

Taipei Lantern Festival

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Vision

- ❑ Synthesis of Taipei City brand special features and city imagery, development of the Taipei Lantern Festival as a Taipei City tourism landmark event.
- ❑ Integration of new with old, development of Taipei City's unique character, endowment of a traditional celebration with innovative meaning, taking into account Taipei culture's innovation and inheritance.

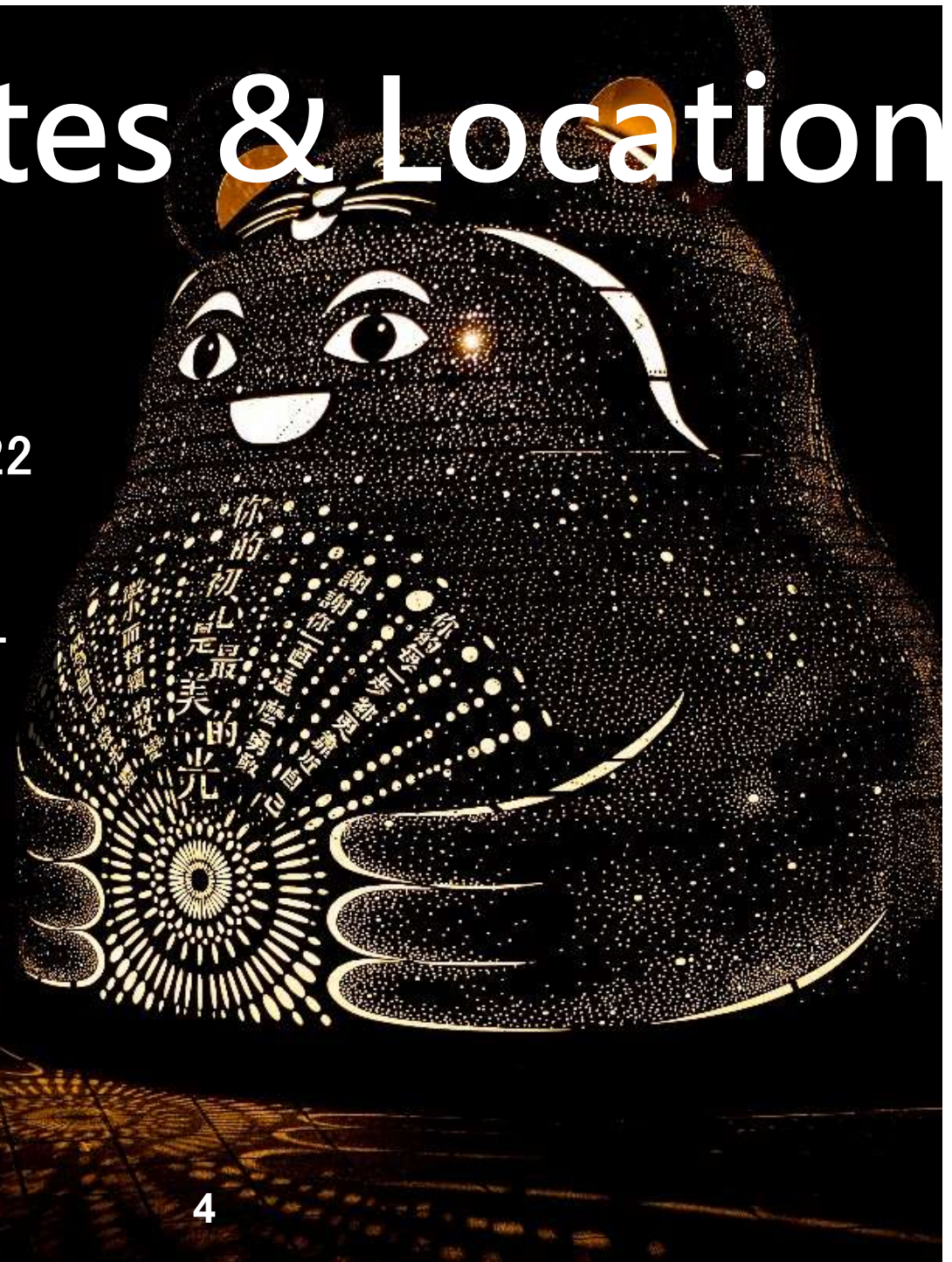
Integrating New Elements



- ❑ 2022 edition being held in Taipei's Shilin District, injecting fresh city-district vitality.
- ❑ Integrating abundant local resources, increasing private sector participation in large-scale events.
- ❑ Strengthening international exchanges, building a major Asia nighttime tourism event.

