



Living the **DIGi**tal Dream

WCIT 2017 TAIWAN

The Olympics of the Information Technology Industry

The 21st World Congress on Information Technology

Congress Time **Sep. 10-13, 2017**

Congress Venue **Taipei International Convention Center (TICC)** (Sep.11-13)

Exhibition Venue **Taipei World Trade Center (TWTC), Exhibition Hall 1** (Sep.10-13)



World Information Technology and Services Alliance (WITSA)

Premier Global ICT Event

The World Information Technology and Services Alliance (WITSA) is a leading ICT consortium with members from over 80 countries/economies. WITSA's members represent more than 90 percent of the ICT market in the World.

Given that ICT is the key driver of the global economy, WITSA aims to promote the transformation and growth of the industry. WITSA's functions include advocating for international public policies that advance the industry's growth and development; facilitating international trade and investment in ICT products and services; promoting industrial cooperation and sharing industrial knowledge, experience, and critical information; and holding the World Congress on Information Technology (WCIT).



Living the Digital Dream

WCIT 2017 TAIWAN

World Congress on Information Technology (WCIT)

The World Congress on Information Technology (WCIT) is a premier international IT forum. Bringing together over 2,500 visionaries, industry and government leaders, and academics from more than 80 countries, it is an event of unprecedented scope and scale. WCIT's discussion topics include emerging markets and technologies, legal and policy issues, user perspectives, new business opportunities, and developing political and economic trends.

Over the past years, speakers and delegates attending WCIT included Al Gore, Mikhail Gorbachev, Margaret Thatcher, Michael Dell, Larry Ellison, Bill Clinton, Don Tapscott, Bill Gates, Steve Balmer, John Chambers, Nicholas Negroponte, Vinton G. Cerf, and Colin Powell.

WCIT returns to Taiwan

The 21st World Congress on IT (WCIT 2017) is returning to Taiwan for the 2nd time! Taiwan had the pleasure of hosting the successful 2000 WCIT which was praised as one of the best in the history of WCIT.



WCIT 2017 Highlights

Meet global ICT leaders

90+ Speakers

80+ Countries

2,500+ Conference participants

600+ Booths

30,000+ Exhibition attendees

Estimated 8,000 professionals for
business matchmaking

16 Parallel events (Including 13 conferences and 3 events)

Smart Cities to explore: Taipei, New Taipei and Taoyuan

B2B Matchmaking

To promote business cooperation in WCIT 2017, B2B matchmaking services will be provided for participants with the following details:

Online B2B Matchmaking Platform

This online platform is provided for all participants to upload their company, product and service introduction in the "e-catalog" format. E-catalogs are edited in the form of text, music, pictures, video, animation, etc. Participants can schedule a one-on-one meeting with potential partners in advance to find needed solutions.

One-on-one Business Meeting sessions will be available only for registered WCIT participants. These meetings are scheduled from the 10th to 12th of September at the Taipei World Trade Center. Each session will last 30 minutes.



WCIT 2017 Conference Program

Day1 DIGITAL AGE FOUNDATION		Day2 TRANSFORMATION AND INNOVATION		Day3 REALIZATION OF THE DIGITAL AGE	
09/10 (Sun)		09/11 (Mon)		09/12 (Tue)	
B2B Sessions at TWTC 10:00-15:00		Registration 07:30-17:00		Registration 08:00-17:00	
Exhibition (Open to public) 10:00-17:00		Opening Ceremony 09:00-09:40		E-Trade Facilitation in the WTO and the Impact on Digital Transformation 09:00-10:00	
Gogoro Bike Carnival (Taipei City Hall-TWTC) 11:00-12:00		Parallel Conference Introduction 09:40-09:50			
		Setting the Congress Stage 09:50-10:00			
		The Global State of ICT Network Readiness 10:00-10:30		Chaos and Innovation Induced by ICT 10:00-10:30	
		Personal Data for Better Government and Economic Growth 11:00-11:30		Digital Transformation with IoT 11:00-11:30	
		Smart Growth Towards a Circular Economy 11:30-12:30		CEO Summit on IoT Innovation The Internet of Things (IoT) Will Live up to the Hype or Exceed Everyone's Expectations? 11:30-12:30	
Lunch					
Registration 15:00-20:00		The Global Status on Broadband Connectivity-Connecting the Next Billion 14:00-15:00		A Future Vision of Manufacturing 14:00-14:30	
Welcome Reception 17:30-20:00		The Global State Of Cyber Security, Privacy and Trust 15:00-16:00		Promoting Digital Inclusion and Equality 14:30-15:30	
		Leaders Round Table 16:30-18:00		Breakout Session 16:00-17:30	
				Surging forward into the Next ICT Wave-Smart Education, Back to the essence of education and how ICT supports smart learning	
				Impact of ICT on Health Care-O2O seamlessly at the contexts of both long-term care and hospital medical care	
				Congress Recommendations/ Wrap Up Closing Ceremony 17:30-18:00	
Event					
B2B Sessions at TWTC 15:00-17:00		B2B Sessions at TWTC 15:00-17:00			
Taipei Night 18:30-21:00		Gala Dinner & ICT Award Ceremony 19:00-21:30			

As of: July 11, 2017 For more updated information: www.wcit2017.org

Taiwan Is bigger than you think

WCIT 2017 will be held in Taiwan from September 10-13. In addition to the Congress, there will a grand exhibition with the theme "Practicing the digital dream, Taiwan is bigger than you think!", an integration of highlights and accomplishments by the government, industry, companies, media, and public associations to convey a message to the world about Taiwan. With only three thousandths of the earth's population, Taiwan has created numerous "Number One's" in the world. The exhibition will lead the world to see a future of hope, led by this beautiful island and its pride.

