

2026 SMART CITY Summit & Expo

3.17 Tue - 20 Fri

Taipei Nangang Exhibition Center Hall 2

3.19 Thu - 21 Sat

Kaohsiung Exhibition Center

The World's Only City Service Platform
for Global Opportunities

SALES KIT

Net Zero City Expo

3.17 Tue - 20 Fri

Taipei Nangang Exhibition Center Hall 2

Digital and Green Transformation



Organizer



Chairman: Paul SL Peng
(AU Optronics Corporation)

Founded in 1974, Taipei Computer Association is now *the largest industrial association in Taiwan*, with 3,500+ corporate members generating 80% of the total production value of Taiwan's ICT industry.



Members



Exhibitions



Offices



Taipei, Taichung, Kaohsiung, Taiwan

Tokyo, Japan | Bangalore, India

As the world's largest smart city trade show and the only platform dedicated to city services, SCSE features the most comprehensive smart solutions and provides a cross-industry platform for both governments and businesses.

Over the years, SCSE has become the premier venue for showcasing groundbreaking innovations and fostering collaboration across various sectors, transforming smart city needs into real business opportunities!



B2B2G-ORIENTED
expo featuring
abundant elements



CROSS-INDUSTRY
collaboration and
networking platform



LARGEST
smart city tradeshow in
the world

Largest G2G Network

with a total of 458 cities and regions
from 92 countries since 2016

NORTH AMERICA

US	City of Evanston, IL / City of San Antonio, TX / City of Westland, Michigan / Fremont City, California / Johns Creek , GA / Maryland Secretary of State, Montgomery County, Orange County, NY / State of Arizona, Village of Bolingbrook, IL / Village of Westmont
Canada	Toronto
Mexico	City Hall of Solidaridad, Municipio de Juárez

CENTRAL / SOUTH AMERICA

Brazil	Caxias do Sul, Municipal de Nova Odessa, Sao Paulo, Sud Mennucci
Argentina	Municipalidad de Córdoba
Guatemala	Municipalidad de Colomba Costa Cuca, Municipalidad de Santa Lucía Milpas Altas, Municipalidades de Santa Catarina Pinula, Municipalidad de La Esperanza
Saint Vincent	Saint Vincent
Belize	Belmopan City

EUROPE

Spain	Las Rozas de Madrid, Málaga
Poland	Poznań, Gdynia, Lublin, Wrocław, Kraków, Rzeszow, Łódź, Radom, Katowice
Germany	Karlsruhe, Hamburg-Mitte
Italy	Roma, Comune di Catania
Czech Republic	Moravian-Silesian, Vysočina, Pardubice, Ústí nad Labem
Hungary	Budapest
UK	Edinburgh, Midlothian
Ukraine	Bucha, Uzhhorod, Dnipro, Lviv, Kharkiv, Ternopil, Vinnytsia, Mykolaiv, Kyiv, Chernivtsi, Khmelnytskyi
France	Nîmes Métropole, Paris Est Marne & Bois, City of Chanteloup-en-Brie, Toulouse Métropole
Lithuania	Klaipeda
Türkiye	Ankara, Erzurum
Kosovo	Prishtina
Luxembourg	Clervaux
Belgium	City of Mechelen
Slovenia	Ajdovscina
Slovakia	Banska Bystrica, Michalovce, Brezno, Kosice, Bratislava, Bratislava Old Town, Kežmarok, Fil'akovo, Pezinok
Romania	Reșița, Buzău, Sfântu Gheorghe

AFRICA

Swaziland	Municipal Council of Mbabane
Côte d'Ivoire	Mairie de San Pedro

ASIA

Thailand	Banklang Municipality, Tepparad Subdistrict Municipalities, Chiangrai Municipality, Pattaya city, Chonburi Provincial
Japan	Hamamatsu City, Wakayama City, Shizuoka City, Kitakyushu City, Sapporo City
South Korea	Goyang City
The Philippines	Butuan, Dingalan, Laoag, Ilocos Norte, Iligan, Tuguegarao, Quezon, South Cotabato , Tagaytay, Baguio
Malaysia	Selangor, Negeri Sembilan State
Vietnam	Ho Chi Minh, Khánh Hòa, Bắc Giang
Israel	Ness Ziona
Mongolia	Arvaikheer,Altai, Ulaanbaatar, Erdenet, Dalanzadgad, Sainshand, Zamiin-Uud
India	Government of Telangana

OCEANIA

Australia	City of Bayswater
New Zealand	Palmerston North, Wellington City, Rotorua Lakes
Palau	Republic of Palau
Marshall Islands	Majuro Atoll
Tuvalu	Kaupule Funafuti

