## Sustainability

## **Innovation Pilot**

## **Future Tech**



## **Taiwan Innotech Expo**

## The Taiwan Innotech Expo 2023 Application Kit for Overseas Inventions Area

## 2023 10/12 - 14 TWTC HALL 1 www.InvenTaipei.com.tw

#### Supervised by Ministry of Economic Affairs

Ministry of Economic Affairs National Science and Technology Council Ministry of National Defense Ministry of Education Ministry of Labor Ministry of Digital Affairs Council of Agriculture National Development Council Environmental Protection Administration Academia Sinica

### Hosted by

Intellectual Property Office, MOEA Industrial Development Bureau, MOEA Bureau of Energy, MOEA Department of Industrial Technology, MOEA Small and Medium Enterprise Administration, MOEA State-owned Enterprise Commission, MOEA Institute of Nuclear Energy Research, Atomic Energy Council, Executive Yuan Institute of Labor, Occupation Safety and Health, MOL

### Organizers

Taiwan External Trade Development Council (TAITRA) Industrial Technology Research Institute (ITRI)

#### Co-Organizers

World Invention Intellectual Property Associations Taiwan Invention Association Taiwan International Invention Award Winner's Association Taiwan Invention Products Promotion Association

Chinese Innovation & Invention Society The Excellent Inventors Society of The Republic of China

The Union Association of Taiwan Innovations And Inventions Taiwan Fashion Colour Association

# Taiwan Innotech Expo 2023Oct.12-14 • TWTCHall1tie your creativity to glory

## Show Your Brainchild Here!

Taiwan Innotech Expo will showcase cutting-edge inventions and innovations from the most brilliant minds in Taiwan and around the world. With top inventors competing for pride and glory, this year's Taiwan Innotech Expo promises to host the most intense competitions ever. Mark your calendars for October 12 to 14, and join us at the TWTC Exhibition Center!

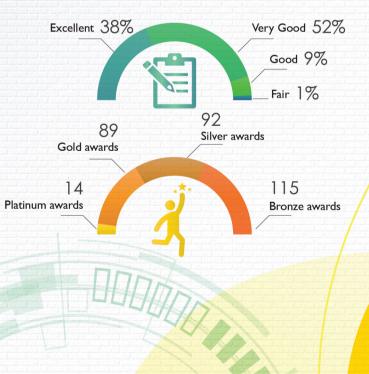
## Statistics of tie 2022

## **C** Statistics

491/618 onsite/online exhibitors from 20 countries 967/618 onsite/online booths 18,917 /217,219 onsite/online visits

310 awards
 (Taipei Invention Competition)

## 🗸 Visitors Satisfaction, Awards



## **C** Popular Categories

Future Technology (Drones, Wearable Technology, and Robots)	22.40%
Green or Renewable Energy	14.80%
Semiconductor	8.60%
Information and Communications Technology (ICT)	8.20%
Power, Measurement, Optical, and Storage Devices	7.40%
Biotechnology, Pharmaceuticals, Agriculture, Food and Beverages, Recreational Products and Toy <mark>s, Microorganisms</mark>	9.70%
Inorganic Chemistry, Organic Chemistry & Polymer Chemistry	3.60%
Photoelectric Liquid Crystal, Flat Panel Display	4.60%
Mechanical Engineering	5.50%
Daily Necessities, Civil Engineering, Biomedical Engineering	6.90%
Design	8.10%

BE THERE, OR BE SQUARE!

### Taiwan Innotech Expo 台灣創新技術博覽會 2023 10/12-14 TWTC EXHIBITION HALL 1 · 台北世貿一館



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### General Information of TAIWAN INNOTECH EXPO 2023 (tie 2023)

Formerly known as Taipei Int'l Invention Show & Technomart (INST)

### 1. Objectives

TAIWAN INNOTECH EXPO 2023 (tie 2023) aims to demonstrate Taiwan's innovative technological capabilities, foster international business opportunities, and promote industrial transformation, with the ultimate goal of establishing Taiwan as a global R&D hub.

