

尋找台灣#FindingTAIWAN全球徵片競賽

主辦單位：中華民國外交部

活動辦法(Please scroll down for the English version of Event Rules)：

- 活動名稱：尋找台灣#FindingTAIWAN全球徵片競賽
 - 主辦單位：中華民國外交部
 - 活動徵選期間：2025年4月9日(三)-2025年8月31日(日)（23:59:59 前為限）
- 競賽結果：
- 入圍作品公告：徵選截止後將於活動專區公布30組入圍者。
 - 獲獎名次公布：將於活動專區公布獲獎名次，公布時間將另行公告。（得獎者共11名）

頒獎典禮及公布獲獎者：後續將於活動專區公告頒獎典禮舉辦時間地點。

網站公布：將於活動專區另行公告。

- **參加資格：**

1. 不限年齡與國籍，免費報名。
2. 未滿18歲者，需有法定代理人同意書。
3. 受邀擔任評審委員者，不得參賽。
4. 參賽作品為原創作品，且未曾在其他公開競賽或徵選活動獲獎。

- **參賽作品規格：**

1. 影片格式

- 片長1分00秒(包含片頭、尾)以內短影音1支
- 直式、橫式不限

2. 影片內容

- **需融入台灣元素**，例如文化軟實力、科技半導體、地景、美食、語言、傳統技藝等
- 影片語言不限，可附加英文字幕以利國際受眾理解

3. 報名參賽方式

步驟 1：上傳影片至 Facebook 活動專區

1. 進入【Facebook 活動頁面】
2. 直接在活動專區內 **發布貼文** 上傳影片
3. 貼文內需標註#FindingTAIWAN並分享「我在_____」(例如：世界/大阪世

博等)找台灣」

步驟 2：填寫 [報名表單](#)

1. 至【Google 表單】填寫報名資訊
2. 填寫參賽資料：作者／製作團隊名稱、創作者國籍、作品名稱、影片連結網址。
3. 確認了解活動辦法與切結書，以上任何步驟不完備，主辦單位有權利依據缺件情形為通知限期補正或取消參賽資格。

● 評審或徵選獎項

《尋找台灣#FindingTAIWAN全球徵片競賽》評分與獎項

1. 評審項目：總分100%
題材創意：30%
感染共鳴：30%
視覺表現：30%
適合於手機及新媒體運用10%
2. 徵選獎項

獎項	人數	獎金
首獎	1	新台幣20萬元
貳獎	2	新台幣10萬元
參獎	3	新台幣8萬元
佳作	5	新台幣5萬元

*入圍者皆頒發獎狀1張

3. 網路月人氣獎(每月1次, 4月至8月各一次, 共 5 次)

每個月統計選出網路人氣獎, 統計截止時間至當月底(台灣時間23:59:59), 採累計統計制, 只要按讚數(以活動專區為主, 由我方統計數據為準)為最高者前五名, 即可獲得人氣獎

* 主辦單位具有最終解釋及裁定權

人氣獎：4月至8月各公布一次，每次各五名

獎項	獎金
一獎	新台幣6千元
二獎	新台幣5千元
三獎	新台幣4千元
四獎	新台幣3千元
五獎	新台幣2千元

8月特別人氣獎：

獎項	獎金
一獎	新台幣1萬元
二獎	新台幣8千元
三獎	新台幣6千元
四獎	新台幣4千元
五獎	新台幣2千元

註：倘外籍人士獲獎，其獎金所涉及的稅金事宜，依我國所得稅及健保補充保費相關法令及規定辦理。

#FindingTAIWAN Global Short Film Competition

Event Rules

Event: #FindingTAIWAN Global Short Film Competition

Organizer: Ministry of Foreign Affairs, ROC Taiwan

Submission Period: April 9, 2025 (Wed) – August 31, 2025 (Sun), until 23:59:59 (Taiwan time)

Competition Results :

- **Finalist Announcement:**
30 finalists will be announced on the competition webpage after the submission deadline.
- **Award Announcement:**
Winners (11 in total) will be announced on the competition webpage; exact date to be separately announced.
- **Award Ceremony & Winner Announcement:**
Date and venue will be posted on the competition webpage.
- **Online Announcement:**
All results and updates will be available on the competition webpage.

Eligibility:

- Open to all ages and nationalities. Registration is free.
- Participants under 18 years old must submit a consent form signed by their legal guardian.
- Individuals invited to serve as judges are not eligible to enter.
- All submitted works must be original and must not have previously won awards in any public competition or selection.

Entry Requirements :

1. Video Format:

- One short video not exceeding 1 minute (including intro and credits).
- Vertical or horizontal orientation accepted.

2. Video Content:

- Must include elements of Taiwan, such as soft cultural power, semiconductor technology, scenery, cuisine, languages, traditional crafts, etc.

- Any language is acceptable. English subtitles are encouraged to aid international understanding.

How to Participate :

Step 1 : Upload Your Video to the Facebook Event Page

1. Go to the official Facebook event page.
2. Post your video directly in the designated event section.
3. Use the hashtag #FindingTAIWAN in your post and include the caption:
“I am #FindingTAIWAN in ____ (e.g., Expo Osaka).

Step 2: Fill Out the Registration Form

1. Complete the Google Form to submit your entry information.
2. Required fields include: Author/Production Team Name, Nationality of Creator, Title of the Work, and Video URL.
3. Confirm that you understand the event guidelines and affidavit ,Incomplete steps may result in disqualification or a request to submit missing items by a deadline, at the discretion of the organizer.

Judging Criteria & Awards :

Evaluation Criteria (Total: 100%)

- **Creativity & Originality: 30%**
- **Emotional Impact & Resonance: 30%**
- **Visual Presentation: 30%**
- **Suitability for Mobile and New Media Platforms: 10%**

Awards :

Award	Winners	Prize (NTD)
Grand Prize	1	NT\$200,000
Second Prize	2	NT\$100,000
Third Prize	3	NT\$80,000
Honorable Mention	5	NT\$50,000

**All finalists will receive a certificate.*

Monthly Online Popularity Prizes(One per month from April to August – 5 awards in total)

- The top 5 most-liked videos on the Facebook event page by the end of each month (23:59:59 Taiwan time) will receive a monthly popularity prize.
- Likes will be counted cumulatively and determined by official backend data.

**The organizer reserves the right of final interpretation and decision.*

Monthly Popularity Awards (April to August):

Rank	Prize (NTD)
1st	NT\$6,000
2nd	NT\$5,000
3rd	NT\$4,000
4th	NT\$3,000
5th	NT\$2,000

Special August Popularity Prizes:

Rank	Prize (NTD)
------	-------------

1st	NT\$10,000
2nd	NT\$8,000
3rd	NT\$6,000
4th	NT\$4,000
5th	NT\$2,000

Note: For foreign winners, the prize will be subject to applicable tax deductions according to the Income Tax Act and the National Health Insurance supplementary premium regulations of Taiwan.