Participated in 2025 SCSE



Features of Smart City Summit & Expo



One and the Only Expo with Total Solutions

AI/ IoT/ 5G

Net Zero/ E-Governance

Smart Healthcare/ Smart Building

Intelligent Transportation System

Startups/ Energy/ Surveillance



Diverse Insights and New Technologies

City Leaders Summit

Professionals from Telco & SI

Cutting-edge Technology

Global Trends in Smart City



A Series of SCSE Events

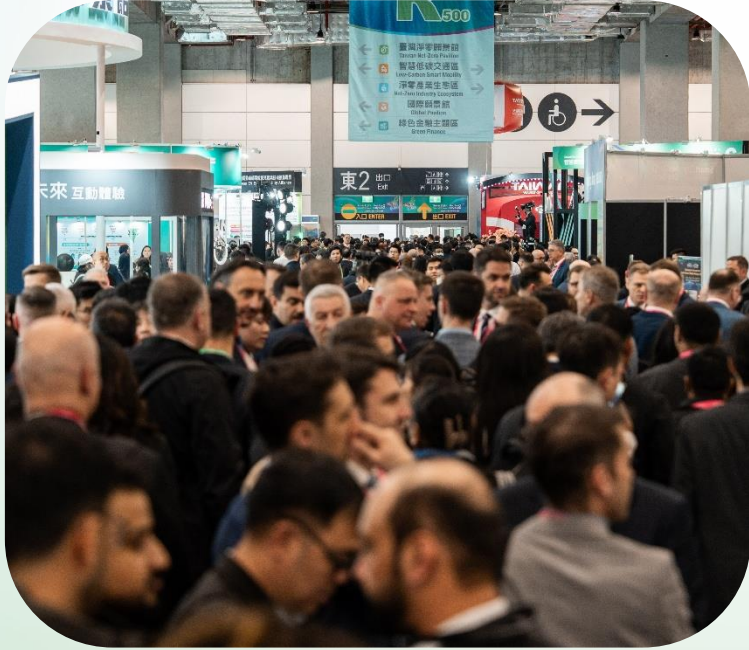
Expo Tour

One-on-one Meetings

Group Matchmakings

Real-site Demo Tours

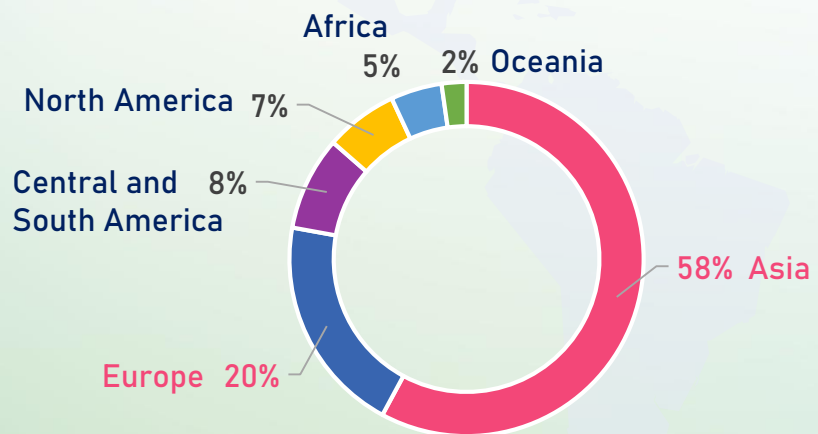
Highlights of the SCSE 2025



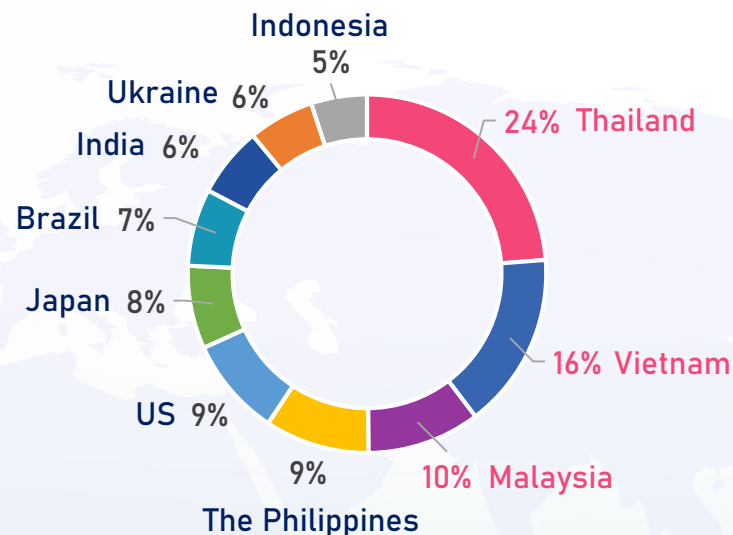