### 2. Organizers

Taiwan External Trade Development Council (TAITRA) Industrial Technology Research Institute (ITRI)

### **Co-Organizers**

World Invention Intellectual Property Associations Taiwan Invention Association Taiwan International Invention Award Winner's Association Taiwan Invention Products Promotion Association Chinese Innovation & Invention Society The Excellent Inventors Society of the Republic of China The Union Association of Taiwan Innovations and Inventions Taiwan Fashion Colour Association

### **Supervised by**

<ul> <li>Ministry of Economic Affairs</li> </ul>	• Academia Sinica
<ul> <li>Ministry of National Defense</li> </ul>	<ul> <li>Ministry of Science and Technology</li> </ul>
<ul> <li>Ministry of Labor</li> </ul>	<ul> <li>Ministry of Education</li> </ul>
<ul> <li>Ministry of Health and Welfare</li> </ul>	<ul> <li>Council of Agriculture</li> </ul>
<ul> <li>Ministry of Digital Affairs</li> </ul>	<ul> <li>Environmental Protection Administration</li> </ul>
National Development Council	

### **Hosted by**

Intellectual Property Office, MOEA Industrial Development Bureau, MOEA Bureau of Energy, MOEA Department of Industrial Technology, MOEA Small and Medium Enterprise Administration, MOEA State-owned Enterprise Commission, MOEA Institute of Nuclear Energy Research, Atomic Energy Council, Executive Yuan Institute of Labor, Occupation Safety and Health, MOL Taiwan Innotech Expo 台灣創新技術博覽會 2023 10/12-14 TWTC EXHIBITION HALL 1 · 台北世貿一館



### 3. Exhibitor's Timetable for tie 2023

Early May	<b>&gt;&gt;&gt;</b>	Accepting applications	
Late July	<b>&gt;&gt;&gt;</b>	Qualification review - Qualified applicants will be notified by e-	
		mail.	
Mid-August	<b>&gt;&gt;&gt;</b>	Space allocation	
Mid-September	<b>&gt;&gt;&gt;</b>	Deadline to submit all necessary documents/forms	
October 10-11		Move-in	
000000. 10 11	<b>&gt;&gt;&gt;</b>	st Exhibitors who choose the standard booths provided by the	
07:00-19:00		Organizer can enter the showground beginning Oct. 11	
October 12-13		<b>し</b> Taiwan Innotech Expo 台灣創新技術博覽會 It's showtime!	
		↓ 台灣創新技術博覽會 It's showtime!	
09:30-17:30	<b>&gt;&gt;&gt;</b>	Free admission for all visitors	
October 14		※Children under 12 must be accompanied and supervised by an	
09:30-16:30		adult.	
October 14			
16:30-23:30	<b>&gt;&gt;&gt;</b>	Move-out	

\*The schedule for **tie 2023** is subject to change.

### 4. Venue

Taipei World Trade Center Exhibition Hall 1 (TWTC Hall 1)

- Address: No. 5, Sec.5, Xinyi Rd., Xinyi District, Taipei 11011, Taiwan
- Nearest Metro Station: Taipei 101 / World Trade Center Station



### Taiwan Innotech Expo 台灣創新技術博覽會 2023 10/12►14 TWTC EXHIBITION HALL1 · 台北世貿一館

### 5. Exhibiting Area

### Invention Area

- 1. Domestic Inventions
- 2. Domestic Educational Institution Inventions
- 3. Overseas Inventions
- 4. Excellent Inventions Pavilion

### **02** Theme Pavilions

- 1. Innovation Pilot
- 2. Future Tech
- 3. Sustainability

### **03** Public Service Area

- 1. Patent Merchandise
- 2. Peripheral Services
- 3. Award Ceremony Stage

### **Exhibit Profile: Products & Technology**

- Future Technology (Drones, Wearable Technology, and Robots)
- Green or Renewable Energy
- Semiconductor
- Information and Communications Technology (ICT)
- Power, Measurement, Optical, and Storage Devices
- Biotechnology, Pharmaceuticals, Agriculture,
   Food and Beverages, Recreational Products and Toys,
   Microorganisms
- Inorganic Chemistry, Organic Chemistry & Polymer Chemistry
- Photoelectric Liquid Crystal, Flat Panel Display
- Mechanical Engineering
- Daily Necessities, Civil Engineering, Biomedical Engineering
- Design

### 6. Scheduled Promotional Events

- Pre-Exhibition Press Conference
- Opening Ceremony
- Award Ceremony
- International Technology Conference/Seminars

### 7. Promotional Campaigns

Many promotional campaigns will take place in Taiwan and abroad before, during, and after **tie 2023**.

