

# 2022 Taiwan Pitch Nonfiction Short Film Fund

Updated: March 07, 2022

## I. Purpose

The **2022 Taiwan Pitch Nonfiction Short Film Fund** invites students worldwide to tell their unique Taiwan stories by combining aesthetics, innovation, and new media techniques to create short films. Through an Open Call, Taiwan Pitch seeks to reach creative talents from various fields and backgrounds and invites them to be inspired by the rich natural landscape and diverse cultures of Taiwan to create films that allow the world to see Taiwan through different perspectives and viewpoints.

With support from the Ministry of Culture, R.O.C. (Taiwan), finalists worldwide will meet in Taiwan to build up knowledge and skills and exchange ideas amongst themselves and with professionals in the industry. They will have a chance to spark creativity with and inspire each other while getting to know the beauty and the spirit of this island and to produce films that will be shown to the international audience. In this way, the beautiful stories of Taiwan will be shared to all corners of the world, promoting exchange between Taiwan and the international community.

## II. Terms and Conditions

Proposals that are selected will be provided with the following support:

### 1. Production funding

Finalists will each receive **10,000 USD** fixed funding for film production.

### 2. Cash awards

Final films will be reviewed by a review panel formed by the organizer. Three films will be selected as outstanding works, and the finalists responsible for their creation will receive cash awards of **10,000 USD**, **8,000 USD** and **6,000 USD**, respectively.

### 3. Talent Village Workshop

Finalists from within and outside of Taiwan are required to join a week-long Talent Village Workshop held in Taiwan during **early August 2022**. The workshop will involve storytelling, creative screenplay writing, cinematography, film editing and budgeting led by industry professionals in Taiwan and other countries. Details on the workshop and lecturers will be sent to the finalists in due course.

#### 4. Travel & Expenses:

##### Transportation subsidies

A subsidy for one person's transportation to Taiwan (round trip economy class airline ticket) will be provided for international finalists. Finalists from Taiwan joining the Talent Village Workshop from other cities and counties outside Taipei will be subsidized with travel expenses for one person.

##### Board and lodging accommodation

Finalists joining the Talent Village Workshop will be subsidized with room and board for one person at a location arranged by the Taiwan Pitch organizer.

**Note:** Inbound travellers to Taiwan are required to follow local epidemic prevention measures, and the program will cover quarantine expenses. Regulations and rules set by Taiwan's Ministry of Health and Welfare will be adhered to.

#### 5. Mentors

Taiwan Pitch will invite industry professionals to serve as mentors during the Talent Village Workshop and executive producers, offering finalists support and advice during the stages of film production. Finalists shall discuss the progress of their work with their designated executive producer during each production stage.

### **III. Submission Regulation**

#### 1. Submission qualification

- a · All applicants must be over 18 years of age.
- b · All applicants enrolled currently as students (excluding open universities) with valid student identification (including those graduating in 2022) are eligible to apply.
- c · All applicants should apply as individuals. Those applying as companies or businesses will not be considered. Each applicant is allowed to submit only one film proposal.
- d · Finalists are required to join the Talent Village Workshop held in Taiwan in **early August 2022**.
- e · All film proposals are not to be commercial films under contract with production companies or commissioned by a third party. The organizer reserves the right to disqualify films that have violated program requirements.
- f · Proposals that are selected to participate in the program may seek additional funding. To abide by the principle of avoiding duplicate resources, submissions being funded by the National Culture and Arts Foundation, the National Performing Arts Center, or affiliates of the Ministry of Culture, R.O.C. (Taiwan) will not be accepted.

#### 2. Theme: Proposals submitted should be relevant to "Taiwan" subject matter.

3. Project type: Nonfiction.
4. Production stage: The production stage of all film proposals upon submission should be in development or in early production. Finished films are not eligible to apply.
5. Target audience: International audience
6. Application documents required:
  - a. Valid student identification or certification of enrollment.
  - b. Film proposal in English (not to exceed 4000 words) including the following:
    - i. Motivation
    - ii. Theme
    - iii. Features
    - iv. Target Audience
    - v. Synopsis
    - vi. Treatment
    - vii. Crew
    - viii. Showreel
    - ix. Production Schedule
    - x. Production Budget
    - xi. Relevant research materials, news archives, pictures of subjects and objects being filmed, etc.
7. Running time: 7-15 minutes
8. Language: Films must be presented entirely in English (including narration and subtitles).
9. Format: The final film should be delivered in 4K video file format.
10. Deadline: All funded finalists shall complete the production of their films and deliver the final film and related materials to the Taiwan Pitch organizer by **October 12, 2022**. Required documents are to be submitted according to program schedule checkpoints. After the executive producer's approval, the final film shall be submitted in the required format no later than **October 12, 2022**.

#### **IV. Number of Selection**

The program will select up to 40 finalists.

#### **V. How to Apply**

Apply at: [www.taiwanpitch.com](http://www.taiwanpitch.com)

Application period: **March 7, 2022**, to **April 30, 2022**. The online application portal will be closed at **23:59 (GMT+8) on April 30, 2022**.