Visitor Segmentation

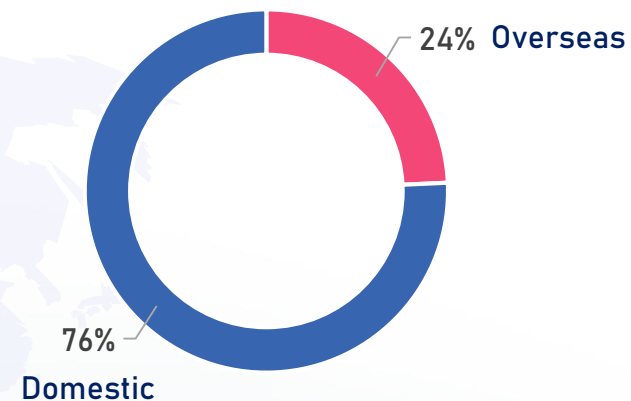
Demographics by Continent



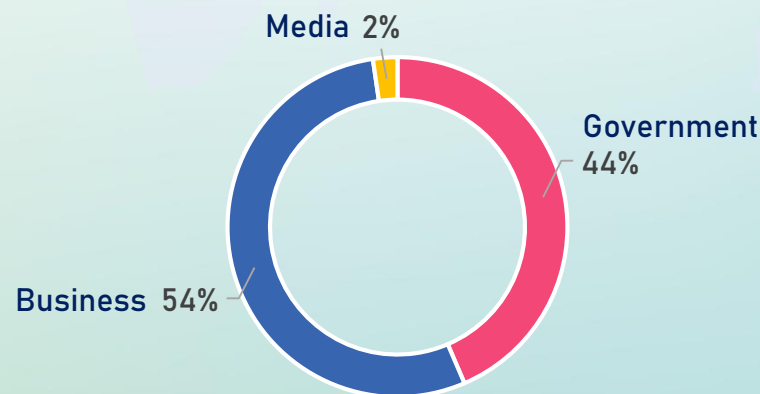
Top 10 Visiting Countries



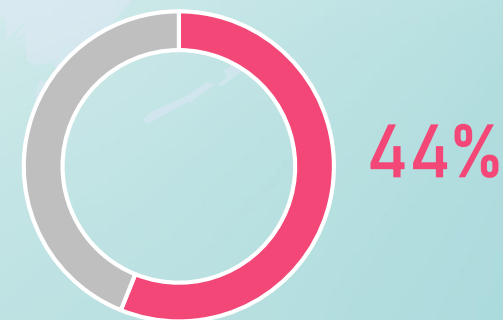
Overseas Visitor Ratio



Visitor by Sector



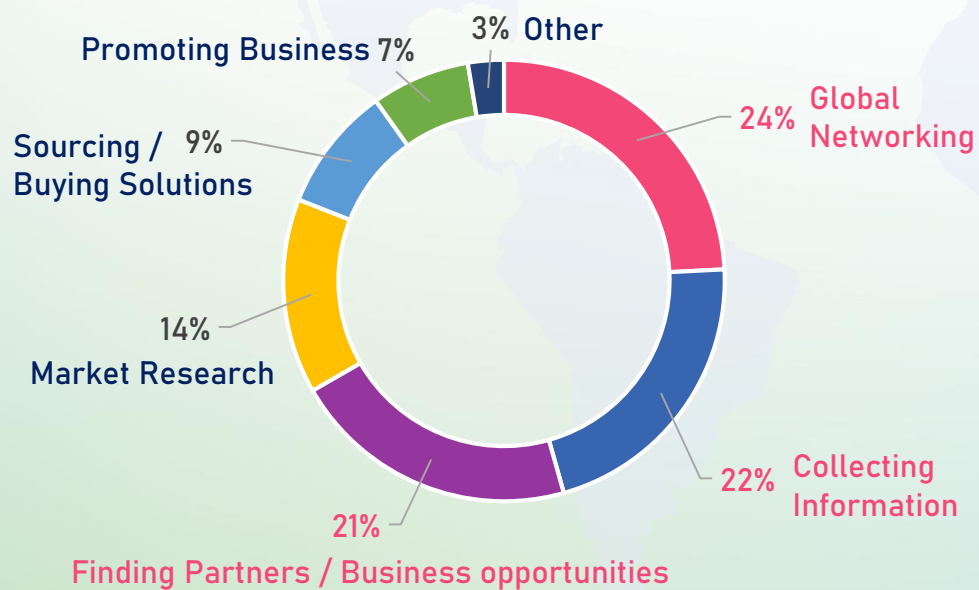
C-level & Decision Maker



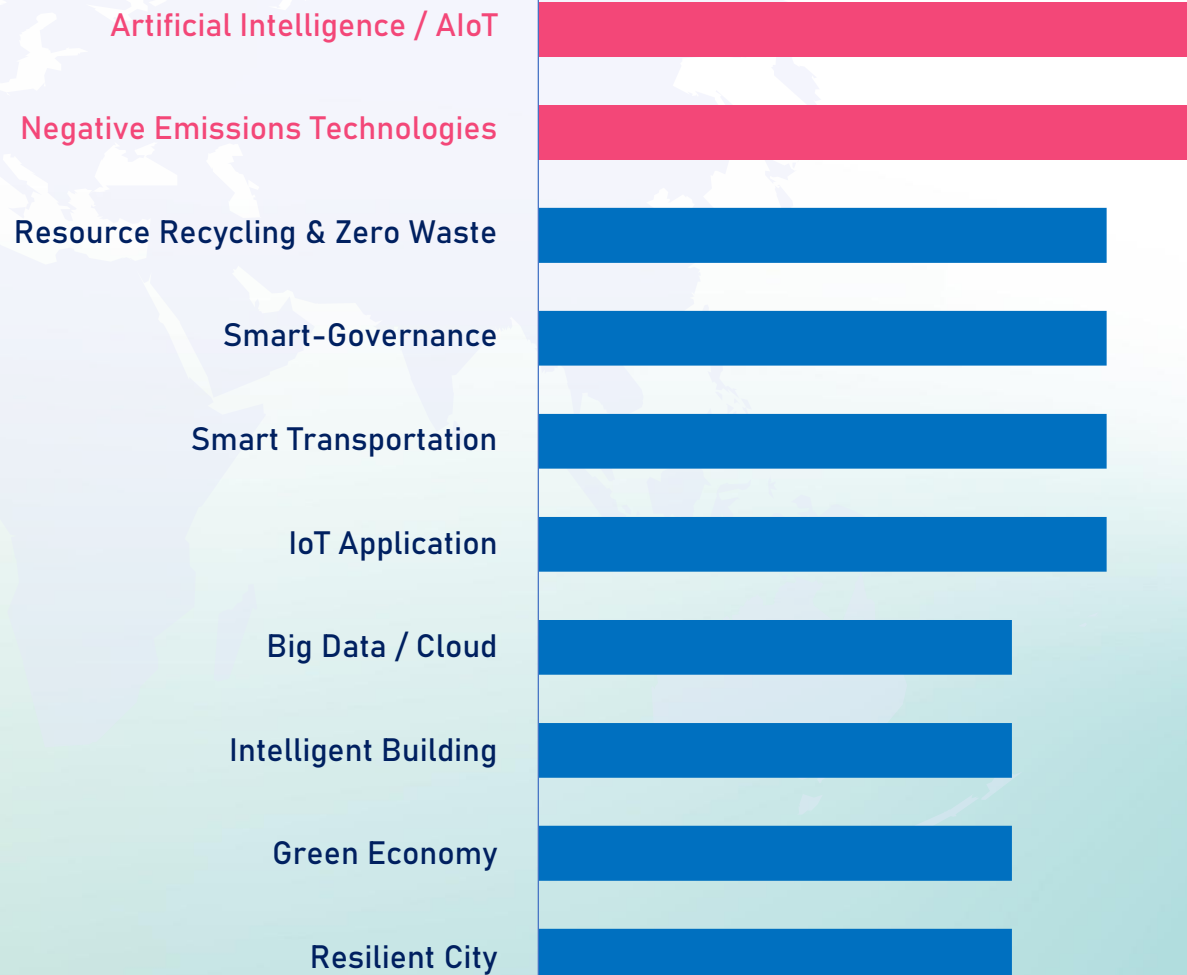


Visitor Segmentation

Purpose of Visit



Top 10 Areas of Interest





The leading event for smart cities

A Huge Success in SCSE 2025 with **28% growth** 



150,000+ In-person visits



59 Countries



550 Companies



569 City Representatives



2,000+ Booths



500+ Networking sessions



63 Forum Sessions



10000+ Audience

Delegates from All Around the World





Opportunities Powered by SCSE

The Rise of a **USD 460 Billion** AI and Smart City Industry

The global market for AI in smart cities is expected to reach USD 460 billion by 2034, growing at a compound annual growth rate (CAGR) of 27.8% between 2025 and 2034.

In the future, AI in smart cities will primarily focus on service management and efficiency improvement, with significant market size and strong growth potential.



27.8%

Growth of CAGR



According to a report by Precedence Research, published on May 5, 2025.