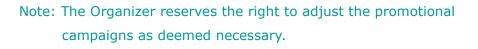
Taiwan Innotech Expo 台灣創新技術博覽會 2023 10/12-14 TWTC EXHIBITION HALL1 · 台北世貿一館

### Taiwan:

- Print and digital ads
- Digital Newsletters sent out to past attendees
- Updates posted on tie's Facebook page
- tie Invention Competition during the event
- Platinum Award Newsletter sent to all attendees (past and present)
- Special Issue featuring Platinum Award Winners distributed worldwide

### Abroad:

- Facebook advertising campaign
- tie related Google keyword search results
- Delegations promote tie at other invention trade shows around the world
- TAITRA overseas branch offices send out digital promotional materials











BRANI



### Taiwan Innotech Expo 台灣創新技術博覽會 2023 10/12►14 TWTC EXHIBITION HALL1 · 台北世貿一館

## tie

### 8. Booth Rental

US\$ 1,350 per booth (including 5% VAT)

Shell Scheme\*One Booth (for illustrative purposes only)



Item	Non-exchangeable Facility/Furniture	Qty	Unit
1	Standard Partition	1	Set
2	Carpet *Size may vary according to location	9	SQM
3	Fascia board with company name	1	PCE
4	Information counter	1	PCE
5	Folding chair	2	PCS
6	Spotlights	3	PCS
7	110V/5A socket	1	PCE
8	Wastebasket	1	PCE

Note:

- All items are on a non-refundable rental basis.
- All applicants may request booth(s) only on a 3 m (width) X 3 m (depth) unit basis.
- 1 socket (110V) will be provided if booking 1-3 booths; 2 sockets will be provided if booking 4-6 booths, and so on and so forth.
- Additional equipment is available for rent at the exhibitor's expense.

The Organizer reserves the right to replace the items as deemed necessary.



### Taiwan Innotech Expo 台灣創新技術博覽會

2023 10/12-14 TWTC EXHIBITION HALL1 · 台北世貿一館

### 9. Payment Schedule

1. Upon receiving and approving the application, the Organizer will notify applicants to remit the payment to secure their space. All payments should be made by telegraphic transfer payable to the following account:

Beneficiary Information and Bank Details				
Account Number:	5056-665-100018			
Bank Name:	TAIWAN COOPERATIVE BANK, WORLD TRADE CENTER BRANCH			
Bank Address:	2F, NO. 333, SEC. 1, KEELUNG RD., SINYI DIST., TAIPEI CITY 110, TAIWAN			
Bank Telephone No.:	886-2-2729-1333			
SWIFT ID:	TACBTWTP 505			
Beneficiary Name:	TAIWAN EXTERNAL TRADE DEVELOPMENT COUNCIL			
Beneficiary Address:	6F, 333 KEELUNG ROAD, SEC. 1, TAIPEI 11012, TAIWAN			
	ation (Remarks): <b>TAIWAN INNOTECH EXPO 2023 P*********</b> DICE NO. >>P********* (P+10 digits)			

- All banking charges (inclusive of domestic and overseas charges) are to be borne by the applicant.
- Booth fees are non-refundable for any cancellations due to personal reasons (i.e., failure to obtain an entry visa to Taiwan, illness, travel, shipping delays, etc.) The fee is also non-transferrable to other shows or participants or credited to later TAIWAN INNOTECH EXPO events under any circumstances.

### 10. Space Allocation

The Organizer will notify applicants of their booth number(s) and locations by September. For more information, please refer to **Participation Information**.





### **Taipei Invention Award**

### [Judging Process]

### First round:

On-site demonstration: The jury committee examines inventions, posters, and other related establishments of previous awards or patents as evidence during the show.

### Final round:

After the first round, the jury committee will re-examine all entries. The committee will then select the prize winners in each competing category based on their evaluation.

### [Judging Criteria]

- 1. Innovation and Creativity: The invention demonstrates innovation, creativity, or originality.
- 2. Market performance: Marketing tactics and distribution; meets practical market demands.
- Function and Practicability: User-friendly, eco-friendly, and compatible with various systems.
- 4. Design: Invention characteristics, design concept, trendiness, creativity, fashionforwardness, use of color, and ergonomic considerations.

### [Award Details]

- 1. The Awards Ceremony will be held on October 14, 2023. (Details to be announced)
- 2. One certificate and trophy will be awarded for each winning invention.
- 3. A list of all winning inventions will be featured in TAIWAN INNOTECH EXPO 2023 publications, including the official website.
- 4. Platinum, Gold, Silver, and Bronze Prizes will be awarded based on the level of creativity exhibited by the invention as well as its potential to contribute to industry development.