Events Dates & Location

- Dates: February 11–20, 2022
(10 days)
- Locations: Environs of MRT
Jiantan Station, Shilin
Station, Zhishan Station



Related Activities

- Opening Ceremony
- Main Theme Lantern (Main Show)
- Lantern Display Areas with Different Themes
- Lantern Riddle Contests
- Riverside Lantern Area



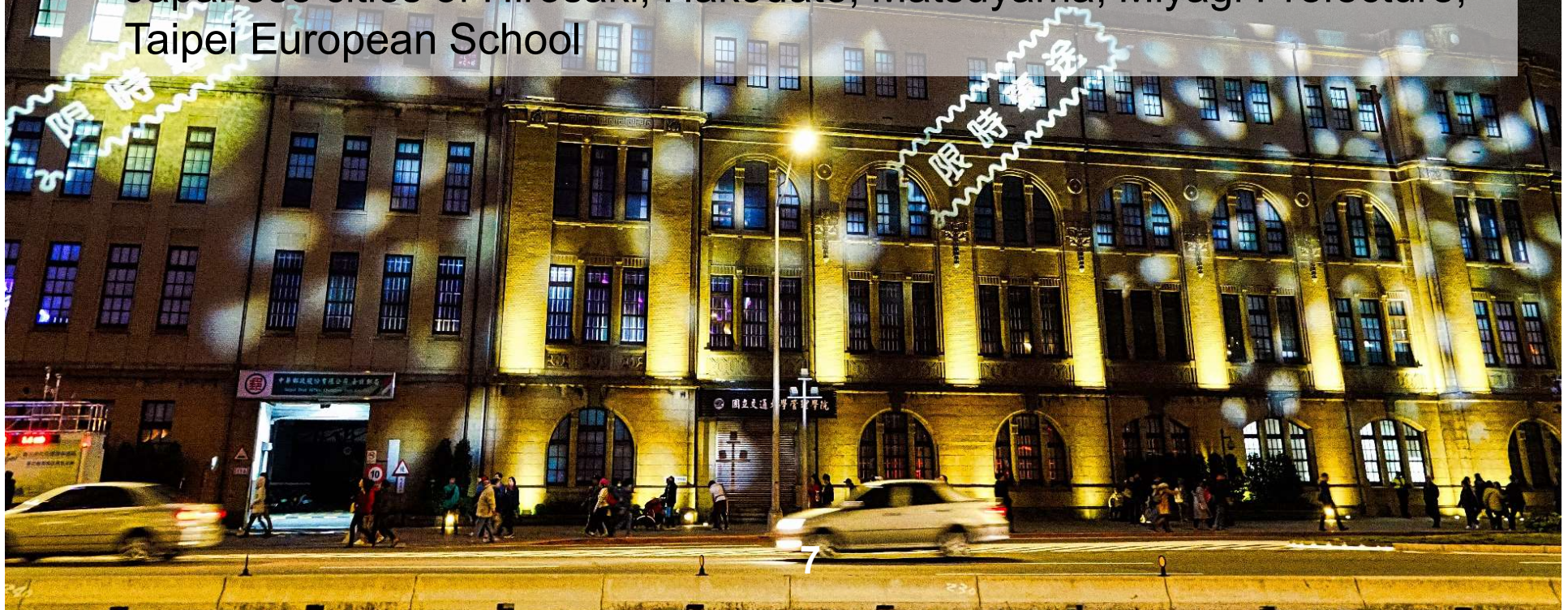
International Friendship Area Exhibitor Points for Attention



- ❑ Lantern Base Dimensions: Length 6.3 ± 0.1 meters, width 1.8 ± 0.1 meters, height 0.6 meters
- ❑ This Department supplies lantern base set-up service (including power supply) free of charge
- ❑ Lantern design, production, and transport are paid by the exhibitor

Past Participation by Sister Cities

- ❑ 2017: Shanghai, Japanese cities of Osaka, Matsuyama
- ❑ 2018: Saint Kitts and Nevis, Sultanate of Oman, Shanghai, Japanese cities of Kobe, Matsuyama, Hirosaki, South Korean city of Daegu
- ❑ 2019: Saint Kitts and Nevis, Belize, Shanghai, Japanese cities of Hirosaki, Matsuyama, Taipei European School
- ❑ 2020: Saint Kitts and Nevis, Belize, Shanghai, Guam, Shanghai, Japanese cities of Hirosaki, Hakodate, Matsuyama, Miyagi Prefecture, Taipei European School





2020 International Friendship
Lantern Area

美國關島



2020 International Friendship Lantern Area

台北歐洲學校
Taipei European School
The students at the Taipei European School come from all over the world, so we wanted to create a lantern display that would celebrate with our international community. As our school is a Nation of Cultures, we have blended a traditional Chinese festival (Lantern Festival) with our European heritage. The idea of our lantern is to show our students how we can celebrate our diversity and create a new home for ourselves here. We feel that the education we provide will be a light for people who are looking for a way to live in this world and that we hope as they make their way in this world that we can be a light for them.

TAIPEI EUROPEAN SCHOOL

台北歐洲學校

上海

2020

WELCOME TO SHANGHAI

日本

2020 International Friendship Lantern Area



日本愛媛縣松山市恭製

松山市 日本愛媛縣松山市不但有日本最古老的道後溫泉和許多景點，還有許多傳奇故事。

花燈簡介 到松山市，除了可享受3千年歷史的溫泉、許多景點與美食，每晚還可免費觀賞動漫先驅手塚治虫大師取自於道後溫泉“火鳥”故事的畢生巨作之燈光秀了解歷史傳說。

International Friendship Lantern Area Points for Attention

- Recommendation of lantern-making enterprise
- Provision of printed-material publicity opportunities
- Provision of Lantern Festival booth for exhibitor use, deployment of staff member with relevant language ability for on-site assistance



Event Benefits Evaluation

- Through participation in the staging of this large-scale landmark event, effective promotion of your organization internationally is achieved



The 2022 Taipei Lantern Festival Welcomes You

