

2026 “Jom Taiwan!” Creative Short Video Contest

1. About the Contest

To promote the excellence of higher education in Taiwan and to encourage more Malaysian students to pursue their academic journeys there, the Taipei Economic and Cultural Office in Malaysia is launching an exciting creative short video contest. We invite Malaysian students who are currently studying in Taiwan to submit short videos that document and share their impactful study and life experiences in Taiwan. Participants should highlight the vibrant diversity of the learning environments and the richness of the local culture.

2. Organizer

Education Division, Taipei Economic and Cultural Office in Malaysia

3. Timeline

Submission Period:

March 16 – April 30, 2026, 5:00 PM (Malaysia Time)

Late submissions will not be accepted.

Winner Announcement:

July 17, 2026

4. Eligibility

All Malaysian students who are currently studying in Taiwan or has studied in Taiwan during the period from January 1, 2025 to April 30, 2026.

The study type includes degree program, mandarin course, short-term study, exchange or internship programs.

5. How to Enter

- (1) Complete the registration form on the Education Division's website. Contestants must upload the short video to Google Drive, provide the link in the registration form, and also upload the consent form. → <https://forms.gle/TMeSZNu5UPQFRkSF7>
- (2) **Video title format:**
Jom Taiwan! + Participant's Name + Video Title (your own title)
- (3) **Video duration:**
30 seconds to 90 seconds. Only one video per participant.

- (4) **Video format:**
Horizontal 16:9 aspect ratio. File format: MP4 or MOV. Resolution: HD or 1080p and above.
- (5) **Language/Subtitles:**
Chinese, English or Bahasa Malaysia. If added Subtitle must be in English.
- (6) **Originality requirement:**
Submitted videos must not have been used for commercial purposes or submitted to other contests.

6. Suggested Themes

Videos (30 seconds to 90 seconds) should revolve around your life and learning experiences in Taiwan. Suggested themes include, but not limited to:

- (1) My Daily Life in Taiwan
- (2) My Favorite Thing About Taiwan
- (3) My First Taiwanese Friend
- (4) Top 3 Language Mishaps/ My Top 3 Mandarin Language Fails
- (5) My Campus Life
- (6) How Malaysians See Taiwan vs. How Taiwanese See Malaysia
- (7) Teaching Malaysians Words to Taiwanese
- (8) My Favorite Taiwanese / Malaysian Snacks
- (9) Switching Between Languages in My Daily Life (Trilingual Routine)
- (10) My Growth Journey in Taiwan: Before & After
- (11) Any other topics related to your life or studies in Taiwan

Required Phrases (at video ending): “Jom Study in Taiwan”, either as voice-over or on camera.

7. Prizes

- (1) **2 Grand Prize : KUL-TPE Return Flight Ticket (Sponsored by EVA Air and STARLUX Airlines)**
- (2) **2 Excellence Prizes: Sony Wireless Headphones**

The redemption and the use of the sponsored flight ticket are subject to the terms and conditions of the airline. The prize winners will be invited to attend the 2026 MOE Taiwan Scholarship and Huayu Enrichment Scholarship Award Ceremony to receive the prize, and the winning entries will be showcased during the event.

8. Important Notes

- (1) The organizer reserves the right to revise, change, interpret, or cancel the event.
- (2) Participation in the contest implies full agreement with all contest rules and regulations. The organizer reserves the right to review participants'

eligibility, revise content, or terminate the contest. Updates will be published on the official website without further notice.

- (3) By entering the contest, participants agree to sign the authorization form to authorize the Taipei Economic and Cultural Office in Malaysia to edit and use the video content.
- (4) Participants must ensure their submissions are original works and that they own the copyright and intellectual property rights.
- (5) Music used must be original or legally licensed. Proof of music licensing must be provided upon submission.
- (6) Submissions containing defamation, personal attacks, or inappropriate content (unless justified by the storyline) will be disqualified. The participant shall bear full legal responsibility for any infringement of copyright, portrait rights, privacy rights, trademark rights, etc.
- (7) If no submission meets the judging standards, the organizer reserves the right to withhold or adjust the number of awards. If a winner withdraws or is disqualified, the organizer may decide whether to select a replacement.
- (8) Prizes will only be shipped within Malaysia.
- (9) If any violation of the rules is discovered before or after the winner announcement, the organizer reserves the right to disqualify the participant and revoke prizes or awards. The participant will also bear all legal consequences and reimburse the organizer for any damages.

9. Contact

Organizer: Education Division, Taipei Economic and Cultural Office in Malaysia

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