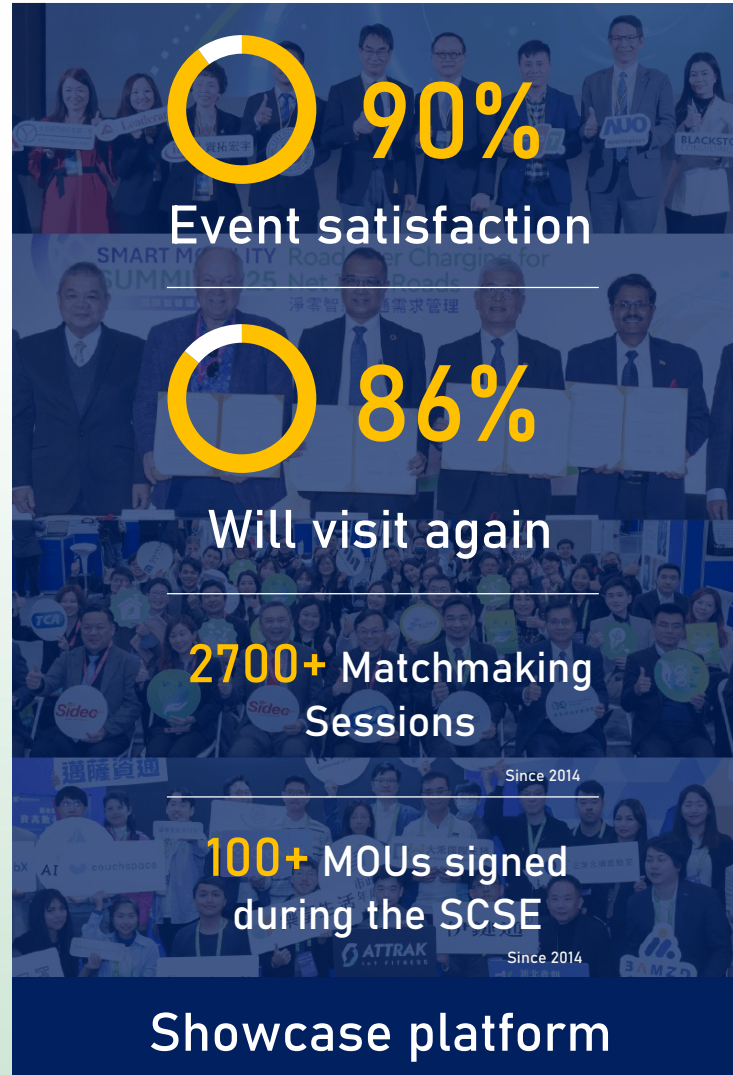
Benefits at SCSE



Enter new markets



Build your brand awareness and image



Meet key players from government and business



Generate sales leads



Get ready for SCSE 2026

AI



- AI agent
- Edge AI
- Generative AI
- Robotics

With rapid deployment in both public and private sectors, 2026 will see AI shift from pilot to scale

- Autonomous vehicles
- MaaS
- V2X

Mobility



Cities are prioritizing systems that ensure trust, transparency, and better outcomes



Governance



Innovation

- Green tech startups
- Leading disruptors

Tapping into the global startup ecosystem with market ready innovators



Energy

- Renewables
- Hydrogen
- Smart grid



Green

SCSE will highlight scalable green solutions that align with global sustainability frameworks and local action plans

- Sustainable economy
- Green building
- Resource management

Bigger scale is coming in 2026 with



2500+

Booths



600+

Companies



70+

Countries



170,000+

Visits



What's new in the 2026 SCSE

City Vision in Action

Real cities. Real problems. Real solutions!

1

Problems from cities

- Gather cities' challenges and demands



2

Solutions from SCSE

- Call for solutions
- Match with companies



3

City Horizon

2026

SMART CITY Summit & Expo

3.17 Tue - 20 Fri

Taipei Nangang Exhibition Center Hall 2



4

City vision in action

- Matchmaking follow-up
- SCSE on the road to the cities
- Practical implementation



Benefits

- ✓ Exclusive booth pricing
- ✓ Meet high-level government leaders
- ✓ In-depth networking opportunities

- Wall of needs from cities
- Showcase urban best practices
- Workshop for solutions

Be part of the 2026 SCSE!



