

OCT. 6th, 2017

2017 TAIWAN BUSINESS ALLIANCE CONFERENCE



Organizer: Ministry of Economic Affairs (MOEA)

Time and Date: October 6th, 2017. 09:00~15:00

Venue: Conference Room 101, Taipei International Convention Center (TICC)

Number of Participants (Expected): 500

About the Conference

The "Taiwan Business Alliance Conference" hosted by the Ministry of Economic Affairs (MOEA) enjoys a reputation as a top annual event for the promotion and exploration of investment opportunities in Taiwan, attracting hundreds of multinational corporate executives every year. For exploring the emerging sectors triggering economic growth, based on the island's existing strengths—first-class R&D talent, innovative capabilities and closely-knit industry clusters—the Taiwanese government is actively promoting the "5+N Innovative Industries", including green energy, the "Asian Silicon Valley" (Internet of Things), biomedicine, smart machinery, and national defense. The associated investment opportunities are being closely watched by local and foreign enterprises.

This year, under the theme of "Investing in Taiwan, Creating New Growth", the Conference will focus on the developments and investment potential pinpointed in the recent advances in the "5+N Innovative Industries" policy. Through the sharing of ideas among senior executives of leading multinational corporations, the Conference will provide a rare opportunity for decision-makers from domestic and foreign enterprises, along with industry experts, to grasp business trends and identify collaborative partners.

Conference Website: <http://2017tba.cier.edu.tw/index.htm>



“ The Conference has become the top investment event in Taiwan, attracting more than 7,000 participants since 2003. ”



Dr. Peter Jager, Senior Government Affairs Advisor, Novartis International AG ▶



▲ President Tsai Ing-wen presenting her welcome remarks

Focusing on the Taiwanese government’s latest economic policies along with the associated investment opportunities, the Conference sets its main theme and serves as a platform for collaboration between the public and private sectors. The Conference will also help business managers, industrial experts, and venture investors to learn more about Taiwan’s advantages, environments, and investment opportunities, so as to foster the investment ties and partnerships.

This year, the Conference will be held on October 6th (Fri.) at the Taipei International Convention Center (TICC).

An opportunity not to be missed!

Representatives from leading foreign enterprises investing in Taiwan were invited to exchange Letters of Intent (LOIs) with the Minister of Economic Affairs at past Conferences. These enterprises, including Air Products (US), Dong Energy (Denmark), General Electric (US), Hitachi-High Technologies (Japan), H&M (Sweden), and Mitsui & Co. (Japan), expressed strong intention of investing or expanding operations in Taiwan.



▲ Minister Lee Chih-Kung offered opening remarks at the press conference



▲ Minister Lee Chih-Kung exchanged LOIs with the representative of a multinational enterprise investing in Taiwan



▲ Panel Discussion: The development of Taiwan's emerging industries, and associated investment opportunities



▲ The 2016 Taiwan Business Alliance Conference

Views from International Business Leaders

(including 2016 TBAC Speakers)



ARM

Mr. Rene Haas, President,
IP Products Group, ARM.

Taiwan is a strategic area for ARM for a number of reasons, including its global mindset that leads to the success of the electronics ecosystem, highly educated talent base, and bilingual environment that allows the information to flow through easily. All these strengths have made Taiwan a crucial partner of ARM.



YASKAWA

Mr. Tatsuya Fukunaga, President,
Yaskawa Electric Taiwan Co., Ltd

Looking at prospects for the development of "smart machinery" in Taiwan, given that Taiwan has a comprehensive machine tool supply chain and highly-developed industry clusters, Yaskawa is very optimistic about Taiwan's potential for developing into an important center for robot manufacturing.