### (Awards)

### **TAIWAN INNOTECH EXPO Platinum Prize (one from each category):**

- 1. Inventions with the highest score in each category will receive the TAIWAN INNOTECH EXPO Platinum Prize.
- 2. The prize will be presented on stage by the Director-General of the Taiwan Intellectual Property Office.

### **Participation Information**

### [Eligibility]

- 1. Except for embargoed/sanctioned countries/regions, all are eligible to participate in the exhibition. Please either register directly or through agencies or branch offices in Taiwan.
- 2. Exhibits should meet one of the requirements:
  - A. Exhibits have been granted a valid patent (from July 1, 2019-June 30, 2023)
  - B. Exhibits have been filing a provisional patent application and received a Patent
     Pending Number issued by their Intellectual Property Offices.
  - C. Exhibits have been approved by their Intellectual Property Offices but have not yet obtained patent rights.
- 3. Domestic exhibitors exhibiting foreign works must submit the authorization or agency contract of the patent owners, as well as a copy of the certificate of patent right or a copy of the patent application.

\* Past Taipei Invention Award winners cannot re-register the same invention(s) for the competition.

### [Required Documents and Regulations]

1. Please fill in and return the following documents by e-mail to book exhibition space:

### Inventor group

■ 1 copy of the Application Forms (Form 1, 2, 3) and invention photos.

(Only the group leaders are required to fill out Form 1; companies or group members are only required to fill out Form 2&3)

### Individual exhibitors

- 1 copy of the Application Forms (Form 2, 3) and invention photos.
- 2. Deadline for Application: Ends on July 30, 2023, or until booths are fully booked.
- Applicants must secure their participation by remitting full payment **before** the deadline.
   Otherwise, the application will be nullified.

### 4. Booth allocation priorities:

- (1) Number of booth(s) applied. In cases where the numbers of booths are the same, the exhibitor who handed in all application forms earlier gets to choose first.
- (2) Full payment received and confirmed by the Organizer.
- (3) Date of application received and deemed completed by the Organizer.

### 5. Maximum of 3 inventions per booth.

6. After booth allocation, each applicant will be notified of their booth number and receive the Exhibition Manual via e-mail.

### Taiwan Innotech Expo 台灣創新技術博覽會

2023 10/12►14 TWTC EXHIBITION HALL1 · 台北世貿一館 7. The Organizer reserves the right to determine the exhibition eligibility of participants, the

- inventions to be displayed, and the number and location of booth(s) for each exhibitor.
- The Organizer accepts no responsibility for obtaining visas for exhibitors to travel to Taiwan. Exhibitors are responsible for obtaining their visas in advance of the expo. For R.O.C. (Taiwan) entry visa application information, please refer to <u>https://www.boca.gov.tw/mp-2.html</u>
- 9. Gas stoves or other fire-starting equipment are prohibited for safety reasons. Only electrical appliances are allowed to be used in the show venues.
- 10. Please be aware that there may be pipes or electric wires passing through your booth.
- 11. The Organizers reserve the right to adjust the aforesaid Regulations without notice.

### **Contact Information**:

### Show Manager: Ms. Evonne Lee

Section 3, Exhibition Department, Taiwan External Trade Development Council (TAITRA) Tel: 886-2-2725-5200 ext. 2866 Fax: 886-2-2723-4374 E-mail: <u>invent@taitra.org.tw</u> Official Website: <u>www.inventaipei.com.tw</u> Address: No. 5, Xinyi Rd., Sec. 5, Taipei, 11011 Taiwan

### **TAITRA Overseas Offices:**

You may contact TAITRA Overseas Offices for information and assistance at

### http://branch.taiwantrade.com.tw

### Terms and Regulation for Information/ Personal Data in Following Entries:

The information/ personal data will be used by TAITRA only to forward the applicant information (by phone, mail, and other means) about exhibitions or trade promotion activities in the years 2023-2028.

Those who wish to exercise any of the following rights, please contact Ms. Evonne Lee (invent@taitra.org.tw):

- 1. Inquiry and request for a review of personal information.
- 2. Request for duplicates of personal information.
- 3. Request to provide or update personal information.
- 4. Request for personal information to not be collected, processed, or used.
- 5. Request for removal of personal information.