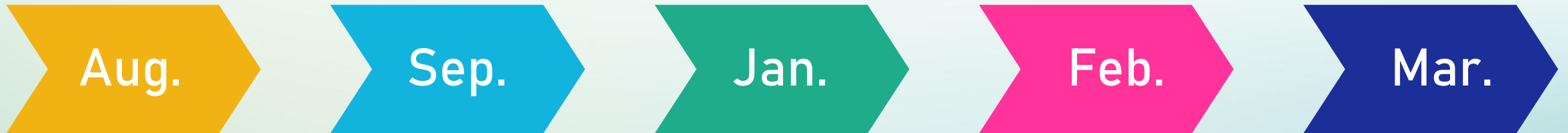


Save your dates

August officially opens
registration for

- Visitor
- Exhibitor
- Smart Startups Program

Jan. 30th, 2026
closes for
VIP registration



Sep. 1st opens for
VIP registration

VIP Application

➤ Sign up at smartcity.org.tw/vip

Sep. 1st, 2025

VIP application opens



Jan. 30th, 2026

VIP application deadline

NO application will be accepted after this date



For more information, notices, terms and conditions, please refer to the [VIP program](#) issued by the organizer.
The organizer reserves the right to review, reject, and/or withhold sponsorships to ineligible applications.

See you at



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 en.smartcity.org.tw

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Programs and Packages

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Digital and Green Transformation



EVENT PROGRAMS AND PACKAGES



Exhibitor Plans



City Vision in Action



Event Hosting Options



Smart Startups Program

VIP PACKAGES



Government Officials



Business Delegations



Media Partners



Exhibitor Plans

	STANDARD PLAN	PAVILION PLAN
BOOTH TYPE (3 x 3 meters per booth)	1+ Shell Scheme Booth	2+ Raw Space Booths
SPECIAL RATE (per booth)	USD 4,500 USD 5,000	USD 4,000 USD 4,500
BONUS OFFER	Buy 2, Get 15% Off	Buy 3, Get 1 Free

EARLY BIRD

Additional **10% off** if apply before Dec. 31st, 2025!

- ★ 15% deposit of the total purchase amount required to finalize application.
- ★ Subsidized accommodation* for foreign exhibitors (up to 3 persons per booth) during event dates.
- Please refer to the [Exhibitor Application Kit](#) for booth specification, subsidized accommodation, and other details.
- Please feel free to contact us if customized offer is required.



Event Hosting Options

Space Rental Rate

Plan	Half Day - 4 Hours	Full Day - 8 Hours
Scale	Max of 150 Audience	
Price	USD 15,000	USD 30,000
Equipment	<ul style="list-style-type: none">• A laptop computer for presentation slides• A presentation pen• Projector w/ screen or digital screen system base on venue• 2 wireless microphones with speaker system• A podium• A registration desk• Chairs based on scale	

*Event types include (but not limited to): conferences, forums, bilateral meetings, group matchmaking sessions, etc.

*For any customization requirements, please contact the organizer directly.

City Vision in Action



City Vision in Action

Real cities. Real problems. Real solutions.

The campaign aims to promote international cooperation by identifying real-world urban challenges and facilitating targeted matchmaking between city leaders and solution providers. Through strategic engagement and curated events, the campaign seeks to drive impactful partnerships and expand global participation in smart city development.



EMPOWER CITIES

to identify and articulate
their most pressing urban
challenges



CULTIVATE PARTNERSHIPS

that lead to actionable
results and long-term
transformation

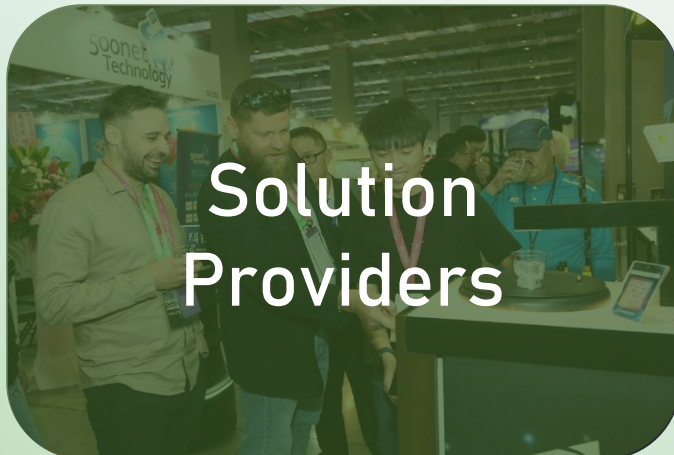


EXPAND ENGAGEMENT

in SCSE through
purposeful and inclusive
collaboration

Campaign Framework

Inviting participation from



CITY HORIZON ZONE

A visually engaging space that showcases city challenges and curated solution providers.



GLOBAL BUSINESS MATCHMAKING EVENT

Priority access to SCSE's flagship matchmaking event for focused, results-driven conversations.



CITY VISION WORKSHOP

A half-day, closed-door workshop for in-depth discussion of key urban pain points.

CITY REPRESENTATIVES

Join the City Vision in Action campaign by submitting a detailed application outlining their current urban challenges, including the relevant sectors, specific examples, and available budget.



