneurship, we particularly promote an “Entrepreneurial International Developing Training Program” in 2014.

We provide three key tools to help the start-up business, which are Entrepreneurial courses, Industrial matching and Connection with international venture capital to build a great platform for creative entrepreneurs. This program has received a broad response, and there are total 48 teams enrolled in a short period.

Furthermore, to intensify the connection with worldwide, we form a special team to participate the biggest Asia Technology Event – Singapore Echelon Expo. During this event, we expect the entrepreneur team could have great opportunities to intercourse with global entrepreneurs and international venture capitals and finally practice our project goal, “Start-up in New Taipei City and Shine in Worldwide.”



*New Taipei City*

No.161, Sec. 1, Zhongshan Rd., Banqiao Dist., New Taipei City 22001, Taiwan

Tel: +886-2-29603456

[www.ntpc.gov.tw](http://www.ntpc.gov.tw)

# INDEX

- 1 阿基里斯資訊股份有限公司  
Achilles, Inc.
- 2 小農文創  
Demeter
- 3 方白科技 x 後山創意  
Finebind Tech.
- 4 蓋特資訊系統股份有限公司  
iDgate Corporation Inc.
- 5 金革國際唱片股份有限公司  
Jingo International Records Co., Ltd
- 6 新銳公關顧問有限公司  
Maverick Public Relations Co., Ltd
- 7 野獸雲端  
Monster Club
- 8 晶美行銷顧問有限公司  
PushMe
- 9 優點子創意行銷有限公司  
Uidea Creative Marketing Co., Ltd

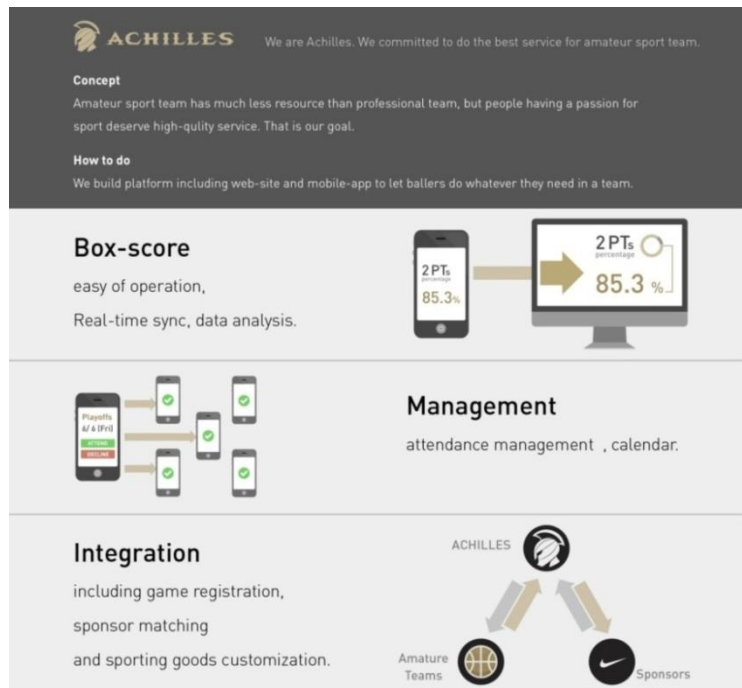


阿基里斯資訊股份有限公司  
Achilles, Inc.

- 7F, No.358, Sec. 2, Mingzhi Rd., Taishan Dist., New Taipei City 243, Taiwan (R.O.C.)
- Tel: +886-2-29393091#66051
- E-mail: service@achilles.tw
- Website: <http://official1.achilles.tw/>
- Products:

IOS>>><http://goo.gl/xg4oFr>

Android>>><http://goo.gl/S0rry2>



**ACHILLES** We are Achilles. We committed to do the best service for amateur sport team.

**Concept**  
Amateur sport team has much less resource than professional team, but people having a passion for sport deserve high-quality service. That is our goal.

**How to do**  
We build platform including web-site and mobile-app to let ballers do whatever they need in a team.

**Box-score**  
easy of operation,  
Real-time sync, data analysis.

**Management**  
attendance management , calendar.

**Integration**  
including game registration,  
sponsor matching  
and sporting goods customization.

- Delegates



黃柏淞 執行長  
*Andy. Huang*  
CEO



陳楷 專案經理  
*James. Chen*  
PM



## 小農文創 Demeter

- No.32, Zhenli St., Danshui Dist., New Taipei City, Taiwan
- Tel: +886-920733642
- E-mail: yanrulee@gmail.com
- Website: www.demeter-cloud.com
- Products:

We provide interesting and smarter farming products for everyone.

1. Smarter Seed with QR Code initial everything easier.
2. Smarter farming SOP with intelligent schedule.
3. Smarter network provide unique marketing and logistics.

