





# The 8<sup>th</sup> Asia Agri-Tech Expo & Forum

2024/6/19-21

**Q** ICC, Tainan, Taiwan



# Asia Agri-Tech Expo & Forum



2024 "Asia Agri-Tech Expo & Forum," held from 19<sup>th</sup> to 21<sup>st</sup> June at ICC, Tainan, Taiwan, focuses on "Feeding the Future" through "Sustainable, Innovative & Eco-friendly" agriculture. It attracts global participants, fostering international collaboration and showcasing innovations.

It brings together stakeholders from Africa, Australia, Brazil, Cambodia, China, Denmark, India, Indonesia, Japan, Korea, Malaysia, Netherlands, Philippines, Singapore, Taiwan, Thailand and Vietnam etc. and from various sectors to exchange knowledge, foster collaborations and drive the adoption of innovative and sustainable practices. By embracing these core values, the expo contributes towards a more productive, environmentally conscious and resilient agricultural sector in Asia and beyond.

# 🚺 Venue & Southern Taiwan



Located in the agricultural hub, 2024 AAT in Tainan facilitates easy access for stakeholders. It aligns with the US\$5.07 billion agriculture production in Mid to South Taiwan, constituting 51% of the total.

While Tainan City is n proximity to the significant agricultural regions, including Yunlin County, which has the highest agricultural output value and Chiayi County, known for its large-scale rice production.

# Exhibition Features

#### **Government & Associations' Supports**

Co-organized with Taiwan's Ministry of Agriculture, AAT garners strong support. Partnerships with agricultural associations create networking opportunities for future collaborations.

#### **One-Stop Sourcing Platform**

AAT serves as a unique B2B platform, focusing on the "Farm to Market" value chain, offering smart, sustainable and innovative agricultural technologies.

#### **Online Product Show Room**

AAT provides a year-round online-offline product showcase for continuous business promotion.





#### **Hosted Buyers Program and Matchmaking**

Pre-show interviews ensure quality matchmaking, connecting exhibitors and international buyers.

#### **Networking & Forums**

AAT acts as a meeting point for professionals, offering forums and conferences for knowledge sharing.

# Live Demonstrations, Product Presentation & Farm Visits

Showcase cutting-edge agricultural technologies.







# (i) Market Opportunities In Asia

#### Agri-Tech & Farming Solutions:

Growing demand for precision farming, smart irrigation, vertical farming, drones and data analytics.

#### Organic & Sustainable Farming:

With a 5.8% increase in organic agriculture in Asia, businesses can tap into the market by focusing on sustainable practices and certification standards.





#### Supply Chain Management:

Opportunities exist in seeds, organic fertilizers, biopesticides and smart machinery.

#### Cold Chain Management:

Efficient solutions for cold chain and supply chain management are crucial for timely delivery of agricultural products.

#### Agricultural Services & Consulting

Specialized services and consulting in crop management, soil testing and pest management support farmers in enhancing productivity and sustainability.

In celebration the 400th anniversary of Tainan City, night tour sightseeing buses for Tainan cultural attractions or night markets will be offered for international exhibitors and buyers during the show periods. First come first serve.

# (i) Exhibit Profile

- Seeds & Seedlings
- Bio-organic Fertilizer
- Bio-Pesticides
- Prevention & Control of Plant Diseases
- Soil Management
- 🍅 Smart Agriculture
- Greenhouse
- Ventilation
- Detective Devices
- Traceability Technology



- Electronic Agriculture Machinery
- Irrigation
- Agricultural Waste Management
- Hydroponic
- Aquaponic
- Vertical Farming
- Floriculture
- 🎐 Cold Chain & Logistic
- Agricultural Biotechnology
- Agricultural Products

"Feeding the Future" remains the core theme, uniting global stakeholders for a more resilient and environmentally conscious agricultural sector.

# 2023 Post show report



216 Exhibitors 15 Countries/Regions



17,029 Visitors









# 🚺 Visitor Business Nature

- 35% Farmers
- 27% Manufacturers/Suppliers
- 9% Agents/Distributors
- 7% Importers/Exporters
- 7% Government/Institutes
- 6% Retailer/Wholesaler
- 4% Associations/Medias Testing company
- 3% Integrators

Vietnam

3% Investors

### (i) Most Wanted Products

- Smart Agriculture
- Automatic Equipment & Application
- Seeds, Seedlings
- Agriculture Products
- Agriculture Biotechnology Application

# i Top 10 Visitor Countries/Regions

- Japan
- Malaysia
- China
- **Philippines**

- Indonesia
- Thailand

South Korea

Hongkong

Singapore

(i) Exhibitor Testimonial



#### jjgreenhouse

Thank you very much to Informa Markets for providing this professional trading platform, which allows us to communicate and collaborate with international buyers. It will be beneficial for expanding our business overseas.



HUANG LIN MACHINERY CO.,LTD.

This year, we encountered visitors from many countries at the exhibition, including Italy, Vietnam, Japan, Malaysia, Thailand, India and more. The main highlight of the exhibition is the opportunity to promote our brand to overseas and gain exposure benefits.