



2010臺北國際花博
TAIPEI INT'L EXPO

Welcome to 2010 Taipei International Gardening and Horticulture Exposition

The 2010 Taipei International Gardening and Horticulture Exposition will be held for the first time in Taiwan from November 6, 2010 to April 25, 2011 by the Taipei City Government.

This grand event offers an excellent opportunity to inspire people's concern for their living environment around the world, and stir them to make their homes, neighbourhoods and community greener, more energy efficient and sustainable.

The theme of the Expo is "River · Flower · New Horizon". Key design areas including "Gardening", "Technology", and "Environmental Friendly". The Expo site covers 91.8 hectares in the heart of Taipei and the 14 major pavilions will be distributed throughout the site.

Exhibition and Competition

We sincerely hope that you will participate in **International Indoor Floriculture Exhibition and Competition** for interflow of gardening and horticultural skills and experiences. This area is located in EXPO Dome and total area of the pavilion is about 6,000m². EXPO Dome will be venue for the international indoor flora design competition.

International Indoor Floriculture Exhibition and Competition is divided into Section A (60 booths, 16 days from November 6 to November 21) and Section B (30 booths, 23 days from November 6 to November 28), containing a total of 90 booths. In principle, allocation of exhibitors' booths is subject to the organizer's discretion.

Furthermore, the Commercial/PR Booths (6 m² each) are provided to exhibitors for commercial activities limited to horticulture related items. However, those items must be approved by the organizer in advance. The exhibition period is 16 days from November 6 to November 21. Each exhibitor may apply for 1 booth only. Due to the limited space, the organizer reserves the right to deny applications.

Privilege Package

The organizer will offer a privilege package including NT\$100,000 subsidy for travel expenses (about US\$3,000 at the current exchange rate of US\$1: NT\$32) and an additional NT\$100,000 per 20 m² booth for decoration (maximum 3 booths per exhibitor) for those approved exhibitors. The financial subsidies will be offered to exhibitors after booth removal. Please note that we reserve the right to accept or reject applications because of limited space. Therefore, we strongly recommend you submit the application ASAP.

Schedule

December 31, 2009	Deadline of applications
January 31, 2010	Organizer verifies exhibition applicants
February 28, 2010	Organizer mails the Exhibitor's Manual of International Indoor Floriculture Exhibition and Competition
April 30, 2010	Organizer releases the latest information on the plant or botanical product import quarantine and inspection and the forwarders appointed by the organizer.
	Submission deadline of booth design layouts with detail drawings, the list of materials including import of plant materials. The organizer will assist in importation
October 31 to November 3, 2010	Booth decoration
November 4, 2010	Judging
November 6 to 28, 2010	Exhibition period Section A: 16 days form November 6 to 21 Section B: 23 days form November 6 to 28 Section C (Commercial / PR Booth): 16 days form November 6 to 21
November 22 and 29, 2010	Section A: Move out (November 22) Section B: Move out (November 29) Section C: Move out (November 22)
December 31, 2009	Deadline of applications

Exhibit Classes and Categories

There are 10 classes in the pavilion. Class 1 to Class 9 is for competition. Applicants interested in competition may select any class among them. Class 10 for exhibition only and will not be judged or awarded any prizes.

Class	Category
1	Interior landscape
2	Orchids
3	Cut flowers
4	Foliage plants
5	Cacti and succulents
6	Bonsai (special breeding techniques)
7	Potted plants
8	Plant combinations
9	Flower arrangement
10	Drying and preserving flowers, and floral artworks (Plants can be used)

For more information about International Indoor Floriculture Exhibition and Competition, please refer to our website: www.2010taipeiexpo.tw/ to download related instructions. Furthermore, you may contact Operational Headquarters, 2010 Taipei International Flora EXPO. We look forward to working with you in the future.

Contact Information

Jim Liao

TEL : +886-2-27229801

FAX : +886-2-27205230

Email : ea-40374@mail.taipei.gov.tw

Operational Headquarters,
2010 Taipei International Flora EXPO
Department of Economic Development,
Taipei City Government

