Sustainability
Innovation Pilot
Future Tech



Taiwan Innotech Expo

The Taiwan Innotech Expo 2022(tie 2022 onsite)
Application Kit for Overseas Inventions Area

2022 10/13 - 15 TWTC HALL 1 2022 10/11 - 20 Virtual

www.InvenTaipei.com.tw

Supervised by

Ministry of Economic Affairs
Ministry of Science and Technology
Ministry of National Defense
Ministry of Education
Ministry of Labor
Council of Agriculture
National Development Council
Environmental Protection Administration
Academia Sinica

Hosted by

Intellectual Property Office, MOEA
Industrial Development Bureau, MOEA
Bureau of Energy, MOEA
Department of Industrial Technology, MOEA
Small and Medium Enterprise Administration, MOEA
State-owned Enterprise Commission, MOEA
Institute of Nuclear Energy Research, Atomic Energy Council, Executive Yuan
Institute of Labor, Occupation Safety and Health, MOL

Organizers

Taiwan External Trade Development Council (TAITRA) Industrial Technology Research Institute (ITRI)

Co-organizers

World Invention Intellectual Property Associations
Taiwan Invention Association
Taiwan International Invention Award Winner's Association
Taiwan Invention Products Promotion Association
Chinese Innovation & Invention Society
The Excellent Inventors Society of The Republic of China
The Union Association of Taiwan Innovations and Inventions



Join tie – Asia's BIGGEST Innovation Event. Right here in Taiwan!

Take part in the largest and most important innovation show in Asia!

The Taiwan Innotech Expo, better known as **tie**, will feature the latest inventions from the brightest inventors across Taiwan and the rest of the world. Come see these newest findings, and witness the fiercest invention competition as the inventors battle for pride and glory at **tie** this October 13 to 15!

Track record of Taiwan Innotech Expo 2021



246/443
onsite/online exhibitors
from 4 countries



363/957 onsite/online booths



253 awards (Taipei Invention Award)





Index

delle	eral illiorillation of TAIWAN INNOTECH EXPO 2022 (tie 2022)	•••• I			
1.	Objectives	1			
2.	Organizers	1			
3.	Exhibitor's Timetable for tie 2022	2			
4.	Venue	2			
5.	Exhibiting Area	3			
6.	5. Scheduled Promotional Events				
7.	7. Promotional Campaigns				
8.	Booth Rental	5			
9.	tie 2022 Virtual Participation Guidelines	6			
10.	Payment Schedule	7			
11.	Space Allocation	7			
Taipe	ei Invention Award	8			
[](udging Process]	8			
[](udging Criteria】	8			
[A	ward Details]	8			
[A	wards】	8			
Parti	cipation Information	 9			
[E	ligibility】	9			
[R	equired Documents and Regulations]	9			
Cont	act Information:	10			
Appl	ication Forms				
Forr	m 1 - Application Form for Exhibit Space and Official Directory (for Inventor Group Leaders)	11			
Forr	Form 2 - Application Form for Exhibit Space and Official Directory12				
Forr	m 3 - Invention Information	13			

General Information of TAIWAN INNOTECH EXPO 2022 (tie 2022)

Formerly known as Taipei Int'l Invention Show & Technomart (INST)

1. Objectives

TAIWAN INNOTECH EXPO 2022 (tie 2022) aims to showcase Taiwan's innovative technology capabilities, create international business opportunities, and drive industrial transformation - turning Taiwan into an international hub for R&D.

2. Organizers

Taiwan External Trade Development Council (TAITRA) Industrial Technology Research Institute (ITRI)

Co-Organizers

World Invention Intellectual Property Associations

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State-owned Enterprise Commission, MOEA

Institute of Nuclear Energy Research, Atomic Energy Council, Executive Yuan

Institute of Labor, Occupation Safety and Health, MOL

3. Exhibitor's Timetable for tie 2022

Early June		Accepting applications			
Lata July	>>>>	Qualification review - Qualified applicants will be notified by e-			
Late July		mail.			
Late August	August Space allocation				
Mid September		Deadline to submit all necessary documents or applications			
October 11-12		Move-in			
07:00-19:00 >>> daily		\divideontimes Exhibitors who choose the standard booths provided by the			
		organizer can enter the showground beginning Oct. 12			
		し Taiwan Innotech Expo 台灣創新技術博覽會 <i>It's showtime!</i>			
October 13-15		台灣創新技術博覽會 It's showtime!			
09:30-17:30	>>>>	Free admission for all visitors			
daily		※ Children under 12 must be accompanied and supervised by an			
		adult at all times.			
October 15	111	Maria			
17:30-23:30		Move-out			

^{*}The schedule for **tie 2022 onsite** is subject to change.

tie 2022 virtual will be held on Oct. 11-20, 2022.