- Delegates



李沿儒 執行長  
Yan-Ru Li  
CEO



吳采宜 程式設計師  
Tsai-Hsuan Wu  
Programmer





**finebind  
tech.** 合作演出：後山創意

方白科技 x 後山創意  
**Finebind Tech.**

- 9F., No.19, Minquan W. Rd., Zhongshan Dist., Taipei City 104, Taiwan (R.O.C.)
- Tel: +886-2-25987495
- Fax: +886-2-25987492
- E-mail: service@finebind-tech.com
- Website: http://www.finebind-tech.com
- Products:

2 App products as follows:

1. 電視美食(TV Tasty) is one of the most popular foods app in Taiwan, 1 million downloads, Top 1 HOT Free app on Android Google Play and Top 2 on iOS App Stores.
2. Playce is the next generation of LBS App, provides an easier way to plan your trip.

**1 million downloads in Taiwan**  
電視美食(TV Tasty), one of the most popular foods App in Taiwan

- Top 1 Hot Free Android App (Taiwan)
- Top 2 Hot Free iPhone App (Taiwan)
- 51k fans on Facebook
- 30k restaurants comments
- 14k user generated dishes

Our team, is like a Family

Recommended on the famous TV show in Taiwan!

**Our Next App - Playce, play the place**  
The next generation of LBS.  
Playce recommends spots which depend on location and time, so we can use it to make travel arrangements early in Taiwan!

find our products on web. scan it!

Same location but different suggestions at 19:00 & 4:00

• Delegates



方選 共同創辦人  
*Function  
Co-founder*



吳振和 共同創辦人  
*Cheng-Ho, Wu  
Co-founder*



蓋特資訊系統股份有限公司  
iDGate Corporation Inc.

- 10F-2, No.560, Sec 4 Zhongxiao E. Rd, Xinyi Dist, Taipei, Taiwan
- Tel: +886-2-77350066
- Fax: +886-2-77350030
- E-mail: rosalind@id-gate.com
- Products:
  - ✓ iDPush- Mobile push notification for identity authentication.
  - ✓ iDGate identity authentication solution is designed specifically for both online/mobile transaction and identity verification for confidential data access. Our multi-factor authentication process can best guard the safety of user's valuable information. Unlike most online transaction which user receives only a one-time-password via SMS (SMS OTP) or security device, iDPush provides safer, easier-to-use and even cheaper cost solution to replace SMS OTP and security device.

- Delegates



向可喜 執行長  
*Kersey Shang*  
CEO



陳少淳 業務發展  
*Rosalind Chen*  
Business Development





金革國際唱片股份有限公司

Jingo International Records Co., Ltd

- 9F., No. 736, ZhongZheng Rd., Zhonghe Dist., New Taipei City, Taiwan (R.O.C.)
- Tel: +886-2-82269909#738
- Fax: +886-2-82262226
- E-mail: DannyL0508@jingo.com.tw
- Website: www.jingo.com.tw
- Products:
  1. APP for music stream, SoMuzic, focus on Taiwanese song, classical music, such a niche market
  2. Jingo Bear, a teddy bear with encrypted music.

- Delegate

劉仕宇 總經理室特助

*Liu, Shih-Yu (Danny)*

*GM Assistant*







## 新銳公關顧問有限公司

### Maverick Public Relations Co., Ltd

- No.151,Yingzhuan Rd.,Danshui Dist.,New Taipei City 25137,Taiwan (R.O.C.)
- Tel: +886-2-26231206
- Fax: +886-2-86312415
- E-mail: mpr.davidweng@gmail.com / maverickprs@gmail.com
- Website: <http://www.maverickpr.com.tw/>
- Products:
  - ✓ "Sound of Silence (SOS)" functions as an approach of Multi-Sided Platforms, a fund-raising platform provided for users to select and support their favorite journalists or issues. Through such method, the content will no longer be decided by advertisers; instead, chosen by readers themselves. At the same time, journalists will have a chance to face readers' opinions directly instead of being controlled by media ideologies. Journalists continuously will be "sponsored" by their followers once they focus on writing critical, influential content.
  - ✓ SOS offers users a non-advertising environment to read. With a monthly pay of 149 NT dollars, users can access to all the content on the platform, including the journalists they favor.
  - ✓ The platform can be viewed on browsers, e-mails, and on mobiles based on users' reading habits.
  - ✓ 70% of the monthly fee will become journalists' payment, while only 30% of it is used as an operating income.
  - ✓ Noticing the fact that mainstream media are not able to provide enough space and resources for journalists to report widely and deeply because of report length, timeliness, opinions and positions, considerations on costs...etc., SOS platform can have "independent journalism" further be realized.
- Delegate



翁子騏 創辦人、執行總監

*David Weng*

*Founder & Senior Account Director*







## 野獸雲端 Monster Club

- No.32, Zhenli St., Danshui Dist., New Taipei City, Taiwan
- Tel: +886-920733642
- E-mail: yanrulee@gmail.com
- Website: www.beast-cloud.com
- Products:

Adoption platform provide pre-owner a hygienic care, spa and training.