Industry & Culture Tours

In order to provide our distinguished guests from overseas with first-hand experience of Taiwan's ICT development, we have organized eight fully funded 1-day tours for you to choose from. Each of these tours is designed for participants to learn about the latest ICT advancements in Taiwan, and how they have affected the everyday lives of the general public.



The tours will also take participants through a scenic culinary journey that aims to offer an in-depth look at all of our island-nation's delights. All tours begin on September 14th, the day following the closing of WCIT 2017. The eight tours cover the major cities along the west coast of Taiwan (from north to south): Keelung, Taipei, New Taipei, Taoyuan, Hsinchu, Taichung, Tainan, Kaohsiung. Participants may choose one of the eight tours, and each tour consists of a total of 35 people. Fees (including transportation, lunch, guide, and travel accident insurance) are fully covered by local governments and the WCIT 2017 Executive Committee.

Join us and take part in the tour of your choice. We will take you on a journey that contains everything Taiwan has to offer. Visit our official website at <http://www.wcit2017.org> and register now!

WCIT 2017 Parallel Conference & Event

	Program	Organizer	Venue
Conference	ASOCIO ICT Summit 2017	ASOCIO	TICC
	Civic Tech Fest	OCF/g0v	
	AFACT Plenary & eASIA Award	AFACT	
	Connecting ideas, connecting the world- IoT Makers Demo Day	COCID, MOEA	
	2017 Taipei 5G Summit- The Power of New Radio & Edge Intelligence	5GO, DoIT, MOEA	
	2017 the 7th International Magazine Conference of Taipei	MBAT	
	IoT Expo 2017	Microsoft	
	Youth Forum @ WCIT 2017	Ministry of Education	
	Smart and Sustainable Tourism Symposium	PATA Chinese Taipei Chapter	
	German - Taiwanese Industry 4.0 & IoT Forum	TEEMA+GTO	
	The Era of Digital Health: Innovation in Artificial Intelligence & Biomedical Industry	DCB	
	Global Views on Drone	Taiwan UAS Development Association	
Event	TIEC Investment Meetup	Taiwan Innovation and Entrepreneurship Center	TWTC
	Digital Content Week	IDB, MOEA	
	Meet @ WCIT Startup Expo-The Next Ideas for Tomorrow	Meet, Platform for Startups by Business Next Media	
	Living Lab at Smart City	TAF Innovation Base	TAF

Agenda

Day 1

09/11
DIGITAL AGE FOUNDATION

Opening Ceremony

Alex Sandy Pentland



Alex Sandy Pentland, father of the wearable computer, will deliver a keynote speech on innovative applications of big data, showing how big data analysis of personal information can bring better public governance and increase economic growth.

Alan Marcus



Alan Marcus, senior director of WEF, will discuss the Networked Readiness Index (NRI) which measures effective ICT usage, including infrastructure, integrated applications, interactive services, and service content. He will also explore the impact of hardware-software integration, system services, and technology innovation on national competitiveness.

Patrick Thomas, Dr. C. K. Lee & Bertrand Piccard



Patrick Thomas, CEO of Covestro, a leading company on the circular economy in Germany, will engage in a conversation with Dr. C. K. Lee, Minister of Economic Affairs of Taiwan, and Bertrand Piccard to explore the scope and impact of the circular economy on sustainable development.

Day 2

09/12
TRANSFORMATION AND INNOVATION

Toshio Iwamoto



Toshio Iwamoto, President and CEO of NTT DATA Corporation, will deliver a keynote speech on the chaos and innovation spawned by ICT technology developments.

Jason Zander



Jason Zander, Corporate Vice President of Azure, Microsoft, will focus on IoT applications and investigate key factors in digital transformation.

Day 3

09/13
REALIZATION OF THE DIGITAL AGE

Bill Bien



Bill Bien, Global Head of Strategy and Marketing of Philips Lighting, will explore trends in technology development and discuss policies that drive development in cities.

Setsuhiro Shimomura



Setsuhiro Shimomura, former President of Mitsubishi Electric Corporation, will share insights on manufacturing and production, and explain why the digital factory is regarded as the foundation of Industry 4.0.

Six breakout sessions, including VR/AR/MR, fintech, robotics/AI, cloud/big data, smart manufacturing, and open government have been arranged for delegates to discuss innovative applications and engage in cross-disciplinary dialogue.

TAIWAN, Living the DIGital Dream

Taiwan's Latest Global Rankings

- No. 1 in Quality of Life (*Germany, InterNations, 2016*)
- No. 1 in Women's Digital Access (*The U.K., Economist Intelligence Unit, 2017*)
- No. 1 in Health Care Systems (*Canada, The Richest, 2013*)
- No. 1 in Wi-Fi Connection (*The U.K., The Daily Telegraph, 2014*)
- No. 1 in Mobile Phone Networks Coverage (*Switzerland, World Economic Forum, 2015*)
- No. 1 in Global Open Data Index (*The U.K., Open Knowledge Foundation, 2017*)
- No. 1 in Time Spent Daily on Screens (*The U.S., Yahoo and MillwardBrown, 2014*)



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