Exclusive Invitations to City Vision Activities

Join the Global Business Matchmaking Event with an exclusive table and Participate in the City Vision Workshop for result-oriented discussions and high-level networking



Free Display in the City Horizon Zone

Submissions will be transformed into infographic posters and exhibited in the City Horizon Zone free of charge



USD 500 Airfare Reimbursement (for one representative only)

An airfare grant of USD 500 is available to selected city representatives who participate fully in the campaign

***For City Submissions, please visit: smartcity.org.tw/vip**

***TCA reserves the right to modify the content of the City Vision in Action campaign at any time without prior notice.**

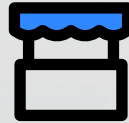
SOLUTION PROVIDERS

Calling for companies aim to solve real urban challenges and enhance quality of life with proven, deployable and scalable smart city solutions.



Exclusive Access to City Vision Activities

Join the Global Business Matchmaking Event and Participate in the City Vision Workshop for high-level networking and international exposure



50% off to Exhibit in the City Horizon Zone

Showcase your solution in a Shell Scheme booth at half the regular rate (starting at **USD 2,500**) in the campaign's spotlight exhibition zone.



Strengthened Global Reach and Presence

Work hand-in-hand with urban leaders to bring impactful solutions to life on a global scale.

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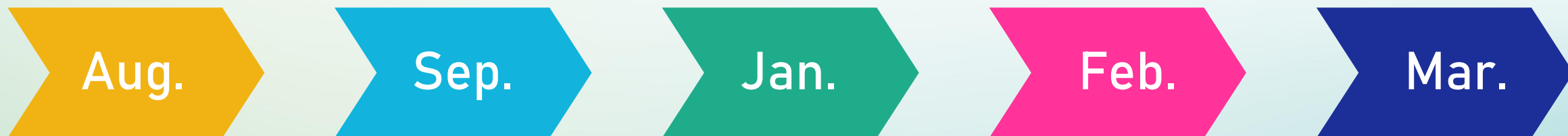


Join City Vision in Action

Open call for

- City Representatives
- Solution Providers

Jan. 30th, 2026
deadline for submissions



Sep. 1st opens for submissions

Smart Startups Program





Smart Startups Program

Solution-Driven Platform for Startups

01

Global & Urban Connections

Scaling Smart Solutions Across Cities and Industries

02

Cross-domain applications

From transport and healthcare to energy and urban infrastructure

2025 Exhibitors



中華電信

Qualcomm



CZECHINVEST



新北市政府青年局
New Taipei City Government Youth Department



LJUBLJANSKI UNIVERZITETNI
INKUBATOR



Display

Over 100 local and international startups annually



Pitch

Pitch solutions on a global stage at Smart Open Mic



Matchmaking

Connect with global system integrators and investors

ACCELERATORS PACKAGE

Application Fee
FREE

Application Requirement
Assembly of at least **6 startups**

Program Content

- ➔ Cluster booth with six individual display spaces
- ➔ Accelerator's name featured on top banner
- ➔ Eligibility to present at Smart Open Mic
- ➔ Themed matchmaking sessions & exclusive events
- ➔ 5-night subsidized accommodation

The organizer offers a subsidy of TWD 3,000 per room, per night, throughout the event dates, deducted from payment upon check-in.



Each display space is approximately 1.5*1.5 m

SINGLE STARTUPS PACKAGE

Application Fee
USD 1,000

Program Content

- ➔ 3*3 standard booth at SCSE 2025
- ➔ Eligibility to present at Smart Open Mic
- ➔ Themed matchmaking sessions & exclusive events
- ➔ 5-night subsidized accommodation

The organizer offers a subsidy of TWD 3,000 per room, per night, throughout the event dates, deducted from payment upon check-in.



How to Apply

Step 1

SUBMIT APPLICATION

Sep. 1st, 2025 – Jan. 16th, 2026

- Sign up by visiting the official webpage of Smart Startups Program: <https://reurl.cc/oR4AaD>



Step 2

RECEIVE CONFIRMATION

- A confirmation email will be sent within 3 business days after application is received.
- Payment (if applicable) must be completed by Jan. 23rd, 2026.

Step 4

ATTEND 2025 SCSE

Mar. 17th – 20th, 2026

- Smart Startups Program commences with Smart City Summit & Expo (SCSE)



Step 3

SUBMIT DISPLAY MATERIAL RECEIVE LOGIN ACCOUNT

- Receive matchmaking account, handbook, and Smart Open Mic info two weeks before the event.
- Submit all print files (e.g., backdrop, promo materials) to the official contractor by Feb. 6th, 2026.
**Late submissions will use the default template.*

VIP

Packages

For VIPs who apply before Jan. 30th, 2026



GOVERNMENT OFFICIALS

Ministerial-level central government leaders, mayors, or deputy mayors from local governments, each leading a delegation of up to 5 members of government representatives.



