

### **“Sharing Is Caring” Online Winner-Prediction Event Announcement**

The belief in impacting society through innovation & environmental sustainability is what Taiwan Excellence stands by. In August 2021, Taiwan Excellence took a step forward and launched a unique CSR campaign **“Sharing Is Caring”** to bring meaningful changes to society through philanthropic ideas, technology and one shared goal to better lives. It called upon various social institutions, individuals and NGOs to participate and share their philanthropic causes that they wish to initiate at a ground level to make a difference in the world.

Spanning on a global scale, the campaign remained steadfast in its social responsibility mission to resonate with the public and strengthen the impact on society. Sharing is Caring has received **781 robust proposals from 61 nations** - each aimed to achieve holistic growth for the larger community. Encouraging the next generation of innovators, the platform has witnessed proposals that bridge gaps to ensure empowered lives, protected environments and sustainable development. The **shortlisted top 12 proposals are from the United States of America, Philippines, Vietnam, Israel, Kenya, Nigeria, Tunisia, New Zealand and Taiwan.**

Every strong corporate social responsibility strategy requires the support on all levels - individual, local and global. In this light, the “Sharing Is Caring” Online Winner-Prediction event will be hosted by the Bureau of Foreign Trade and TAITRA from January 6<sup>th</sup> to January 23<sup>rd</sup>, 2022. The winner-prediction event invites people to show their support and vote for proposals that they feel can open gateways to a brighter and better society. And for the voters Taiwan Excellence will be giving out special prizes through LUKCY DRAWS.

#### **How the online winner-prediction event works & Voter’s prizes:**

**Step 1.** Visit <https://share-care.taiwanexcellence.org/winners> & select the proposal that you support, filling in the required details (full name, nationality, email address and mobile phone number) to submit your vote and agree to the relevant terms of the activity required for the lucky draws.

*Please note that:*

The “Vote” function will be active from January 6<sup>th</sup>, 2022 and end on January 23<sup>rd</sup>, 2022, GMT+8.

**Step 2.** You can vote every day during the period of January 6<sup>th</sup> to January 23<sup>rd</sup>, 2022 as each account is entitled to one vote for the proposal you support each day.

**The more you vote, the higher the chance of winning!**

**Step 3.** Finally, don’t forget to follow the Taiwan Excellence on Facebook to access more information anytime and anywhere

### **Voter's Prizes to win:**

The lucky-draw prizes are as follows:

#### **A. Precise Prediction Taiwan Excellence Surprise Package**

Voters who precisely predicts, any of the three winners will be considered in this category of prize. One voter from each of the final three winning proposals will be drawn (three in total) through a lucky draw, with \$NTD50,000 worth of products from Taiwan Excellence brands on offer – **3 lucky winners in total.**

#### **B. Weekly Draw Loyal Fans Gift Package**

Voters who will vote more than 1 once a week for each week from 6<sup>th</sup> January to 23<sup>rd</sup> January, 2022, have the chance to win an additional prize worth \$NTD10,000 (in products from Taiwan Excellence brands) for 2 winners per week - **6 lucky winners in total.**

#### **C. Participation Prize**

All voters get a chance to win the "Participation Prize" worth \$NTD5,000 (in products from Taiwan Excellence brands) - **20 lucky winners in total.**

#### ***Dates to Remember:***

'Vote' function activates: [January 6, 2022](#)

Voting: [January 6 to January 23, 2022](#)

Lucky draws after preliminary voting completes: [January, 2022](#)

Campaign Winner Announcement: [January 26, 2022](#)  
[Press Conference at 2.00 PM, GMT+8](#)

**IMPORTANT:** Kindly refer to the RULES FOR VOTING on  
<https://share-care.taiwanexcellence.org/winners>

In addition to the winner-prediction event, BOFT and TAITRA will reveal the final 3 winning proposals on January 26, 2022. All the journalists are invited to join the "Sharing is Caring Campaign Winners Online Press Conference at 2.00 PM on Jan 26, 2022, GMT+8, by pre-registering via <https://forms.gle/oxdN5o9DBGLtf6CD8>, once registered a conference link will be emailed to registered journalist before the event.

Taiwan Excellence is focused and working towards global societal development, and we have a long and dynamic history of contributing and collaborating with the ecosystem to achieve a better world for everybody.

**Download the Promotional Material via:**

Link of social media content posts for **Sharing is Caring Winner-Prediction event:**

<https://we.tl/t-tbkzCOxvLZ>

Register sheet of **Sharing is Caring Campaign Winners Online Press Conference:**

<https://forms.gle/oxdN5o9DBGLtf6CD8>

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