1. Adoption APP for each supporting site
2. Adoption Platform to gather volunteers and professionals.
3. Relieving Activities for the suffering animals
4. Rehoming Program for animals

- Delegates



林郁庭 開發人員  
Yu-Ting Lin  
Founder



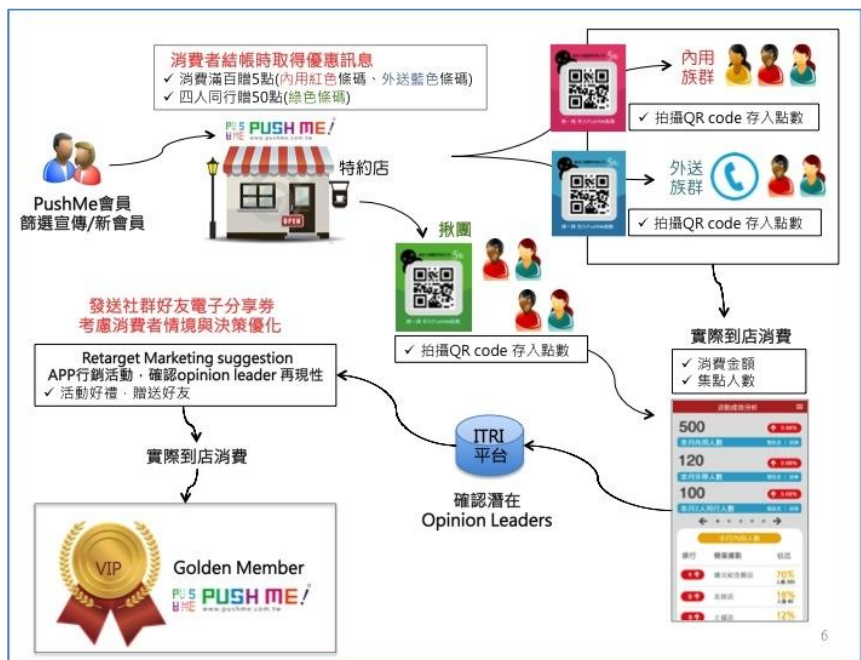
何佩均 開發人員  
Pei-Chun Ho  
Founder



晶美行銷顧問有限公司  
PushMe

- 5F, No.87, Sec.3, Zhongyang Rd., Tucheng Dist., New Taipei City 236, Taiwan (R.O.C)
- Tel: +886-2-29017059
- Fax: +886-2-22686983
- E-mail: bryant.liu@pushme.com.tw
- Website: www.pushme.com.tw
- Products:

Digital bonus mechanism which make consumer quickly pass through at rush hours. When consumption checkout, the clerk can just simply send super bonus DNA barcodes to consumers, so that consumers can deposit points to the cloud bankbook, leaving the consumption track again. In addition, different colors "DNA barcode" can quickly mark different consumer



characteristics and accurately grasp customer preference information, such as : " Two Red Code " with dining-in two cups. ( <http://www.youtube.com/watch?v=d9FHgwIRFQE> )

- Delegates



劉士豪 總經理  
Bryant Liu  
CEO



張劭淇 執行秘書  
Annie Chang  
Executive secretary



優點子創意行銷有限公司

Uidea Creative Marketing Co., Ltd

- 5F, No.160-15, Sec. 1, Zhongshan Rd., Banqiao Dist., New Taipei City 220, Taiwan (R.O.C.)
- Tel: +886-922917166 / +886-929917166
- E-mail: uu.uujenny@gmail.com
- Website: <http://www.handinhandwonderland.com/>  
<http://www.worldisbetter.com/>  
<http://www.uwebdesign.com.tw/> (U Create Media Technology Co., Ltd)

- Products:

Bring ye all the tithes into the storehouse, that there may be meat in mine house, and prove me now herewith, saith the LORD of hosts, if I will not open you the windows of heaven, and pour you out a blessing, that there shall not be room enough to receive it. ~ Malachi 3:10~

"HANDINHAND WONDERLAND" is the way for Your Business Organizations to find your perfect match by exploring different Nonprofit Organizations' ideas, activities and experiences. Your company can not only help the NPOs, but also save some tax. We provide an online video marketing platform for NPO and companies to promote their ideas, beliefs, services and products. We'll charge for the use of online video service, but also match each NPO and PO that every company could choose any NPO they want to support.



- Delegates



歐陽貞宜 總經理  
 Jennifer, Ou Young  
 General Manager

許琇雯 總經理特助  
 Serena, Hsu  
 Special Assistant to GM

