



The 9th U.S. Business Day, the highly anticipated annual business event between Taiwan and the U.S., will take place on Oct. 6, 2020 at the Taipei International Convention Center. The “U.S. Business Day” is cohosted by the Ministry of Economic Affairs (MOEA) and TAITRA. It is also co-organized by the American Institute in Taiwan (AIT) and American State Offices Association (ASOA).

This year’s event features the one-on-one business meeting as well as the seminar on U.S. investment opportunities. The one-on-one business meeting is an opportunity for enterprises to meet prospective business partners. In recent years, we have also welcomed representatives from the U.S. Economic Development Administration to introduce investment opportunities of their respective states.

Qualified buyers and sellers will be reimbursed for the travel expenses they incurred during the event. (Please see the attached: Incentives for Buyers & Sellers). The **Tentative Agenda for U.S. Business Day is as follows.**

Due to the COVID-19 pandemic, participants who can’t attend the event in person are encouraged to join the one-on-one video conference meetings to facilitate business opportunities. The **Tentative Agenda for online video conference meetings on U.S. Business Day is marked in green as follows.**

Tentative Agenda for U.S. Business Day

Time	Event	Remarks
Video Conference Meetings		
07:30 - 08:00	Registration	
08:00 - 10:00	One-on-One Business Meetings (Digital Virtual Conference)	Virtual Meeting between U.S.-Taiwan Buyers/Sellers
09:30 - 10:00	Registration	
10:00 - 10:30	Opening Ceremony	Opening remarks by Taiwan and U.S. representatives
10:30 - 12:00	One-on-One Business Meetings	Meeting between U.S.-Taiwan Buyers/Sellers
10:30 - 12:30	Seminar on U.S. Investment	Presentations by U.S. states

	Opportunities	representatives
12:30 - 14:00	Lunch Break	
14:00 - 17:00	One-on-One Business Meetings	Meeting between U.S.-Taiwan Buyers/Sellers
Video Conference Meetings		
20:00 - 22:00	One-on-One Business Meetings (Digital Virtual Conference)	Virtual Meeting between U.S.-Taiwan Buyers/Sellers

In 2019, Taiwan is the U.S.'s 10th largest trading partner and the U.S. is Taiwan's 2nd largest trading partner. The U.S. Business Day is believed to be an important event to further strengthen U.S.-Taiwan economic partnership.

2020 U.S. Business Day Info

Organizers	<ul style="list-style-type: none"> • Bureau of Foreign Trade, Ministry of Economic Affairs (BOFT) • Taiwan External Trade Development Council (TAITRA)
Co-organizers	<ul style="list-style-type: none"> • American Institute in Taiwan (AIT) • American State Offices Association (ASOA)
Date	October 6, 2020
Venue	Room 101, Taipei International Convention Center
Industries	<p>Buyer category: Functional Textiles, Smart Machinery, IoT Equipment, Smart Devices, Artificial Intelligence (AI), Automobile Electronics, Outdoor Sports Goods, Gardening Tools, Hardware/Fastener, Hand Tools, Houseware Products, etc.</p> <p>Seller category: Industrial Products and Services</p>
Events	<ul style="list-style-type: none"> • Opening Ceremony • One-on-One Business Meeting (including virtual meeting) • Seminar on Investment Opportunities in the U.S.A.



Incentives for Buyers:

Requirements	Incentives	Conditions
Companies with current annual sales of US\$1 billion or more OR annual procurement of US\$ 100 million or more and have not yet received incentives from TAITRA in 2019.	Incentive of one roundtrip business class airfare or three roundtrip economy class airfare (between Taipei and the city of his/her primary residence) AND 4 days/3 nights hotel accommodation for one to three person (maximum of NT\$ 5,000 per person per day); and prearranged airport-hotel-airport transportation (must provide receipt, cost under NT\$ 1,800 per ride).	Buyers must: 1. Provide details of products sought. 2. Participate in trade meeting(s) with at least 10 Taiwanese companies and the procurement seminar arranged by MDD, TAITRA.
Companies with current annual sales of US\$ 10 million or more and have not yet received incentives from TAITRA in 2019.	Incentive for one roundtrip economy class airfare (between Taipei and the city of his/her primary residence) AND 4 days/3 nights hotel accommodation for one person AND prearranged airport-hotel-airport transportation (must provide receipt, cost under NT\$ 1,800 per ride).	Buyers must: 1. Provide details of products sought. 2. Participate in trade meetings with at least 10 Taiwanese companies and the procurement seminar arranged by TAITRA.

Incentives for Sellers:

Requirements	Incentives	Conditions
Companies with current annual sales of US\$ 4 million or more and have not yet received incentives from TAITRA in 2019.	Incentive for 4 days/3 nights hotel accommodation for one person (maximum of NT\$ 5,000 per person per day) AND airport pick-up/drop-off service (must provide receipt, cost under NT\$ 1,800 per ride).	Sellers must: 1. Provide details of products to sell 2. Participate in trade meetings with at least 10 Taiwanese companies and the seminar arranged by TAITRA.

※ Please contact the Taipei Economic and Cultural Office (TECO) nearest you for further information.