

National Chengchi University Proposal for
Ho-Chi-Min City High School Students
2018 Summer Short-term Program
July 5 – July 19, 2018

Office of International Cooperation (OIC)
National Chengchi University
Taipei, Taiwan
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Introduction

National Chengchi University (NCCU) is located on a lush, spacious campus in the hills outside of Taipei. NCCU was founded in 1927 in Nanjing by President General Chiang Kai-Shek to cultivate political leadership and a strong civil service to modernize and govern China. The Chinese Civil War forced several relocations before being re-established in Taipei, Taiwan in 1954. Over the past 90 years, NCCU has developed a strong reputation for excellence in the Humanities and Social Sciences, and is currently also renowned as a center for research and instruction in Business Management and International Relations. The university also boasts Taiwan's leading departments in Asia Pacific Studies and Mass Media & Communications.

In Social and Political Sciences, NCCU is a peer of the Science Po (Paris Institute of Political Studies), France and the London School of Economics (LSE). NCCU alumni include 230 Republic Of China ambassadors, and two former faculty members have become Taiwan's president. The University's College of Foreign Languages & Literature offers advanced instruction in 26 world languages, and three outstanding research centers focusing on China, Taiwan, and international relations engage in path-breaking research.

NCCU seeks to cultivate in its students the qualities of leadership, cultural and legal literacy, altruism, and international vision. Students learn to understand and embrace a range of cultures and values. Following university's motto, "Fraternity, Devotion, and Sincerity," NCCU students and faculty strive to serve society, facilitate national development, and enhance human well-being. In celebrating NCCU's 90th anniversary, we honor our past achievements and re-dedicate ourselves to providing leadership in the world of ideas, serving as an inspiration to society, and bringing building bridges around the world.

Every year, NCCU welcomes over 3000 international students from more than 70 different countries, accounting for 18% of total student population. Among universities in Taiwan, NCCU ranks at the top in terms of Internationalization based on the number of courses taught in English, along with its extensive and comprehensive Chinese language-teaching program. In 2000, NCCU has established its English-Taught Program (ETP) and gradually developed its International Degree Program taught exclusively in English, currently featuring six International Programs in Asia-Pacific Studies, International Relations, and Communication Studies.

Highlights

- NCCU is partnered with over 700 universities globally. Among these, 56 partner universities are from the United States, including UC Berkeley, UCLA, Georgetown University, and the University of Illinois at Urbana Champagne.
- The NCCU MBA team – In 2015 IMPCT – won the Hult Prize for PlayCares enterprise, an early childhood education program for impoverished urban areas. Former US president Bill Clinton, founding chairman of the Clinton Global Initiative, congratulated the team and highlighted the importance of IMPCT's plan to scale up the quality and capacity of informal daycare centers.
- PinchFun, an application developed by NCCU computer science students, won first place in the category of Games for a Purpose at the Student Game Competition sponsored by the Conference on Human Factors in Computing System in 2016. PinchFun is designed to help develop motor skills in early childhood.

Designed Schedule

The program comprises 6 Mandarin Courses, 3 Joint Sessions, 4 activities, and 4 Culture Tours.

- **Language Learning:** 18 hours of mandarin Chinese language instruction covering basic greetings, daily conversation, travel, etc.
- **Joint Session:** Meeting with Vietnamese students studying in Taiwan, Vietnamese immigrant and residence, local students from the Affiliated High School of NCCU to share their life experience in Taiwan and school days.
- **DIY Activities:** Workshops offering hands-on experience with Chinese Calligraphy, pearl tea making, and pineapple cake, to enrich your taste and bring them home.
- **Culture Tours:** Short-trip to explore city historical sites, and Taiwanese culture.

