



## 2017 Kaohsiung Food Show

### Post Show Report

#### ◆ Sponsor :

Bureau of Foreign Trade, MOEA

#### ◆ Organizer :

Taiwan External Trade Development Council (TAITRA)

#### ◆ Co-organizer :

Marine Bureau of Kaohsiung City Government

#### ◆ Show Dates & Hours :

October 26-28: 10 am - 6 pm

October 29: 10 am - 5 pm

\*In conjunction with KAOHSIUNG HORECA, KAOHSIUNG HALAL

#### ◆ Venue :

Kaohsiung Exhibition Center

(No.39, Chenggong 2nd Rd., Qianzhen Dist., Kaohsiung City 806, Taiwan)

#### ◆ Exhibits :

Fresh Fruits and Agricultural Products

Meat and Dairy Products, Fish Products

Condiments, Frozen and Prepared Food

Dehydrated Food Stuffs, Wine & Spirit, Coffee, Beverages

Bakery Goods, Confections and Cookies

Leisure Foods

Vegetarian Foods

Industrial Food Service

◆ **Exhibitor Profile :**

Show Name	Number of exhibitor	No of booths
The 11 <sup>th</sup> Kaohsiung Food Show	261	513
The 1 <sup>st</sup> Kaohsiung HALAL		
The 3 <sup>rd</sup> Kaohsiung HORECA	138	289
<b>Total</b>	<b>399</b>	<b>802</b>

\* National/Regional Pavilions: Taiwan, Japan, South Korea, Thailand, Singapore, Vietnam, Austria, Myanmar, Germany, Belgium, Brazil, Turkey, Latvia and Latin America Food Hall.

◆ **Visitors (consolidated data, together with Kaohsiung HORECA/ HALAL) :**

Oversea visitors	431
Domestic visitor	11,783
General visitors	11,204
<b>Total number of visitors</b>	<b>23,418</b>

\*Media: 110

◆ **International Visitors ranked by top 10 countries/areas :**

No.	Country/ Area	Visitors	Percentage
1	CHINA	103	23.96%
2	HONG KONG	64	14.85%
3	JAPAN	54	12.48%
4	USA	22	5.15%
5	MALAYSIA	15	3.37%
6	SINGAPORE	12	2.77%
7	VIETNAM	11	2.57%
8	PHILIPPINES	11	2.57%
9	MACAU	5	1.19%
10	INDONESIA	5	1.19%
11	OTHERS	129	29.9%