

## 歡迎報名參加「臺灣-賓州經貿與科技合作線上論壇」

臺美經貿關係緊密互補，賓州是美國工業重鎮，其重要城市匹茲堡從傳統鋼鐵之都轉型成為機器人核心聚落，為強化臺賓智慧製造產業交流、促進關鍵供應鏈合作，特邀賓州政府經濟發展廳、卡內基美隆大學國家機器人工程中心、匹茲堡機器人協會及臺灣區電機電子工業同業公會等單位，分享自動化創新技術與產業合作商机。另賓州駐臺辦事處於本年3月恢復運作，歡迎大家踴躍報名參與本次活動，與賓州新任駐臺代表互動交流。

主辦單位：經濟部國際貿易局、賓州經濟發展廳、駐紐約臺北經濟文化辦事處

執行單位：臺灣區電機電子工業同業公會

活動日期：4月19日上午9時(臺北時間)；4月18日晚間9時(美東時間)

報名網址：<https://forms.gle/jTiMPhgvQWE5afVf6> (註：會議鏈結將於會前2天以電子郵件寄送)

聯絡窗口：侯穎蓁秘書或徐小姐([info@twinvestandtrade.org](mailto:info@twinvestandtrade.org))

### 議程

9:00 – 9:20 AM/PM	開場致詞 <ul style="list-style-type: none"> <li>➢ 經濟部國際貿易局 江文若局長</li> <li>➢ 賓州高階政要代表</li> <li>➢ 駐紐約經濟文化辦事處 李光章大使</li> <li>➢ 臺灣區電機電子工業同業公會 李詩欽理事長</li> </ul>
9:20 – 9:30 AM/PM	主題：賓州優勢產業與投資環境簡介 <ul style="list-style-type: none"> <li>➢ 賓州經濟發展廳 David Briel 副廳長</li> <li>➢ 賓州駐臺辦事處 Liran Golan 處長</li> </ul>
9:30 – 10:15 AM/PM	主題：賓州關鍵科技產業發展-先進製造與人工智慧 <ul style="list-style-type: none"> <li>➢ 卡內基美隆大學國家機器人工程中心 Dr. Herman Herman 主任</li> <li>➢ 匹茲堡機器人協會 Joel Reed 會長</li> <li>➢ RE2 機器人公司 Travis Schneider 業務發展主任</li> </ul>
10:15 – 10:40 AM/PM	主題：臺灣智慧機械產業發展 <ul style="list-style-type: none"> <li>➢ 廣運機械工程股份有限公司 廖惠敏專案經理</li> <li>➢ 臺灣區電機電子工業同業公會</li> </ul>

註1：本次活動以虛實整合形式舉行，臺北將舉辦實體會議，有意參加者可電郵向聯絡窗口洽詢報名方式

註2：本次線上論壇將全程以英文進行



## 2022 Taiwan – Pennsylvania Economic & Technology Online Seminar

The US and Taiwan enjoy close and complementary economic relations, and Pennsylvania serves as a key American industrial hub. Moreover, its second largest city, Pittsburgh, has transformed from a traditional steel city to a robotics capital in recent years. In order to strengthen Taiwan-US smart manufacturing industry engagement and promote supply chain collaboration, we are pleased to invite representatives from the Pennsylvania Department of Community and Economic Development, Carnegie Mellon University National Robotics Engineering Center, Pittsburgh Robotics Network, and Taiwan Electrical and Electronic Manufacturers' Association to share their insights regarding innovative automation technologies and discuss potential business opportunities. In addition, the Pennsylvania Office in Taiwan has reopened in March this year. You are welcome to participate in this event to interact with its newly appointed Taiwan representative.

Organized by: Taipei Economic and Cultural Office in New York; Pennsylvania Department of Community and Economic Development (DCED); Bureau of Foreign Trade, Ministry of Economic Affairs (MOEA)

Executed by: Taiwan Electrical and Electronic Manufacturers' Association (TEEMA)

Date: April 18, 2022 at 9 PM (Eastern Time) / April 19, 2022 at 9 AM (Taiwan Time)

Registration: <https://forms.gle/jTiMPhgvQWE5afVf6> ( Note: The link to the event will be emailed 2 days before the event )

Contact: Emily Hou or Miss Hsu ([info@twinvestandtrade.org](mailto:info@twinvestandtrade.org))

### Agenda

9:00 – 9:20 AM/PM	<p>Opening Remarks</p> <ul style="list-style-type: none"> <li>➤ Cynthia Kiang, Director General, Bureau of Foreign Trade, MOEA</li> <li>➤ Pennsylvanian High-ranking Government Official</li> <li>➤ James K. J. Lee, Ambassador, Taipei Economic and Cultural Office in New York</li> <li>➤ Richard Tsu-Chin Lee, Chairman, TEEMA</li> </ul>
9:20 – 9:30 AM/PM	<p>Topic: Business Opportunities in Pennsylvania</p> <ul style="list-style-type: none"> <li>➤ David Briel, Deputy Secretary, Pennsylvania DCED</li> <li>➤ Liran Golan, Director, Pennsylvania Office in Taiwan</li> </ul>
9:30 – 10:15	<p>Topic: Pennsylvania Strategic Industry – Smart Manufacturing and AI</p> <ul style="list-style-type: none"> <li>➤ Dr. Herman Herman, Director, Carnegie Mellon University National Robotics Engineering</li> </ul>

AM/PM	<p>Center</p> <ul style="list-style-type: none"> <li>➤ Joel Reed, Executive Director, Pittsburgh Robotics Network</li> <li>➤ Travis Schneider, Director of Commercial Business Development, RE2 Robotics</li> </ul>
<p>10:15 – 10:40 AM/PM</p>	<p>Topic: Taiwan Smart Manufacturing Ecosystem</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>➤ Leah Liao, Project Manager, Kenmec Mechanical Engineering Co. Ltd.</li> <li>➤ TEEMA</li> </ul>

\*This online seminar will be conducted in English.