4. Venue

Taipei World Trade Center Exhibition Hall 1 (TWTC Hall 1)

- Address: No. 5, Sec.5, Xinyi Rd., Xinyi District, Taipei 11011, Taiwan
- Nearest Metro Station: Taipei 101 / World Trade Center Station



5. Exhibiting Area

1 Invention Area

- 1. Domestic Inventions
- 2. Domestic Educational Institution Inventions
- 3. Overseas Inventions
- 4. Excellent Inventions Pavilion

102 Theme Pavilions

- 1.Innovation Pilot
- 2. Future Tech
- 3. Sustainability

13 Public Service Area

- 1. Patent Merchandise
- 2. Peripheral Services
- 3. Award Ceremony Stage

Exhibit Profile: Products & Technology

- Semiconductor Devices
- Electric Digital Data Processing
- ⇒ Electric Communication Techniques
- ➡ Electric Power, Measuring, Optics & Information Storage Based on Relative Movement Between Record Carrier and Transducer
- Biochemistry & Medicine, Pesticide, Foods, Hobby Products, Microorganism, Biotechnology
- Inorganic Chemistry, Organic Chemistry & Polymer Chemistry
- Optoelectronic Liquid Crystal-Flat Panel Display
- Mechanical Engineering
- Daily Use Articles, Civil Engineering, Medical Engineering
- Design



Scheduled Promotional Events

- Pre-Exhibition Press Conference
- Opening Ceremony
- Award Ceremony
- ⇒ International Technology Conference/Seminars

7. Promotional Campaigns

Many promotional campaigns will take place either digitally or onsite in Taiwan and abroad before, during, and after **tie 2022**.

Taiwan:

- Print and digital ads
- Digital Newsletters sent out to past attendees
- Updates posted on tie's Facebook page.
- tie Invention Competition during the event
- ⇒ Platinum Award Newsletter sent to all attendees (past and present).
- Special Platinum Award Winners' recognition to be sent after tie

Abroad:

- Facebook advertising campaign
- ⇒ tie related Google keyword search results
- Delegations promote tie at other invention trade shows around the world
- ⇒ TAITRA overseas branch offices can access its buyer database to send out digital promotional materials.

Note: The Organizer reserves the right to adjust the aforementioned promotional campaigns as deemed necessary.



8. Booth Rental

US\$ 1150 per booth (including 5% VAT)

Shell Scheme*One Booth (for illustrative purposes only)



Item	Non-exchangeable Facility/Furniture	Qty	Unit
1	Standard Partition	1	Set
2	Carpet	9	SQM
	*Size may vary according to location		-
3	Fascia board with company name	1	PCE
4	Information counter or round table	1	PCE
5	Folding chair	2	PCS
6	Spotlights	3	PCS
7	110V/5A socket	1	PCE
8	Waste basket	1	PCE

Note:

- All items are on a non-refundable rental basis.
- All applicants may request booth(s) only on a 3m (width) X 3m (depth) unit basis
- 1 socket (110V) will be provided if booking 1-3 booths; 2 sockets will be provided if booking 4-6 booths, and so on and so forth.
- Additional equipment is available for rent at the exhibitor's expense.

The Organizer reserves the right to replace the items as deemed necessary.



9. tie 2022 Virtual Participation Guidelines

Exhibitors at tie 2022 Onsite will be provided a complimentary tie 2022 virtual package (more information will be provided at a later date).

Please note the following guidelines about tie 2022 virtual:

- 1. It will take place from October 11-20.
- 2. The exhibitor is required to upload the company logo and at least two (2) product catalogues; the Organizer reserves the rights to determine whether the logo and catalogues uploaded are appropriate.
- 3. Follow the instructions provided by the Organizer when uploading product catalogues (more information will be provided at a later date).
- 4. In cases where the exhibitor is not able to complete the logo and catalogue uploads by the designated deadline, the Organizer reserves the right to remove any incomplete virtual booths without notice, and no refund will be provided to those that purchased a tie 2022 virtual package.
- 5. Should **tie 2022 onsite** be canceled, all exhibitors have the right to choose to transfer their exhibits to **tie 2022 virtual**.
- 6. **tie 2022 virtual** pricing details are the same as the onsite prices.