Those who do not provide personal information may not be able to receive immediate business information from TAITRA.

### Taiwan Innotech Expo 台灣創新技術博覽會 2023 10/12-14 TWTC EXHIBITION HALL 1 · 台北世貿一館

**je** 

Form 1 - Application Form for Exhibit Space

Only for **Inventor Group Leaders**, please complete the form in English.

We require	booth(s) (3m x 3m per unit) in total.			
Association/ Company Name				
	Name	□ Mr. / □Ms. Name:		
Contact Person	Position:	osition: E-mail:		E-mail:
	Tel:			Fax:
Website:				
Address:				
Entries received aff Inventions to be or ✓I have read and with all rules an information and intellectual prop	ter the dea display: accepted d regulation document erty rights	ons made by TAITRA in o tation I submit are corre	ed. ions per boo ons for partic connection w ect; I ensure s, I will be res	oth. ipation; I agree to act in compliance ith this show. I also guarantee that the no entered invention infringes on the sponsible for violating intellectual
Signature: Date:		(MM/DD/YYYY)	Please ir	nsert your business card image here.

The personal data above will be used by TAITRA only to forward the applicant (by phone, mail, and other means) information about exhibitions or trade promotion activities in the years 2023-2028.

### Taiwan Innotech Expo 台灣創新技術博覽會 2023 10/12-14 TWTC EXHIBITION HALL1 · 台北世貿一館

### Form 2 - Application Form for Official Directory For every exhibitor, please complete the form in English.

We require	booth(s) (3m x 3m per unit).				
	* Companies under inventor groups are not required to fill this column.				
Numbers of Inventions		a maximum of 3 inventions per booth			
Nationality					
Company Name					
Website:					
Address:					
	Name	Name 🗌 Mr. / 🗌 Ms. Name:			
	Position:				
Contact Person	Tel:			Mobile:	
	Fax:				
	E-mail:				
<ul> <li>IMPORTANT NOTES : Registration deadline : July 30, 2023, while space is still available. Entries received after the deadline will not be accepted. Inventions to be on display: maximum of 3 inventions per booth.</li> <li>I have read and accepted the Terms and Regulations for participation; I agree to act in compliance with all rules and regulations made by TAITRA in connection with this show. I also guarantee that the information and documentation I submit are correct; I ensure no entered invention infringes on the intellectual property rights of others. If it happens, I will be responsible for violating intellectual property rights, and the TAITRA assumes no liability for such infringements.</li> </ul>					
Signature: Date:		.(MM/DD/YYYY)	Please inse	rt your business card image here.	

The personal data above will be used by TAITRA only to forward the applicant (by phone, mail, and other means) information about exhibitions or trade promotion activities in the years 2023-2028.

## 2023 10/12►14 TWTC EXHIBITION HALL 1 · 台北世貿一館

Taiwan Innotech Expo 台灣創新技術博覽會

Form 3 - Invention Information

Complete the following form for your inventions. E-mail all invention descriptions and photos along with the application form for reference in the preliminary judging process. Please use a separate form for each invention (1 form per invention) & complete the form in English.

