

Institute of Marketing Communication, National Sun Yat-sen University, Taiwan

Full-time Faculty Position Wanted in Big-data Marketing, Marketing Communication, Advertising, Public Relations, and Content Marketing, Social Marketing

The Institute of Marketing Communication at National Sun Yat-sen University in Taiwan invites applications for one full-time faculty position [beginning on February 1st 2019](#). We are especially interested in the areas of Big-data Marketing, Marketing Communication Management, Advertising, Public Relations, Content Marketing, and Social Marketing.

JOB QUALIFICATIONS

For appointment at the assistant professor level, applicants should hold a **Ph.D in Advertising, Communications, Marketing, Management, or related field**, and demonstrate the potential to achieve, or have a strong record for research and teaching. Candidates in higher ranks should have an established record of both strong research and teaching.

ABOUT THE INSTITUTE AND UNIVERSITY

NSYSU was established in 1980 at Kaohsiung, the second largest metropolitan in Taiwan and has emerged over the years as one of the best comprehensive universities in the country. In 2002 NSYSU was named by the Ministry of Education as one of the country's seven major research-intensive universities. The Institute was established in 1997 and is one of the best graduate program of its kind in Taiwan. The Institute offers Master's program. In June 2014, the Institute was officially renamed the Institute of Marketing Communication, and continues to be a leader in the education and research of marketing and communications management in Taiwan. **According to [Eduniversal](#)**, the Institute was ranked first in communications in Taiwan and the 10th in communications in the far east region in 2016.

APPLICATION DETAILS:

Submit the following documents:

- Curriculum vitae containing a full list of publications in recent 5 years.
- full texts of publications.

- a copy of the Ph.D. diploma; master and Ph. D official transcripts
- research interest
- teaching courses
- student evaluation outcome.
- three recommendation letters

Please send the required documents “online”
(mmazaa@mail.nsysu.edu.tw) and “in paper” to :

**Institute of Marketing Communication,
National Sun Yat-sen University.
70, Lien-hai Road, District of Gushan, Kaohsiung City, 80424,
Taiwan.**

Please submit your application by August 31th 2018.

For further inquiry, please contact:

Ms. Yeh

Institute of Marketing Communication,

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