The Organizer reserves the right to choose the best alternative for exhibitors.



10. Payment Schedule

1. Upon receiving and approving the application, the Organizer will notify applicants to remit the payment to secure their space. All payment should be made by telegraphic transfer payable to the following account:

Beneficiary Information and Bank Details				
Account Number:	5056-665-100018			
Bank Name:	TAIWAN COOPERATIVE BANK, WORLD TRADE CENTER BRANCH			
Bank Address:	2F, NO. 333, SEC. 1, KEELUNG RD., SINYI DIST., TAIPEI CITY 110,			
balik Address:	TAIWAN			
Bank Telephone	886-2-2729-1333			
No.:				
SWIFT ID:	TACBTWTP 505			
Beneficiary Name:	TAIWAN EXTERNAL TRADE DEVELOPMENT COUNCIL			
Beneficiary	CE 222 VEELLING DOAD, CEC 1, TAIDEL 11012, TAIWAN			
Address:	6F, 333 KEELUNG ROAD, SEC. 1, TAIPEI 11012, TAIWAN			
Remittance Information (Remarks): TAIWAN INNOTECH EXPO 2022 P********				
Please quote the INVOICE NO. >>P********* (P+10 digits)				

- All banking charges (inclusive of domestic and overseas charges) are to be borne by the applicant.
- Booth fees are non-refundable for any cancellations due to personal reasons (i.e., failure
 to obtain an entry visa to Taiwan, illness, travel, shipping delays, etc.) The fee is also
 non-transferrable to other shows or participants, or credited to later TAIWAN INNOTECH
 EXPO events under any circumstances.

11. Space Allocation

The Organizer will notify applicants of their booth number(s) and locations by September.

For more information, please refer to **Participation Information**.



Taipei Invention Award

Judging Process

First round:

On-site demonstration: Jury examines products, posters, and other related establishments of previous awards or patents as evidence during the show.

Final round: After the first-round, all entries will be inspected again by the jury committee. The jury committee will select the products in each competing category as the prize winners.

[Judging Criteria]

- 1. Innovation and Creativity: Product is innovative, creative or breakthrough.
- 2. Market performance: Marketing tactics and distribution; meet practical market demands.
- 3. Function and Practicability: User-friendly, Eco-friendly and compatible with various systems.
- 4. Design: Product characteristics, concept of design, catchy trend, creativity, fashion and color, and ergonomic focuses.

(Award Details)

- 1. Awards Ceremony will be held on October 15, 2022. (Details to be announced)
- 2. One award certificate and trophy for each winning invention.
- 3. A list of all winning products will be published in TAIWAN INNOTECH EXPO 2022 publications, such as the official website.
- 4. Platinum, Gold, Silver, and Bronze Prize awarded based on creativity and potential to contribute to industry development.

(Awards)

TAIWAN INNOTECH EXPO Platinum Prize (one from each category):

- 1. Inventions that got the highest score in each category will receive the TAIWAN INNOTECH EXPO Platinum Prize.
- 2. The prize will be presented by the Director-General of the Taiwan Intellectual Property Office on stage.

Participation Information

[Eligibility]

- 1. Except for embargoed/sanctioned countries/regions, all are eligible to participate in the exhibition. Please either register directly or through agencies or branch offices in Taiwan.
- 2. Exhibits should meet one of the requirements:
 - A. Exhibits have been granted a valid patent (from July 1, 2018-June, 30, 2022)
 - B. Exhibits have been filing a provisional patent application and received a Patent Pending Number issued by their Intellectual Property Offices.
 - C. Exhibits have been approved by their Intellectual Property Offices but have not yet obtained patent rights.
- 3. Domestic exhibitors exhibiting foreign works must submit the authorization or agency contract of the patent owners, as well as a copy of the certificate of patent right or a copy of the patent application.
- * Past Taipei Invention Award winners cannot re-register the same product(s) for the competition.