2018 Summer Short-term Program

2018 越南胡志明市高中生來台參訪計劃							
2018 Vietnam Ho-Chi-Min City High School Students Short-term Program							
2018/07/05 - 2018/07/19							
Date - July	Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6	7
9:00 - 10:00					Arrival pick up at airport Check in Buying personal items	Orientation	Culture Tour: CKS Memorial Hall
10:00 - 12:00				Campus Tour			
12:00 - 13:00				Welcome Lunch		Lunch	
13:00 - 17:00				Free Time		Sun-Yat Sen Memorial Hall	
17:00 - 20:00						Taipei 101	
	8	9	10	11	12	13	14
9:00 - 12:00	Mandarin Course	Mandarin Course	Mandarin Course	Culture Tour: Taipei Zoo	Mandarin Course	Mandarin Course	Culture Tour: Ping-Xi
12:00 - 14:00	Lunch	Lunch	Lunch		Lunch	Lunch	Lunch
14:00 - 17:00	Taiwanese Life and Taste Introduction of yourself	Joint session with Vietnamese students studying in Taiwan	Culture Activities: Calligraphy	Culture Tour: MaoKong Tea Culture	Joint session with Vietnamese immigrant and residence	Joint session with students from Affiliated High School of NCCU	Culture Tour: Chiu-Fen
						Pineapple Factory and DIY	
17:00 - 20:00	Night Market	Free Time	Free Time	Dinner	Free Time	Free Time	

	15	16	17	18	19		
9:00 - 12:00	Culture Tour: TamSui	Mandarin Course:	Free Time	Free Time	Drop off at the airport		
12:00 - 13:30	Lunch	Lunch					
14:00 - 17:00	TamSui Old Street	Taiwanese Pearl Tea and DIY					
17:00 - 20:00		Farewell Party					

Chinese Language

Short-term Intensive Program

The Short-term Intensive Mandarin Program offers customized courses tailored to the specific learning needs of different individuals or groups.

Program Features

- Small-sized classes
- Full Chinese immersion program
- Abundant cultural experience
- Equal emphasis on listening and speaking

Enrichment Activities

- Destination – CKS Memorial Hall, Sun-Yat Sen Memorial Hall, and Taipei 101

The History

The CKS Memorial Hall and Sun-Yet Sen Memorial Hall represent the founding history of the Republic of China (ROC). Two of them exhibit numerous precious photos and documents to present those founding fathers who had built our country since 1911.

Taipei 101, once the world tallest skyscraper, is a marvel of modern engineering, designed to withstand typhoon winds and earthquakes through the revolutionary use of a 660-ton steel pendulum as tuned mass damper, swaying to offset the building's movement.



- Destination - Wenshan District: Maokong

The Fragrance of Tea

Within walking distance of the NCCU campus, the steep hillsides of Maokong are a source of high quality Tieguanyin tea. These lush, green mountains are crisscrossed with footpaths used by generations of planters to tend their terraced plots and gather tea for global export. Today, however, the world is making its way to Maokong as part of tourism development centered on tea culture. The Maokong Gondola whisks visitors up the hillside to mist-shrouded tea gardens in which to sample various teas and enjoy extraordinary night views of the city.



- Destination - Tamsui District: Fisherman's Wharf

Taiwan History in a Nutshell

The town of Tamsui lies at the mouth of the Tamsui River which drains the Taipei Basin. For centuries, Tamsui has served as the main port for Taipei's commercial shipping, particularly for tea exports, and the town bears Spanish, Dutch, British, Portuguese and Japanese historical imprints overlaying the original aboriginal culture. Browse the ancient shops along Tamsui's Old Street, hike up to the 17th century Spanish Fort San Domingo for a panoramic view, and stroll among the crowds at Fisherman's Wharf to catch the sunset from Lover's Bridge.



- Destination - Pingxi District: Sky Lantern

Rising Stars

Sky lanterns were originally used during the Three Kingdom Period (220-265AD) as a means of military signaling. In the early 19th century, the tradition took on a religious

significance in Taiwan to appeal for good harvests. Today the mountain village of Pingxi hosts an annual lantern festival, with thousands upon thousands of colorful paper lanterns being released night after night, bearing prayers and wishes into night sky.



Housing

Zi Qiang 10, the newest dorm, is situated at upper campus surrounding by hills with great view of Taipei City.

- Double room with bed pad, bed cover, blanket, pillow and pillow case
- Desk, closet and shelf
- In-room toilet and shower
- Public area
- Shared refrigerator, microwave and small oven
- Wash sink
- Water fountain
- Laundry room on the roof
- Air conditioning



Budget Plan

Number of students	Cost of each student
30 - 60	US\$950
100 (max)	US\$850

Includes:

- Mandarin courses
- Accommodation (Double-room)
- Airport transfer
- Smart card for transportation with NT\$100 deposit
- Tour bus for 4 one-day culture activities
- DIY materials and lecturers fee
- 10 lunches and 2 dinners
- Vietnamese buddies and local students to help