

重要公告

感謝各位對「台灣國際醫療暨健康照護展」(Medical Taiwan)的支持，在國際疫情尚未趨緩，國際商旅仍受到限制之限，仍與本會及相關產業公會齊心一致，參與原訂7月份展覽。

考量近期國內疫情變化，我國已進入三級警戒，為防範疫情擴大及避免群聚感染，「台灣國際醫療暨健康照護展」(含美容展區)將延期至**本(2021)年10月14日至16日(實體展)**於南港展覽館2館(原地)舉行，以維護所有參展廠商及參觀者之健康安全為優先。

至於**虛擬展則改於10月7日至21日**辦理，外貿協會提供每家實體展廠商1個免費虛擬攤位，廠商可先行上傳產品資料及布置虛擬攤位，或可加購增值數位行銷服務，強化國際推廣，持續透過完整的線上展平台向全世界買主展示曝光！

主辦單位將隨時更新資訊，並於：

1. 台灣國際醫療暨健康照護展(www.medicaltaiwan.com.tw)及官方臉書(<https://www.facebook.com/MedicalTWShow>)
2. 線上展增值數位行銷服務資訊: <https://bit.ly/2RquShZ>
3. 透過展覽 App 推播，也請各位下載「台灣國際專業展 APP」以掌握最新動態。

敬祝各位健康平安

外貿協會醫療展工作團隊 敬上

Important Announcement

Medical Taiwan 2021 regret to announce that the **physical show** has been postponed to **October 14th -16th** due to concerns about spreading COVID-19 infections.

Following on from the latest developments in the spread of COVID-19, the Taiwan Center for Disease Control currently recommends suspending or postponing large-scale public gatherings. TAITRA, the organizer of Medical Taiwan 2021, has taken this recommendation into consideration and made the decision to prioritize public health and welfare at this time.

Medical Taiwan 2021 have been made possible by a digital transformation of the show by building up online services and strategies to promote business between exhibitors and buyers. It will feature virtual booths, online meetings, and video conferencing. The **virtual show** will be scheduled to **October 7th – 21st**.

For more information, please check our official websites:

MEDICAL TAIWAN: www.medicaltaiwan.com.tw

For virtual show information, please check our application kit:

<https://bit.ly/3ePBwaf>

Sincerely yours,

MEDICAL TAIWAN Show Organizing Team