Required Documents and Regulations

1. Please fill in and return the following documents by e-mail to book exhibition space:

Inventor group

■ 1 copy of the Application Forms (Form 1, 2, 3) and product photos.

(Only the group leaders are required to fill out Form 1; companies or group members are only required to fill out Form 2&3)

Individual exhibitors

- 1 copy of the Application Forms (Form 2, 3) and product photos.
- 2. Deadline for Application: Ends on July 30, 2022, or until booths are fully booked.
- Applicants must secure their participation by remitting full payment before the deadline.Otherwise, the application will be nullified.

4. Booth allocation priorities:

- (1) Number of booth(s) applied. In cases where the numbers of booths are the same, the exhibitor who handed in all application forms earlier gets to choose first.
- (2) Full payment received and confirmed by the Organizer.
- (3) Date of application received and deemed completed by the Organizer.
- 5. Maximum of 3 inventions per booth.
- 6. After booth allocation, each applicant will be notified of their booth number and receive the Exhibition Manual via e-mail.



- 7. The Organizer reserves the right to determine exhibition eligibility of participants and the products to be displayed, and reserves the right to determine the number and location of booth(s) for each exhibitor.
- 8. The Organizer does not accept any responsibility for obtaining visas for exhibitors to travel to Taiwan. Exhibitors are responsible for obtaining their own visas in advance of the expo. For R.O.C. (Taiwan) entry visa application information, please refer to https://www.boca.gov.tw/mp-2.html
- 9. For safety reasons, the use of gas stoves or other fire-producing equipment is prohibited.

 Only electrical appliances are allowed to be used in the show venues.
- 10. Please note that there might be pipes or electric wires transiting through your booth.
- 11. The Organizers reserve the right to adjust the aforesaid Regulations without notice.

Contact Information:

Show Manager: Ms. Evonne Lee

Section 3, Exhibition Department,

Taiwan External Trade Development Council (TAITRA)

Tel: 886-2-2725-5200 ext. 2866 Fax: 886-2-2723-4374

E-mail: invent@taitra.org.tw

Official Website: www.InvenTaipei.com.tw

Address: No. 5, Xinyi Rd., Sec. 5, Taipei, 11011 Taiwan

TAITRA Overseas Offices:

You may contact TAITRA Overseas Offices for information and assistance at

http://branch.taiwantrade.com.tw

Terms and Regulation for Information/ Personal Data in Following Entries:

The information/ personal data will be used by TAITRA only in order to forward the applicant information (by phone, mail, and other means) about exhibitions or trade promotion activities in the years 2022-2027.

Those who wish to exercise any of the following rights, please contact Ms. Evonne Lee (invent@taitra.org.tw):

- 1. Inquiry and request for a review of personal information.
- 2. Request for duplicates of personal information.
- 3. Request to supply or correct personal information.
- 4. Request for personal information to not be collected, processed, or used.
- 5. Request for removal of personal information.

Those who do not provide personal information may not be able to receive immediate business information from TAITRA.



Form 1 - ONLY for Inventor Group Leaders

Please complete the form in ENGLISH

APPLICATION FORM FOR EXHIBIT SPACE and OFFICIAL DIRECTORY

We require		booth(s) (3m x 3m per unit) in total.			
Association/ Company Name					
	Name	□ Mr. / □Ms. Name:			
Contact Person	Position:		E-mail:		
	Tel:			Fax:	
Website:					
Address:					
Entries received a Products to be or I have read ar with all rules a information ar intellectual pro	after the deal of display: many display: man	ons made by TAITRA in o	ed. ns per boot ons for partic connection we ect; I ensure consible for a	cipation; I agree to act in compliance with this show. I also guarantee the no entered product infringes on the any violation of intellectual property	
Signature:		(MM/DD/YYYY)	Please ii	nsert your business card image here.	

The personal data above will be used by TAITRA only in order to forward the applicant (by phone, mail, and other means) information about exhibitions or trade promotion activities in the years 2022-2027.