## VI. Selection Criteria

### 1. Initial selection

- a 、 The organizer will invite industry professionals (from international channels, news media, related fields, directors, producers, experts, and scholars with international production experience) to form a preliminary review panel in **mid-May**.
- b 、 Review standards:
  - i. Proposal feasibility
  - ii. Proposal creativity
  - iii. Level of relevance to Taiwan
  - iv. Background and experience of the applicant
- c 、 All reviews will be done online, internally. The review panel will review all applications and video content according to the aforementioned key points for selection and request entrants to provide related material for further reference if necessary.
- d 、 Finalists will be posted on the official website of Taiwan Pitch in early **June 2022**, and they will be notified of their status via email.

### 2. Final award

- a 、 The organizers will hold the final round in mid-November 2022 to select the top three.
- b 、 Review standards:
  - i. Proposal execution
  - ii. Storytelling
  - iii. Potential for future development
  - iv. Production value

## VII. Informed Consent

### 1. Signing of contract

Finalists must sign the contract for participation within 14 days upon receiving the finalist notice. Should a finalist's response be delayed due to personal factors, the organizer reserves the right to revoke the invitation.

### 2. Full participation in the Talent Village Workshop

Finalists should join in entirety a week-long Talent Village Workshop held in **Taiwan during early August 2022**.

3. Comply with epidemic prevention measures

Finalists shall comply with Taiwan's epidemic prevention regulations, details of which are as announced by Taiwan's Ministry of Health and Welfare.

4. Appearance release for publicity purposes

Finalists must authorize Taiwan Pitch, the organizer, to tape and photograph if necessary behind-the-scenes material for publicity purposes.

## **VIII. Appropriation and Reimbursement**

Production funding will be approved and disseminated in three installments:

1<sup>st</sup> installment: **40% (USD 4,000)** will be issued on the first day of the Talent Village Workshop in **early August 2022**

2<sup>nd</sup> installment: **30% (USD 3,000)** will be issued upon receipt and approval of the rough cut by Wednesday, **September 7, 2022**

3<sup>rd</sup> installment: **30% (USD 3,000)** will be issued upon receipt and approval of the final film by Wednesday, **October 12, 2022**

**Note:** Should finalists intend to retrieve the funding in New Taiwan Dollars, the exchange rate will be based on the day of the payment request. The tax law states that tax withholding of any income should apply for withholding tax in compliance with the Income Tax Act and related regulations.

## **IX. Copyright and Compliance**

1. The intellectual property rights of all films produced in this program (henceforth referred to as "this work") shall be owned by the finalist.
2. The finalist hereby authorizes without compensation all films produced in this program to Professor Jean May Tsiang Foundation, the Ministry of Culture, R.O.C. (Taiwan) and the third party authorized by the Ministry of Culture, R.O.C. (Taiwan). The aforementioned agencies shall have access to all files and data utilized in the productions with the following usage rights and scope:

Region: Worldwide

Duration: In perpetuity

Scope: All media types, including but not limited to broadcasting and streaming platforms such as theatres, cable television, terrestrial television, VOD, DVD, new media and mobile apps, etc.

Type: Non-exclusive authorization

Reserved rights: Reproduction, distribution, adaptation, public transmission, broadcasting and public screening.

3. Finalists shall be allowed to enter into contracts with other parties as long as the agreed terms with the third-party contract do not conflict with the usage rights and scope of the aforementioned agencies. Finalists shall provide the contract with other parties to the aforementioned agencies for reference if necessary.
4. This work shall premiere worldwide on the designated platform authorized by the Ministry of Culture, R.O.C. (Taiwan). Those intending to enter any international film festivals before the film's world premiere shall inform the organizer beforehand and proceed after gaining consent from the organizer. The works' Taiwan premiere must take place on the designated platform authorized by the Ministry of Culture, R.O.C. (Taiwan).
5. Finalists shall provide all final materials (including but not limited to a final film file, stills and behind-the-scenes footage), and, for promotional purposes, authorize Professor Jean May Tsiang Foundation, the Ministry of Culture, R.O.C. (Taiwan) and the third party authorized by the Ministry of Culture, R.O.C. (Taiwan), to reproduce, adapt or partially edit the aforementioned materials for public screening, broadcasting, public transmission, public presentation, public performance, public recitation and public presentation.
6. Finalists are subject to add "With the Support of Taiwan Pitch and the Ministry of Culture, R.O.C. (Taiwan) " as the first closing credits. The aforementioned credit and logos must not be deleted or changed during any public screening and broadcasting both domestically and internationally.

## **X. Cancellation and Termination Terms**

1. If the selected proposal comes under any of the following circumstances, it will be disqualified, and the finalist must return the production fee subsidy and any monies received. If the organizer's rights and interests are damaged, the finalist shall be

liable for compensation:

- a · The content submitted is fraudulent, forged, or inappropriately uses a third party's information
- b · The content submitted is discovered to be plagiarized or infringes on the copyrights of others
- c · The content of the proposed plan and the contents of the original project application plan has been changed without the organizer's approval

2. Should any finalist does not submit their works by the dates specified in this guideline or violates article IX of this regulation, violators will be asked to return their funding to the organizer.

**XI.** In the event of any matters not covered in this submission guideline, the organizer is entitled to alter, modify or change any terms and conditions.