Global Trade Helpdesk

International Trade Centre

WORLD TRADE ORGANIZATION

UNITED NATIONS UNCTAD

Trade Intelligence for all

GlobalTradeHelpdesk.org

Free. Timely. Relevant.

The Challenge

Access to timely and relevant trade intelligence is crucial for micro, small and medium sized enterprises (MSMEs) which make up the majority of global firms. Nevertheless, these firms often lack the resources to access and make use of this information, limiting their access to international markets and opportunities for growth.

Did you know MSMEs....

◇ Provide 70% of employment
◇ And account for 50% of economic activity
◇ But are less likely to trade than larger firms

How can the Global Trade Helpdesk help inform export decisions?

◇ Imports & import growth
◇ Export potential
◇ Tariff information/ rules of origin
◇ Regulatory requirements
◇ Sustainability standards
◇ Procedures required to get goods to market
◇ Intellectual property protection
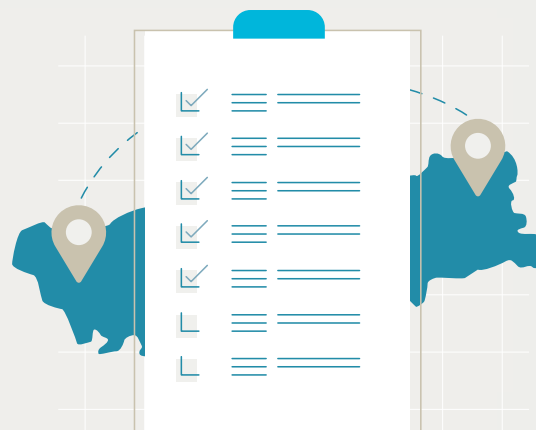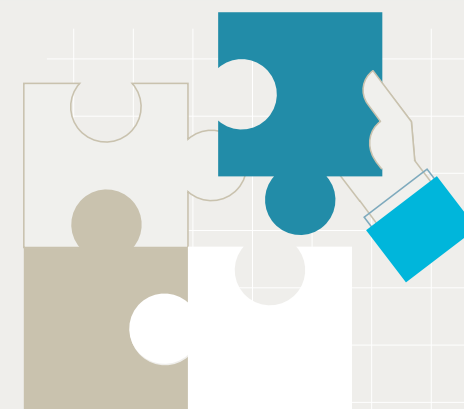◇ Trade finance providers, export promotion agencies and company contacts

The portal

The Global Trade Helpdesk simplifies market research for companies by integrating trade and business information into one user-friendly, online tool. It provides accessible and comprehensive information for exploring trade opportunities and making informed business decisions.

Identify and evaluate export opportunities across target markets

Prepare your business to expand into new markets

Find partners for financing, export strategy development, distribution and more

The initiative

The Global Trade Helpdesk Initiative is a multi-agency response to bridge information gaps in global trade in support of inclusive global growth.

It integrates information and resources from 11 partner agencies to facilitate access to key information for all firms, particularly the smallest.

Discovering trade opportunities across the globe has never been so easy.

For more information or any questions, do not hesitate to contact us at

info@globaltradehelpdesk.org

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UNITED NATIONS UNCTAD

World Customs Organization

UNIDO

IDB

ICC INTERNATIONAL CHAMBER OF COMMERCE

Global Trade Helpdesk

WORLD BANK GROUP

WIPO

FAO FIAT PANIS

BANQUE AFRICAINE DE DEVELOPPEMENT / AFRICAN DEVELOPMENT BANK / AFRICAN DEVELOPMENT FUND / FONDS AFRICAIN DE DEVELOPPEMENT

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