Form 2 -Every Exhibitor Needs ONE Copy of this Form

Please complete the form in ENGLISH

APPLICATION FORM FOR EXHIBIT SPACE and OFFICIAL DIRECTORY

We require	* Companies		m x 3m per uni groups are not l	t). required to fill this column.
Numbers of Inventions	a maximum of 3 inventions per booth			ns per booth
Nationality				
Company Name				
Website:				
Address:				
	Name	☐ Mr. / ☐Ms. 「	Name:	
	Position:			
Contact Person	Tel:			Mobile:
	Fax:			
	E-mail:			
all rules and regulation	ne deadline way: maximur epted the Ternons made by I submit are	ill not be accepte n of 3 invention ns and Regulation TAITRA in conne correct; I ensu	ed. ns per booth ns for participal ction with this sure no entered	cion; I agree to act in compliance with how. I also guarantee the information product infringes on the intellectual
property rights of others. I will be responsible for any violation of intellectual property rights if it happens, and the TAITRA assumes no liability for such infringements.				
Signature:			Please inse	rt your business card image here.
Date:(MM/DD/YYYY)				

The personal data above will be used by TAITRA only in order to forward the applicant (by phone, mail, and other means) information about exhibitions or trade promotion activities in the years 2022-2027.

Form 3 -INVENTIONS' INFORMATION

Please complete the inventions' information. E-mail all the descriptions and product photos together with the application form that will be used as the first-round judging reference.

Please use a separate form for each product. (1 invention per page)

Please complete the form in ENGLISH

Inventor Name	lame			
Invention's Name				
Have you applied for	a patent for your invention? 🗌 YES 🗌 NO			
If yes, which country	's patents does your invention attain?			
Country name:				
1. Semiconductor Devices 2. Electric Digital Data Processing 3. Electric Communication Technique 4. Electric Power Measuring Optics & Information Storage Based on Relative Movement Between Record Carrier and Transducer 5. Biochemistry & Medicine Pesticide Foods Hobby Products Microorganism Biotechnology 6. Inorganic Chemistry Organic Chemistry & Polymer Chemistry 7. Optoelectronic Liquid Crystal-Flat Panel Display 8. Mechanical Engineering 9. Daily Use Articles Civil Engineering Medical Engineering				
Description (including	10. Design g Innovation & Creativity, Market Performance, Function & Practicability and			
	aracters for each description)			
comprehensive informa possible. All information	the on-site presentation of inventions, it is suggested that as much detailed and tion (including presentation, posters, brochures, pamphlets, etc.) be provided as a should be presented in English for fair and accurate evaluation. Information not the lead to a disadvantage in evaluation.			

Please e-mail 1 copy of the forms and product photos to:

Ms. Evonne Lee

E-mail: invent@taitra.org.tw

^{*} Total file(s) size should not exceed 15MB per e-mail.





378 units (3M × 3M) (3M×3M 攤位數: 378)

367 units (3M × 3M) (3M×3M 攤位數:367) 324 units $(3M \times 3M)$ (3M×3M 攤位數: 324)

232 units $(3M \times 3M)$ (3M×3M 攤位數:232)

Main aisles are 6 meter wide 六米走道

Booth Size: 3m×3m (攤位上有水泥柱者,實際面積不足9平方公尺)

Exhibits Entrance A, B, C: 7.5m (wide) X4.2m (high)

Ceiling Height: 6.7m

--- Dotted line (---) indicates different areas.

區域分界線(分區隔牆設置位置)

- Pillars 水泥柱(3m×3m),每支寬度不一,請依實際丈量爲準或上網查閱。
 - Hydrant 消防箱 (內含15m水帶2條,滅火器3只,消防箱不得封閉 前方不得設置攤位或堆放障礙物)
- Fire Extinguisher 減火器
- Ficket Booth 售票亭
- Control Panels 電箱(電箱前不得封閉)
- Public Telephones 公用電話
 - Vending Machine 智販機
 - Information 服務台
- Air Conditioner 空調箱
- Areas must be kept clear at all times 保持淨空,禁止置物及設置攤位區
 - 1 ... Entrance 出入口編號
- ○展場空氣品質感測器配置請詳反面附圖
- Map of Ground Level Air Quality Monitors See map on revrese side.
- 本圖為標準攤位圖,僅供參考(109年1月1日起適用版) **上辦單位所自行規劃之攤位圖,請先送外貿協會核定**
- This is a standard floor plan for reference only and organizer may vary in dimension
- Organizer must submit planned floor map to TAITRA for prior consent



Taipei World Trade Center 台北世界貿易中心

Ground Level Standard Floor Plan 展覽大樓一樓展場攤位平面圖







www.InvenTaipei.com.tw