EATON

Powering Business Worldwide

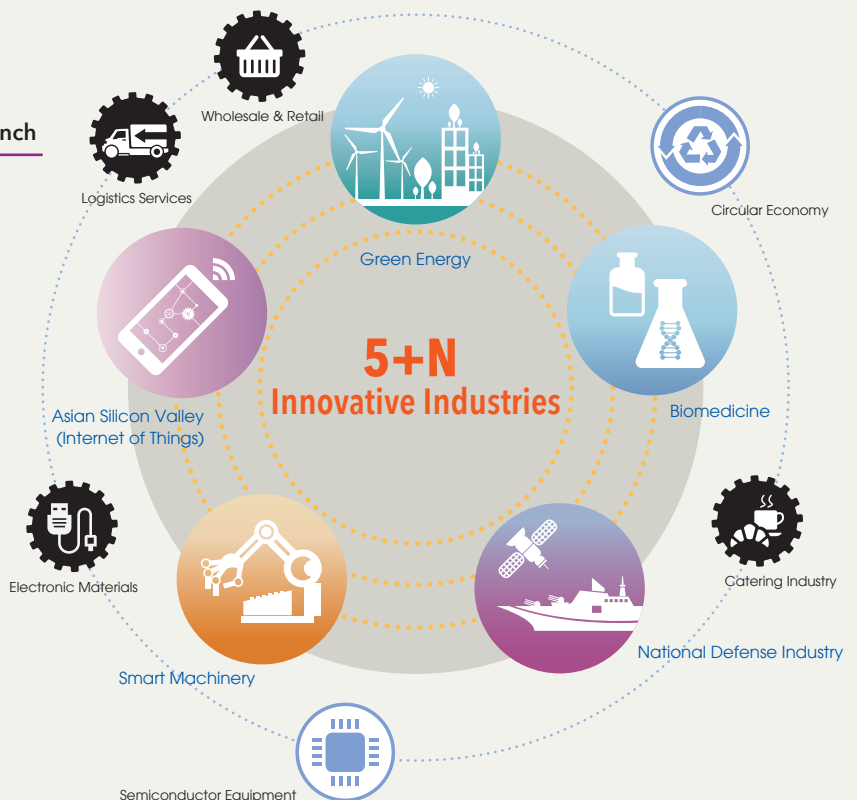
Mr. Howard Kung, Country Manager, Taiwan,
Eaton Phoenixtec MMPL Co., Ltd.

As a regional R&D center, Eaton will continue to collaborate with local research institutes in Taiwan such as ITRI to tap into the potential of areas such as IoT, cloud applications, industry 4.0, and smart city areas. Eaton will also continue its work on talent incubation in Taiwan as young Taiwanese people are great team players with global R&D teams.



Mr. Jacky Liu, Vice President,
GE International Inc. Taiwan Branch

GE is not only a big multinational corporation in Taiwan but also a key partner for many key industries. GE Taiwan will continue to offer its experiences with Taiwanese industries and work with government programs for training talents.



Date: October 6th, 2017 (Fri.)
 Conference Room 101,
 Taipei International Convention Center (TICC)

2017 Taiwan Business Alliance Conference Agenda (Tentative)

Time	Topic	Speaker
08:00~09:00	Registration	
09:00~09:10	Opening Remarks	Minister of Economic Affairs
09:10~09:20	Address by Distinguished Guest	
09:20~09:35	Distinguished Guest Photo with LOI Signatories	
09:35~09:45	Film Showing	
09:45~10:10	Introduction of LOI Signatories and Exchange of LOIs	Minister of Economic Affairs
10:10~10:30	Tea Break	
10:30~10:50	Keynote Address Key Trends in Global Industry and Investment Opportunities in Taiwan	Senior executive of a leading multinational corporation
10:50~11:10	Overview of Taiwan's Major Economic Development Projects Adopting Innovative Investment Mechanisms to Drive Emerging Industries	Representative of related government agency
11:10~12:15	Panel Discussion Industrial Innovation and International Corporations' New Approach towards Investing in Taiwan	Moderator: Representative of a leading research institute or senior industrial expert Panelists (expected to be 3-4) Representatives of leading multinational corporations
12:15~13:30	Lunch Break	
13:30~14:00	An Overseas Company Shares Its Experience of Investing in Taiwan (1) Working with Taiwanese Business to Explore Emerging Markets in the Asia Pacific Region	Representative of a leading multinational corporation
14:00~14:30	An Overseas Company Shares Its Experience of Investing in Taiwan (2) Strengthening Taiwan-based R&D to Drive the Development of Cutting-edge Technologies	Representative of a leading multinational corporation
14:30~15:00	An Overseas Company Shares Its Experience of Investing in Taiwan (3) Building Ties with Local Industry Clusters to Enhance Competitive Advantages	Representative of a leading multinational corporation
Adjournment		

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