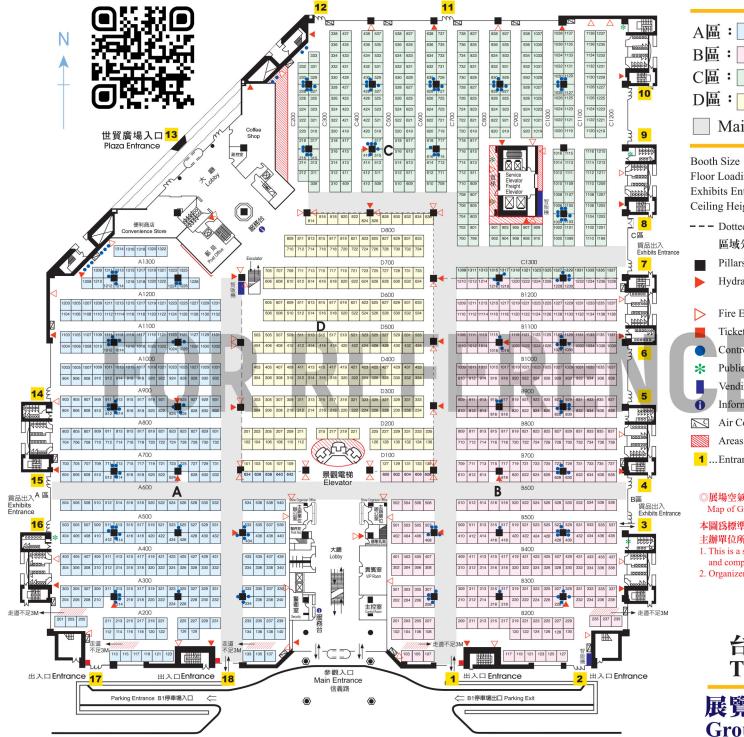
Inventor Name	□Mr. / □Ms. Name:
Invention's Name	
Have you applied for	a patent for your invention? 🗌 YES 🗌 NO
If yes, which country	's patents does your invention attain?
Country name:	
Categories of Taipei Invention Awards	<ol> <li>Semiconductor Devices</li> <li>Electric Digital Data Processing</li> <li>Electric Communication Technique</li> <li>Electric Power Measuring Optics &amp; Information Storage Based on Relative Movement Between Record Carrier and Transducer</li> <li>Biochemistry &amp; Medicine Pesticide</li> <li>Foods Hobby Products Microorganism Biotechnology</li> <li>Inorganic Chemistry Organic Chemistry &amp; Polymer Chemistry</li> <li>Optoelectronic Liquid Crystal-Flat Panel Display</li> <li>Mechanical Engineering</li> <li>Daily Use Articles Civil Engineering Medical Engineering</li> <li>Design</li> </ol>
Description (includin	g Innovation & Creativity, Market Performance, Function & Practicability, and
Design; max. 650 ch	aracters for each description)
comprehensive informa possible. All information	the on-site presentation of inventions, it is suggested that as much detailed and tion (including presentation, posters, brochures, pamphlets, etc.) be provided as n should be presented in English for fair and accurate evaluation. Information not ht lead to a disadvantage in evaluation.

### Please e-mail 1 copy of the forms and invention photos to:

Ms. Evonne Lee

- E-mail: invent@taitra.org.tw
- \* Total file(s) size should not exceed 15MB per e-mail.





	A 區 : (3M×3M 攤位數: 378) 378 units (3M×3M)
	B區: (3M×3M 攤位數:367) 367 units (3M×3M)
	C區: (3M×3M 攤位數: 324) 324 units (3M×3M)
	D區: (3M×3M 攤位數:232) 232 units (3M×3M)
	Main aisles are 6 meter wide 六米走道
	Booth Size: 3m×3m (攤位上有水泥柱者,實際面積不足9平方公尺) Floor Loading: 1,300 kg/m <sup>2</sup> Exhibits Entrance A, B, C: 7.5m (wide)×4.2m (high) Ceiling Height: 6.7m
	Dotted line () indicates different areas.
се	區域分界線(分區隔牆設置位置)
	■ Pillars 水泥柱(3m×3m),每支寬度不一,請依實際丈量為準或上網查閱
	▶ Hydrant 消防箱(內含15m水帶2條,滅火器3只,消防箱不得封閉, 前方不得設置攤位或堆放障礙物)
	➢ Fire Extinguisher 滅火器
	Ticket Booth 售票亭
1	Control Panels 電箱(電箱前不得封閉)
	✤ Public Telephones 公用電話
	Vending Machine 智販機
	① Information 服務台
	Air Conditioner 空調箱
	Areas must be kept clear at all times 保持淨空,禁止置物及設置攤位區
	1Entrance 出入口編號
ice	◎展場空氣品質感測器配置請詳反面附圖。 Map of Ground Level Air Quality Monitors - See map on revrese side.
	本圖爲標準攤位圖,僅供參考(109年1月1日起適用版)。
	主辦單位所自行規劃之攤位圖,請先送外貿協會核定。 1. This is a standard floor plan for reference only and organizer may vary in dimension
	and composition. 2. Organizer must submit planned floor map to TAITRA for prior consent.
	2. C. Bannest mast such at planned noor map to 111110 for phot consent.
	C Rute
	ムル亜周図見由心

台 北 世 界 貿 易 中 心 Taipei World Trade Center

展覽大樓一樓展場攤位平面圖 Ground Level Standard Floor Plan



Taiwan Innotech Expo 2023 Oct. 12-14,TWTC Hall 1

Taipei, Taiwan





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