**1 Round-Trip
Flight Reimbursement**
(for group leader only)

with price caps ranging from USD 1,000 to
USD2,500 based on different regions
*Limited to Premium Economy/Economy



**4-Night Subsidized
Accommodation**

in designated hotels and on specified
dates, with a price cap of TWD 3,000
(≈USD 100) per night per room



**4-Day
VIP Program**

including exclusive invitations to special
visits, business tours, and networking
events for VIPs only

*All applicants are required to follow the regulations and details stated in the [Official SCSE VIP Program](#)

*TCA reserves the right to revise the packages and verify applicants

Government VIP Program

Mar. 17 th	Mar. 18 th	Mar. 19 th	Mar. 20 th
<ul style="list-style-type: none">★ Expo tour★ Opening Ceremony★ City Leaders Summit	<ul style="list-style-type: none">✓ Real-site Demo Tour✓ Matchmaking✓ Professional Forums	<ul style="list-style-type: none">✓ City Vision Workshop✓ Global Business Matchmaking Event✓ Real-site Demo Tour✓ Professional Forums	<ul style="list-style-type: none">✓ Cultural Tour

*Event highlights are marked with ★ and full participation is required for delegation leaders

*TCA reserves the right to revise the program without notice in advance

BUSINESS DELEGATIONS

Smart city related companies and corporations, research institutes, associations or organizations with at least 10 persons in the visiting delegation.



**1 Round-Trip
Flight Reimbursement**
(for group leader only)

with price caps ranging from USD 500 to
USD 2,000 based on different regions
*Limited to Economy Class



**4-Night Subsidized
Accommodation**

in designated hotels and on specified
dates, with a price cap of TWD 3,000
(≈USD 100) per night per room



**4-Day
VIP Program**

including exclusive invitations to special
visits, group matchmaking sessions, and
networking events for VIPs only

*All applicants are required to follow the regulations and details stated in the [Official SCSE VIP Program](#)

*TCA reserves the right to revise the packages and verify applicants

Business VIP Program

Each business VIP delegation will be entitled to our event support only when they fulfill their participation in some activities at 2026 SCSE as below:

- ★ 1 Expo Tour
- ★ 2 Professional Forums
- ★ Global Business Matchmaking Event / 5+ Business Matchmaking Sessions
- ★ Complete the post-event survey form



MEDIA PARTNERS

Journalists, writers, and content creators with credible experience in smart city, technology, or public-interest topics, published through global media such as newsletters, newspapers, magazines, YouTube, social media, or other multimedia platforms and completing application before **Jan. 30th, 2026**.



**1 Round-Trip
Flight Reimbursement**
(for group leader only)

with price caps ranging from USD 500 to
USD 2,000 based on different regions
*Limited to Economy Class



**4-Night Subsidized
Accommodation**

in designated hotels and on specified
dates, with a price cap of TWD 3,000
(≈USD 100) per night per room



**Exclusive Media
Program**

Including exclusive invitations to special
visits, expo tour, and networking events
for VIPs only

***All applicants are required to follow the regulations and details stated in the [Official SCSE VIP Program](#)**

***TCA reserves the right to revise the packages and verify applicants**

Media VIP Program

Mar. 17 th	Mar. 18 th	Mar. 19 th	Mar. 20 th
<ul style="list-style-type: none">★ Opening Ceremony★ Global Press Conference★ City Leaders Summit	<ul style="list-style-type: none">★ Expo Tour	<ul style="list-style-type: none">✓ City Vision Workshop✓ Global Business Matchmaking Event✓ Real-site Demo Tour✓ Professional Forums	<ul style="list-style-type: none">✓ Cultural Tour

*Event highlights are marked with ★ and full participation is required for delegation leaders

*TCA reserves the right to revise the program without notice in advance

Media VIP Program

Media VIPs must fulfill their obligation by producing and submitting at least 3 news pieces that highlight the favorable aspects of the Smart City Summit & Expo. These news pieces can be in written or video format and should be published on online or print media during the event or within 1 month after its conclusion.

Recommended outcome content including (not limited to):

- ★ Opening Ceremony
- ★ Exhibition (Exhibitor interviews, Co-located events, Expo Tour, etc.)
- ★ Professional Forums (Themes and topics, Speaker interviews, etc.)

Media VIPs are required to:

- ★ Share or publish SCSE Official Press Release

Online & Social Media Promotion Exchange



Exchanging banners & content on social media channels & official websites

